



# Demographic and Income Profile

Ashville, AL  
Ring: 5 mile radius

Prepared by Candice Hill  
Latitude: 33.836512079  
Longitude: -86.25474711

| Summary                         | 2010  | 2011  | 2016     |
|---------------------------------|-------|-------|----------|
| Population                      | 5,369 | 5,500 | 6,179    |
| Households                      | 1,970 | 2,020 | 2,277    |
| Families                        | 1,462 | 1,499 | 1,673    |
| Average Household Size          | 2.68  | 2.68  | 2.68     |
| Owner Occupied Housing Units    | 1,618 | 1,649 | 1,860    |
| Renter Occupied Housing Units   | 352   | 371   | 417      |
| Median Age                      | 39.1  | 39.2  | 40.0     |
| Trends: 2011 - 2016 Annual Rate | Area  | State | National |
| Population                      | 2.36% | 0.64% | 0.67%    |
| Households                      | 2.42% | 0.68% | 0.71%    |
| Families                        | 2.22% | 0.47% | 0.57%    |
| Owner HHs                       | 2.44% | 0.79% | 0.91%    |
| Median Household Income         | 3.06% | 3.17% | 2.75%    |

| Households by Income     | 2011     |         | 2016     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 332      | 16.4%   | 353      | 15.5%   |
| \$15,000 - \$24,999      | 277      | 13.7%   | 238      | 10.5%   |
| \$25,000 - \$34,999      | 270      | 13.4%   | 235      | 10.3%   |
| \$35,000 - \$49,999      | 401      | 19.9%   | 422      | 18.5%   |
| \$50,000 - \$74,999      | 398      | 19.7%   | 579      | 25.4%   |
| \$75,000 - \$99,999      | 192      | 9.5%    | 257      | 11.3%   |
| \$100,000 - \$149,999    | 105      | 5.2%    | 136      | 6.0%    |
| \$150,000 - \$199,999    | 24       | 1.2%    | 30       | 1.3%    |
| \$200,000+               | 21       | 1.0%    | 26       | 1.1%    |
| Median Household Income  | \$38,699 |         | \$44,997 |         |
| Average Household Income | \$48,809 |         | \$54,162 |         |
| Per Capita Income        | \$18,783 |         | \$20,799 |         |

| Population by Age | 2010   |         | 2011   |         | 2016   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 305    | 5.7%    | 308    | 5.6%    | 345    | 5.6%    |
| 5 - 9             | 370    | 6.9%    | 377    | 6.9%    | 416    | 6.7%    |
| 10 - 14           | 381    | 7.1%    | 392    | 7.1%    | 437    | 7.1%    |
| 15 - 19           | 360    | 6.7%    | 366    | 6.7%    | 380    | 6.2%    |
| 20 - 24           | 319    | 5.9%    | 328    | 6.0%    | 349    | 5.6%    |
| 25 - 34           | 661    | 12.3%   | 676    | 12.3%   | 763    | 12.4%   |
| 35 - 44           | 710    | 13.2%   | 721    | 13.1%   | 769    | 12.4%   |
| 45 - 54           | 827    | 15.4%   | 843    | 15.3%   | 859    | 13.9%   |
| 55 - 64           | 697    | 13.0%   | 723    | 13.1%   | 864    | 14.0%   |
| 65 - 74           | 487    | 9.1%    | 511    | 9.3%    | 696    | 11.3%   |
| 75 - 84           | 203    | 3.8%    | 206    | 3.7%    | 240    | 3.9%    |
| 85+               | 48     | 0.9%    | 48     | 0.9%    | 60     | 1.0%    |

| Race and Ethnicity         | 2010   |         | 2011   |         | 2016   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 4,643  | 86.5%   | 4,752  | 86.4%   | 5,249  | 84.9%   |
| Black Alone                | 482    | 9.0%    | 496    | 9.0%    | 609    | 9.9%    |
| American Indian Alone      | 30     | 0.6%    | 30     | 0.5%    | 34     | 0.6%    |
| Asian Alone                | 21     | 0.4%    | 21     | 0.4%    | 23     | 0.4%    |
| Pacific Islander Alone     | 1      | 0.0%    | 1      | 0.0%    | 1      | 0.0%    |
| Some Other Race Alone      | 84     | 1.6%    | 90     | 1.6%    | 134    | 2.2%    |
| Two or More Races          | 107    | 2.0%    | 110    | 2.0%    | 129    | 2.1%    |
| Hispanic Origin (Any Race) | 184    | 3.4%    | 194    | 3.5%    | 276    | 4.5%    |

