



Demographic and Income Profile

Moody, AL
Ring: 5 mile radius

Prepared by Candice Hill
Latitude: 33.591533774
Longitude: -86.49481731

Summary	2010	2011	2016
Population	26,025	26,502	28,742
Households	10,289	10,484	11,426
Families	7,437	7,577	8,169
Average Household Size	2.52	2.52	2.51
Owner Occupied Housing Units	8,038	8,139	8,929
Renter Occupied Housing Units	2,251	2,345	2,497
Median Age	36.5	36.6	36.9
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.64%	0.64%	0.67%
Households	1.74%	0.68%	0.71%
Families	1.52%	0.47%	0.57%
Owner HHs	1.87%	0.79%	0.91%
Median Household Income	3.12%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	1,475	14.1%	1,490	13.0%
\$15,000 - \$24,999	1,280	12.2%	1,038	9.1%
\$25,000 - \$34,999	1,126	10.7%	940	8.2%
\$35,000 - \$49,999	1,939	18.5%	1,952	17.1%
\$50,000 - \$74,999	1,968	18.8%	2,723	23.8%
\$75,000 - \$99,999	1,283	12.2%	1,593	13.9%
\$100,000 - \$149,999	1,056	10.1%	1,294	11.3%
\$150,000 - \$199,999	208	2.0%	240	2.1%
\$200,000+	149	1.4%	155	1.4%
Median Household Income	\$44,352		\$51,704	
Average Household Income	\$57,415		\$62,600	
Per Capita Income	\$22,575		\$24,732	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,933	7.4%	1,943	7.3%	2,121	7.4%
5 - 9	1,746	6.7%	1,770	6.7%	1,891	6.6%
10 - 14	1,623	6.2%	1,645	6.2%	1,768	6.2%
15 - 19	1,587	6.1%	1,601	6.0%	1,600	5.6%
20 - 24	1,419	5.5%	1,450	5.5%	1,498	5.2%
25 - 34	4,113	15.8%	4,224	15.9%	4,695	16.3%
35 - 44	3,793	14.6%	3,837	14.5%	3,975	13.8%
45 - 54	3,726	14.3%	3,758	14.2%	3,682	12.8%
55 - 64	3,014	11.6%	3,099	11.7%	3,573	12.4%
65 - 74	1,894	7.3%	1,973	7.4%	2,587	9.0%
75 - 84	914	3.5%	932	3.5%	1,035	3.6%
85+	264	1.0%	271	1.0%	318	1.1%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,356	85.9%	22,758	85.9%	24,354	84.7%
Black Alone	2,548	9.8%	2,580	9.7%	2,929	10.2%
American Indian Alone	88	0.3%	90	0.3%	115	0.4%
Asian Alone	250	1.0%	257	1.0%	301	1.0%
Pacific Islander Alone	11	0.0%	11	0.0%	14	0.0%
Some Other Race Alone	390	1.5%	417	1.6%	581	2.0%
Two or More Races	382	1.5%	389	1.5%	449	1.6%
Hispanic Origin (Any Race)	768	3.0%	819	3.1%	1,147	4.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