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

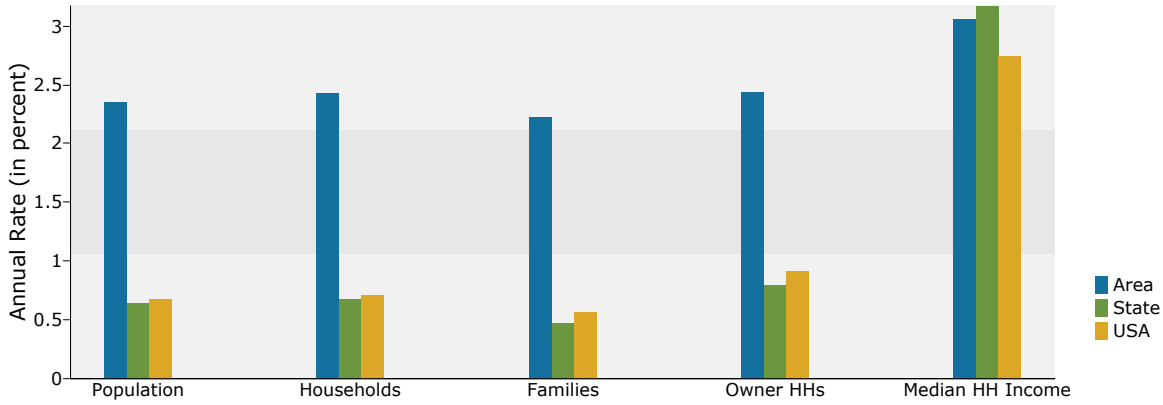


# Demographic and Income Profile

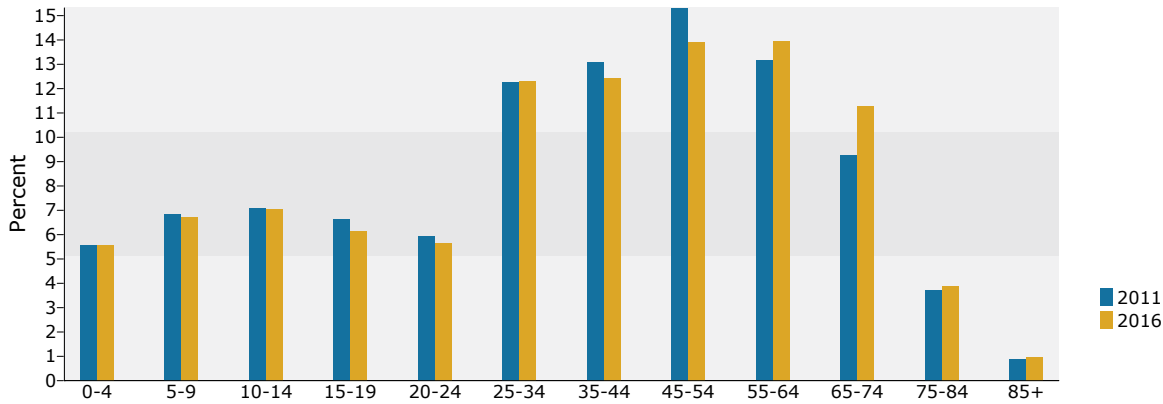
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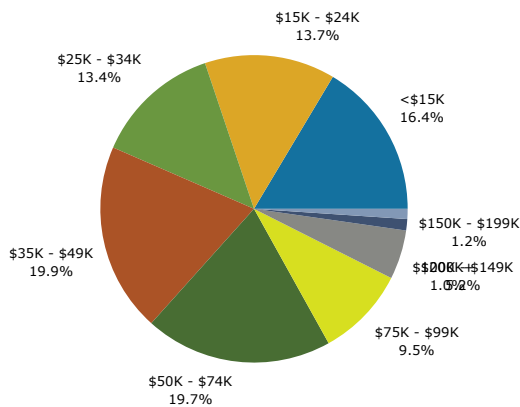
## Trends 2011-2016



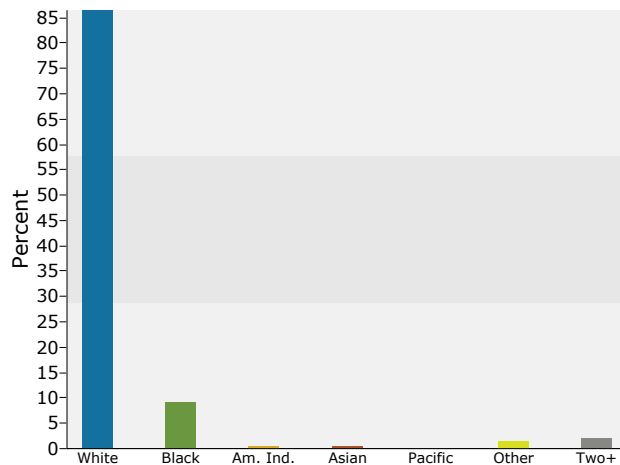
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 3.5%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



# Demographic and Income Profile

Ashville, AL  
 Ring: 10 mile radius

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| Summary                         | 2010   | 2011   | 2016     |
|---------------------------------|--------|--------|----------|
| Population                      | 19,059 | 19,425 | 21,375   |
| Households                      | 6,703  | 6,841  | 7,575    |
| Families                        | 4,958  | 5,059  | 5,546    |
| Average Household Size          | 2.67   | 2.67   | 2.67     |
| Owner Occupied Housing Units    | 5,520  | 5,605  | 6,227    |
| Renter Occupied Housing Units   | 1,183  | 1,236  | 1,348    |
| Median Age                      | 40.1   | 40.2   | 40.9     |
| Trends: 2011 - 2016 Annual Rate | Area   | State  | National |
| Population                      | 1.93%  | 0.64%  | 0.67%    |
| Households                      | 2.06%  | 0.68%  | 0.71%    |
| Families                        | 1.86%  | 0.47%  | 0.57%    |
| Owner HHs                       | 2.13%  | 0.79%  | 0.91%    |
| Median Household Income         | 3.09%  | 3.17%  | 2.75%    |

| Households by Income     | 2011     |         | 2016     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 1,093    | 16.0%   | 1,135    | 15.0%   |
| \$15,000 - \$24,999      | 853      | 12.5%   | 719      | 9.5%    |
| \$25,000 - \$34,999      | 928      | 13.6%   | 798      | 10.5%   |
| \$35,000 - \$49,999      | 1,360    | 19.9%   | 1,408    | 18.6%   |
| \$50,000 - \$74,999      | 1,320    | 19.3%   | 1,885    | 24.9%   |
| \$75,000 - \$99,999      | 706      | 10.3%   | 921      | 12.2%   |
| \$100,000 - \$149,999    | 410      | 6.0%    | 510      | 6.7%    |
| \$150,000 - \$199,999    | 101      | 1.5%    | 121      | 1.6%    |
| \$200,000+               | 69       | 1.0%    | 80       | 1.1%    |
| Median Household Income  | \$39,692 |         | \$46,213 |         |
| Average Household Income | \$50,464 |         | \$55,442 |         |
| Per Capita Income        | \$20,425 |         | \$22,256 |         |