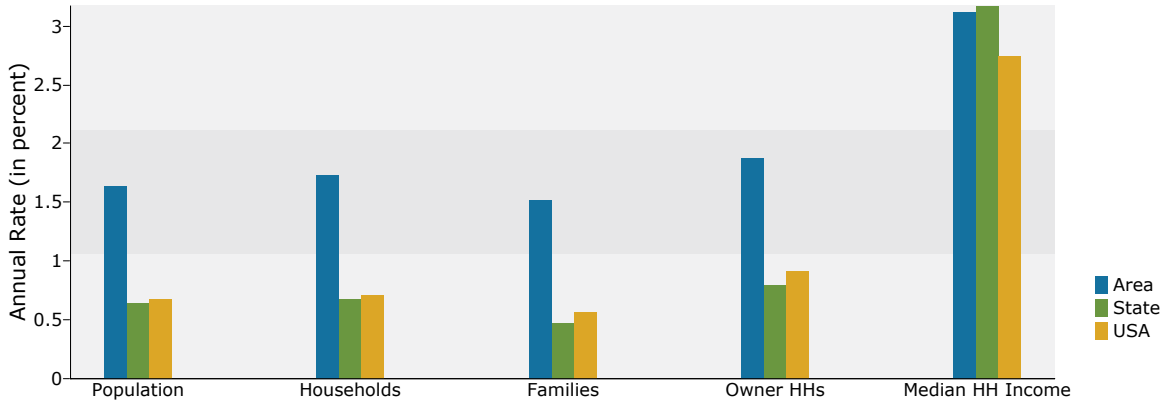


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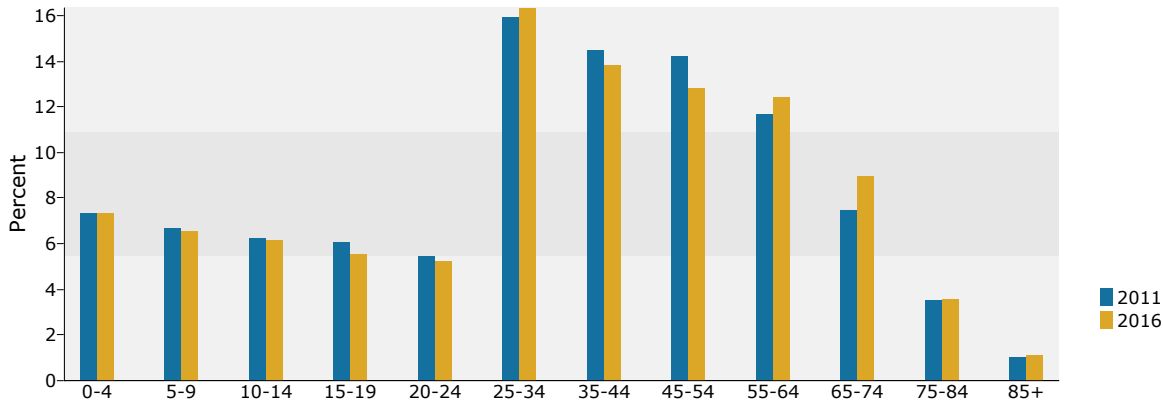
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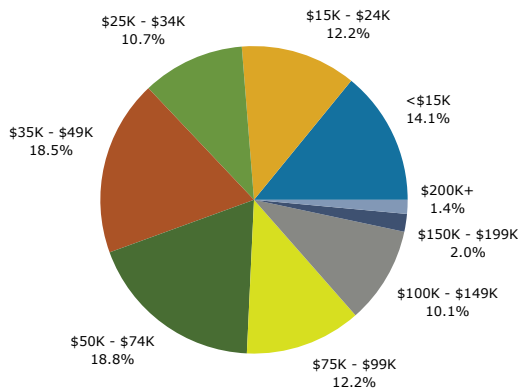
Trends 2011-2016



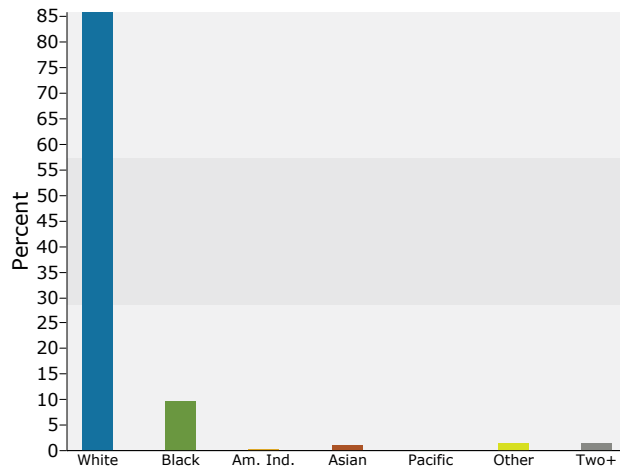
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 3.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile

Moody, AL
 Ring: 10 mile radius

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Summary	2010	2011	2016
Population	89,892	91,079	95,993
Households	34,471	34,948	36,964
Families	25,438	25,800	27,042
Average Household Size	2.59	2.59	2.58
Owner Occupied Housing Units	27,924	28,171	29,883
Renter Occupied Housing Units	6,547	6,778	7,081
Median Age	37.9	38.0	38.3