| Population by Age | 2010   |         | 2011   |         | 2016   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 1,070  | 5.6%    | 1,076  | 5.5%    | 1,191  | 5.6%    |
| 5 - 9             | 1,176  | 6.2%    | 1,192  | 6.1%    | 1,297  | 6.1%    |
| 10 - 14           | 1,227  | 6.4%    | 1,249  | 6.4%    | 1,376  | 6.4%    |
| 15 - 19           | 1,234  | 6.5%    | 1,249  | 6.4%    | 1,275  | 6.0%    |
| 20 - 24           | 1,109  | 5.8%    | 1,135  | 5.8%    | 1,190  | 5.6%    |
| 25 - 34           | 2,360  | 12.4%   | 2,408  | 12.4%   | 2,654  | 12.4%   |
| 35 - 44           | 2,694  | 14.1%   | 2,723  | 14.0%   | 2,841  | 13.3%   |
| 45 - 54           | 3,014  | 15.8%   | 3,050  | 15.7%   | 3,059  | 14.3%   |
| 55 - 64           | 2,477  | 13.0%   | 2,554  | 13.1%   | 2,973  | 13.9%   |
| 65 - 74           | 1,683  | 8.8%    | 1,758  | 9.1%    | 2,340  | 10.9%   |
| 75 - 84           | 812    | 4.3%    | 825    | 4.2%    | 934    | 4.4%    |
| 85+               | 205    | 1.1%    | 206    | 1.1%    | 245    | 1.1%    |

| Race and Ethnicity         | 2010   |         | 2011   |         | 2016   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 16,544 | 86.8%   | 16,842 | 86.7%   | 18,223 | 85.3%   |
| Black Alone                | 1,657  | 8.7%    | 1,698  | 8.7%    | 2,019  | 9.4%    |
| American Indian Alone      | 81     | 0.4%    | 81     | 0.4%    | 91     | 0.4%    |
| Asian Alone                | 74     | 0.4%    | 74     | 0.4%    | 83     | 0.4%    |
| Pacific Islander Alone     | 4      | 0.0%    | 4      | 0.0%    | 4      | 0.0%    |
| Some Other Race Alone      | 436    | 2.3%    | 458    | 2.4%    | 640    | 3.0%    |
| Two or More Races          | 263    | 1.4%    | 267    | 1.4%    | 314    | 1.5%    |
| Hispanic Origin (Any Race) | 762    | 4.0%    | 799    | 4.1%    | 1,092  | 5.1%    |