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.06%	0.64%	0.67%
Households	1.13%	0.68%	0.71%
Families	0.95%	0.47%	0.57%
Owner HHs	1.19%	0.79%	0.91%
Median Household Income	1.91%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	3,923	11.2%	3,876	10.5%
\$15,000 - \$24,999	3,571	10.2%	2,815	7.6%
\$25,000 - \$34,999	3,328	9.5%	2,678	7.2%
\$35,000 - \$49,999	5,849	16.7%	5,658	15.3%
\$50,000 - \$74,999	6,819	19.5%	8,887	24.0%
\$75,000 - \$99,999	5,241	15.0%	6,099	16.5%
\$100,000 - \$149,999	4,290	12.3%	4,934	13.3%
\$150,000 - \$199,999	1,195	3.4%	1,293	3.5%
\$200,000+	731	2.1%	724	2.0%

Median Household Income	\$51,988	\$57,158
Average Household Income	\$65,886	\$70,676
Per Capita Income	\$25,453	\$27,378

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,101	6.8%	6,093	6.7%	6,474	6.7%
5 - 9	6,068	6.8%	6,116	6.7%	6,361	6.6%
10 - 14	6,158	6.9%	6,219	6.8%	6,521	6.8%
15 - 19	5,773	6.4%	5,807	6.4%	5,669	5.9%
20 - 24	4,800	5.3%	4,882	5.4%	4,919	5.1%
25 - 34	12,283	13.7%	12,523	13.7%	13,491	14.1%
35 - 44	12,973	14.4%	13,055	14.3%	13,175	13.7%
45 - 54	13,529	15.1%	13,587	14.9%	12,977	13.5%
55 - 64	10,978	12.2%	11,251	12.4%	12,608	13.1%
65 - 74	6,360	7.1%	6,615	7.3%	8,478	8.8%
75 - 84	3,616	4.0%	3,659	4.0%	3,902	4.1%
85+	1,253	1.4%	1,274	1.4%	1,417	1.5%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	73,964	82.3%	74,840	82.2%	77,677	80.9%
Black Alone	12,037	13.4%	12,226	13.4%	13,434	14.0%
American Indian Alone	264	0.3%	268	0.3%	325	0.3%
Asian Alone	894	1.0%	887	1.0%	985	1.0%
Pacific Islander Alone	48	0.1%	48	0.1%	64	0.1%
Some Other Race Alone	1,507	1.7%	1,609	1.8%	2,120	2.2%
Two or More Races	1,178	1.3%	1,201	1.3%	1,388	1.4%
Hispanic Origin (Any Race)	2,812	3.1%	3,000	3.3%	4,051	4.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