**Data Note:** Income is expressed in current dollars.  
**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

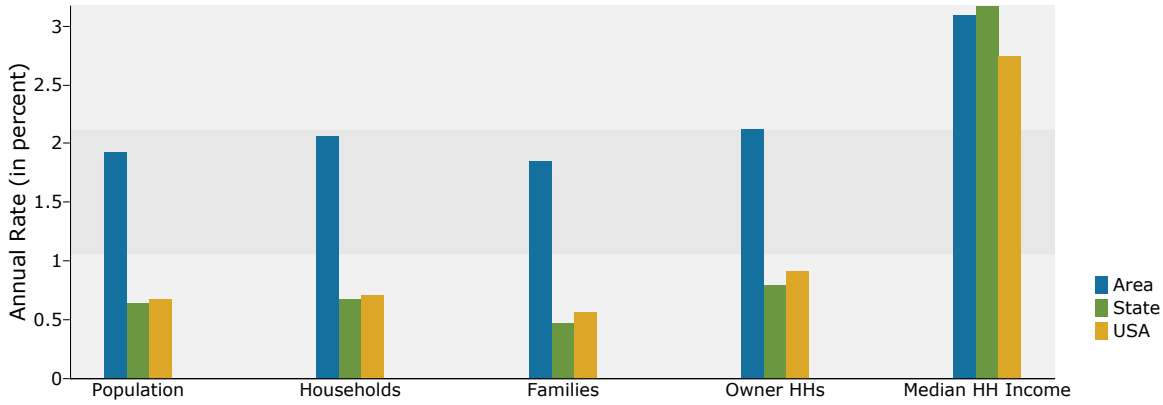


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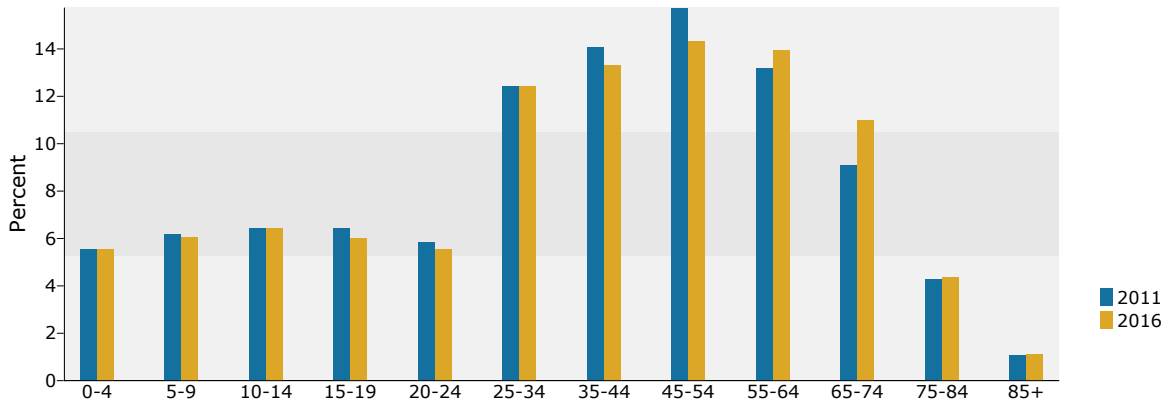
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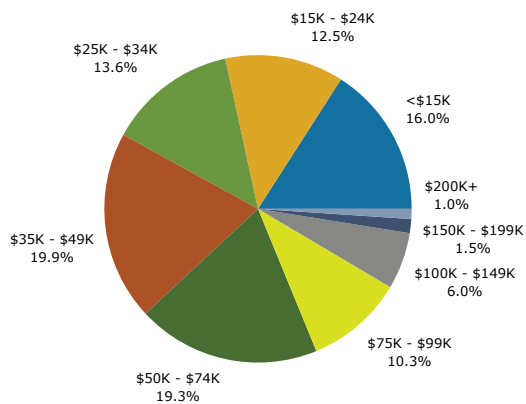
## Trends 2011-2016



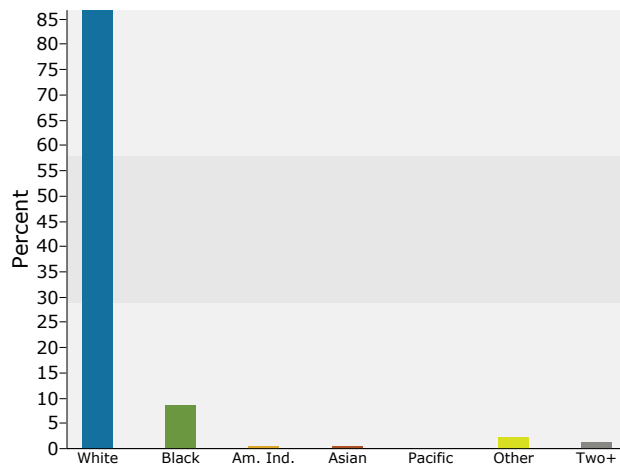
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



# Demographic and Income Profile

Ashville, AL  
Ring: 15 mile radius

Prepared by Candice Hill  
Latitude: 33.836512079  
Longitude: -86.25474711

| Summary                         | 2010   | 2011   | 2016     |
|---------------------------------|--------|--------|----------|
| Population                      | 68,292 | 69,528 | 74,967   |
| Households                      | 25,739 | 26,225 | 28,316   |
| Families                        | 19,030 | 19,396 | 20,769   |
| Average Household Size          | 2.57   | 2.57   | 2.57     |
| Owner Occupied Housing Units    | 20,650 | 20,967 | 22,753   |
| Renter Occupied Housing Units   | 5,089  | 5,258  | 5,564    |
| Median Age                      | 39.9   | 40.0   | 40.6     |
| Trends: 2011 - 2016 Annual Rate | Area   | State  | National |
| Population                      | 1.52%  | 0.64%  | 0.67%    |
| Households                      | 1.55%  | 0.68%  | 0.71%    |
| Families                        | 1.38%  | 0.47%  | 0.57%    |
| Owner HHs                       | 1.65%  | 0.79%  | 0.91%    |
| Median Household Income         | 3.72%  | 3.17%  | 2.75%    |

| Households by Income     | 2011     |         | 2016     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 4,485    | 17.1%   | 4,503    | 15.9%   |
| \$15,000 - \$24,999      | 3,225    | 12.3%   | 2,635    | 9.3%    |
| \$25,000 - \$34,999      | 3,193    | 12.2%   | 2,675    | 9.4%    |
| \$35,000 - \$49,999      | 4,447    | 17.0%   | 4,475    | 15.8%   |
| \$50,000 - \$74,999      | 4,906    | 18.7%   | 6,765    | 23.9%   |
| \$75,000 - \$99,999      | 2,993    | 11.4%   | 3,773    | 13.3%   |
| \$100,000 - \$149,999    | 2,059    | 7.9%    | 2,448    | 8.6%    |
| \$150,000 - \$199,999    | 554      | 2.1%    | 635      | 2.2%    |
| \$200,000+               | 363      | 1.4%    | 407      | 1.4%    |
| Median Household Income  | \$41,156 |         | \$49,409 |         |
| Average Household Income | \$54,000 |         | \$59,358 |         |
| Per Capita Income        | \$21,336 |         | \$23,339 |         |

| Population by Age | 2010   |         | 2011   |         | 2016   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 4,062  | 5.9%    | 4,073  | 5.9%    | 4,413  | 5.9%    |
| 5 - 9             | 4,417  | 6.5%    | 4,478  | 6.4%    | 4,751  | 6.3%    |
| 10 - 14           | 4,633  | 6.8%    | 4,705  | 6.8%    | 5,059  | 6.7%    |
| 15 - 19           | 4,542  | 6.7%    | 4,593  | 6.6%    | 4,584  | 6.1%    |
| 20 - 24           | 3,705  | 5.4%    | 3,784  | 5.4%    | 3,890  | 5.2%    |
| 25 - 34           | 8,146  | 11.9%   | 8,312  | 12.0%   | 9,047  | 12.1%   |
| 35 - 44           | 9,567  | 14.0%   | 9,672  | 13.9%   | 9,923  | 13.2%   |
| 45 - 54           | 10,395 | 15.2%   | 10,508 | 15.1%   | 10,314 | 13.8%   |
| 55 - 64           | 8,982  | 13.2%   | 9,254  | 13.3%   | 10,572 | 14.1%   |
| 65 - 74           | 5,938  | 8.7%    | 6,192  | 8.9%    | 8,039  | 10.7%   |
| 75 - 84           | 2,955  | 4.3%    | 3,001  | 4.3%    | 3,286  | 4.4%    |
| 85+               | 949    | 1.4%    | 958    | 1.4%    | 1,089  | 1.5%    |

| Race and Ethnicity         | 2010   |         | 2011   |         | 2016   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 61,273 | 89.7%   | 62,343 | 89.7%   | 66,327 | 88.5%   |
| Black Alone                | 3,907  | 5.7%    | 3,991  | 5.7%    | 4,616  | 6.2%    |
| American Indian Alone      | 286    | 0.4%    | 288    | 0.4%    | 323    | 0.4%    |
| Asian Alone                | 348    | 0.5%    | 348    | 0.5%    | 396    | 0.5%    |
| Pacific Islander Alone     | 25     | 0.0%    | 25     | 0.0%    | 33     | 0.0%    |
| Some Other Race Alone      | 1,582  | 2.3%    | 1,646  | 2.4%    | 2,226  | 3.0%    |
| Two or More Races          | 871    | 1.3%    | 886    | 1.3%    | 1,046  | 1.4%    |
| Hispanic Origin (Any Race) | 3,026  | 4.4%    | 3,150  | 4.5%    | 4,082  | 5.4%    |

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

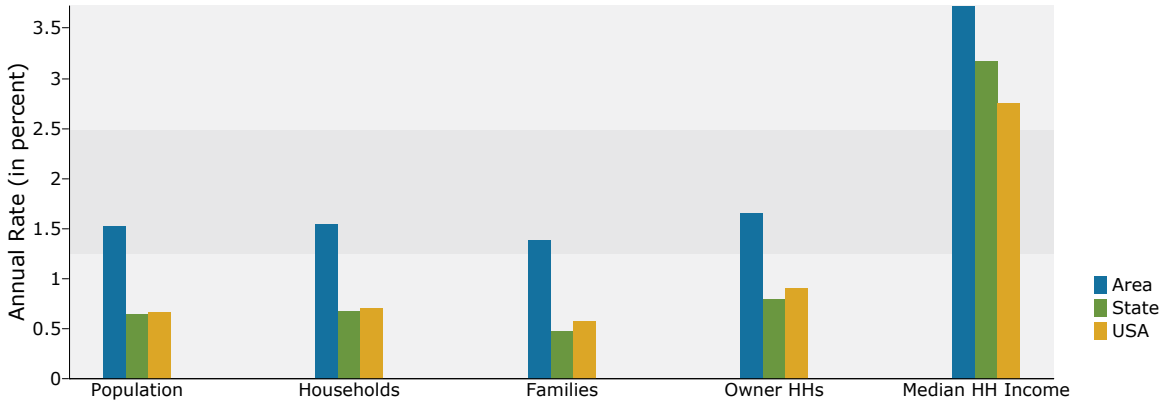


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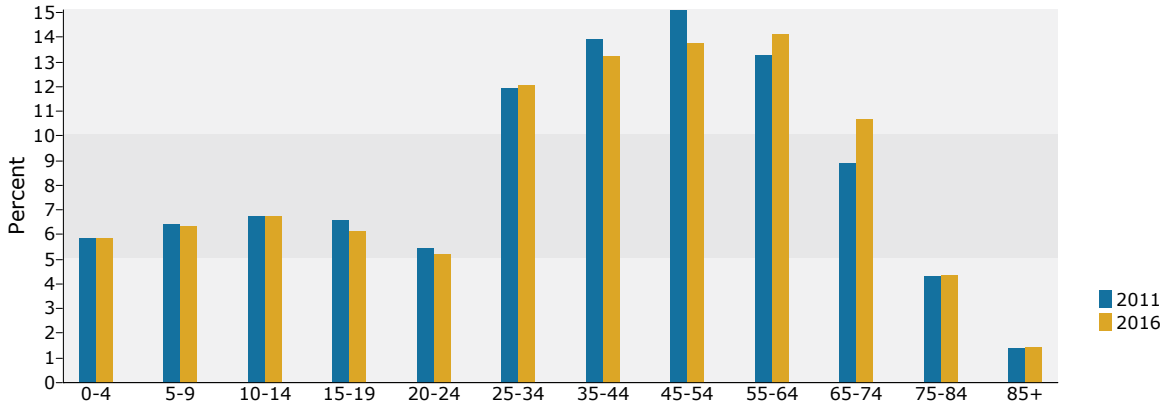
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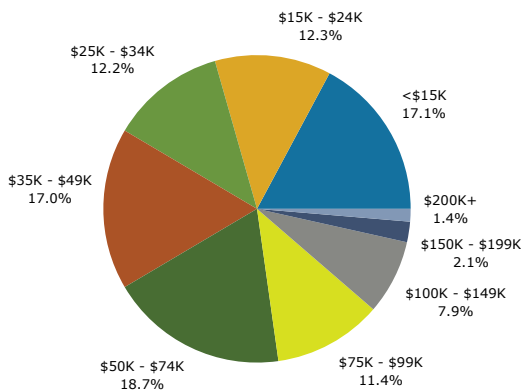
## Trends 2011-2016



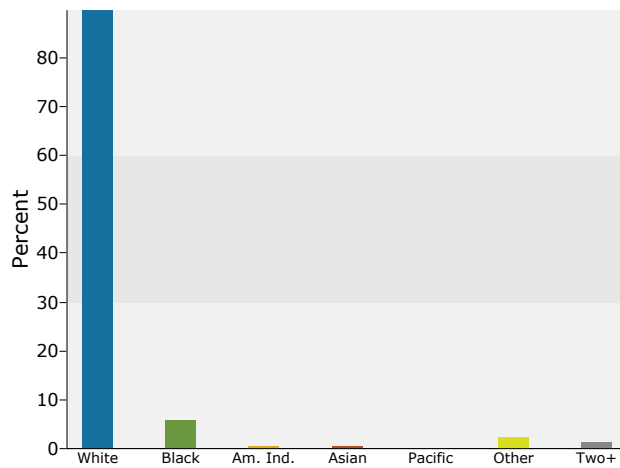
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 4.5%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.