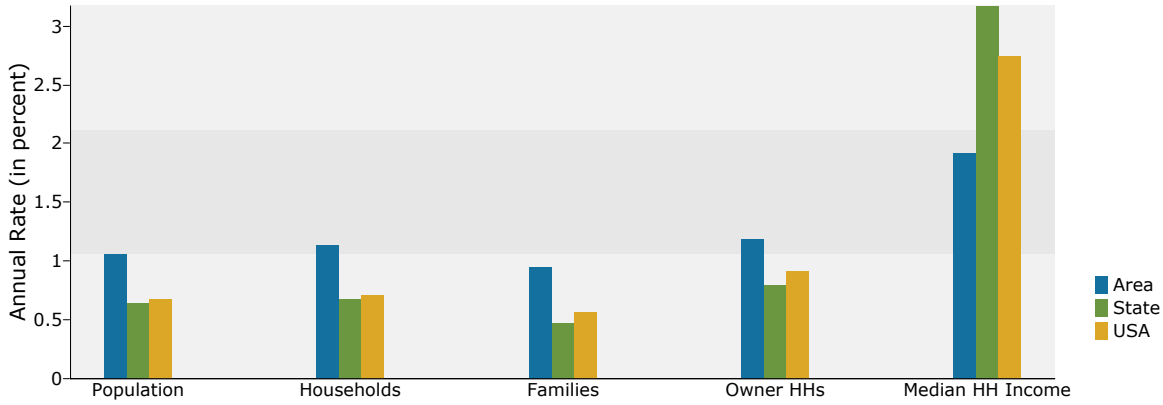


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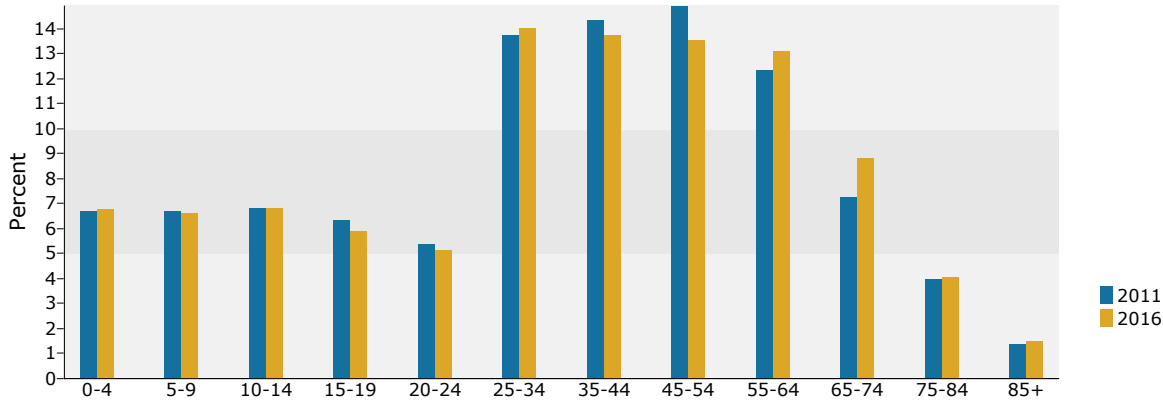
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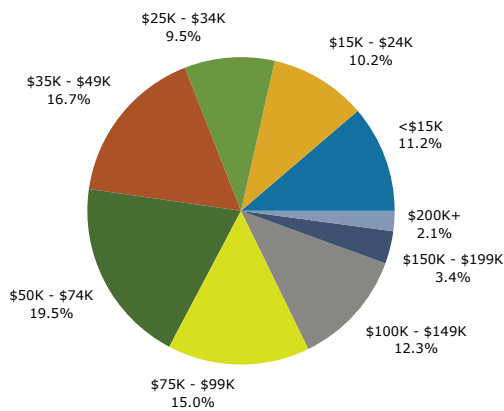
Trends 2011-2016



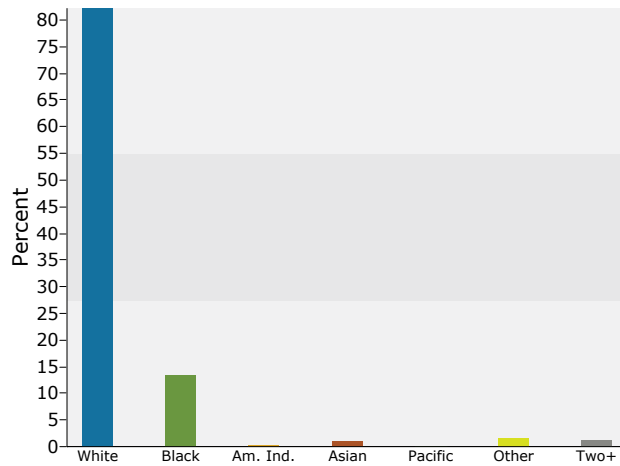
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 3.3%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile

Moody, AL
Ring: 15 mile radius

Prepared by Candice Hill
Latitude: 33.591533774
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Summary	2010	2011	2016
Population	250,047	250,976	258,120
Households	95,824	96,166	99,000
Families	68,339	68,677	70,164
Average Household Size	2.57	2.57	2.57
Owner Occupied Housing Units	71,717	71,696	74,453
Renter Occupied Housing Units	24,106	24,470	24,546
Median Age	37.8	37.9	38.4
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.56%	0.64%	0.67%
Households	0.58%	0.68%	0.71%
Families	0.43%	0.47%	0.57%
Owner HHs	0.76%	0.79%	0.91%
Median Household Income	2.29%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	11,770	12.2%	11,311	11.4%
\$15,000 - \$24,999	10,407	10.8%	8,046	8.1%
\$25,000 - \$34,999	10,350	10.8%	8,225	8.3%
\$35,000 - \$49,999	15,998	16.6%	15,096	15.2%
\$50,000 - \$74,999	17,847	18.6%	22,660	22.9%
\$75,000 - \$99,999	12,767	13.3%	14,665	14.8%
\$100,000 - \$149,999	10,624	11.0%	11,793	11.9%
\$150,000 - \$199,999	3,126	3.3%	3,415	3.4%
\$200,000+	3,277	3.4%	3,789	3.8%
Median Household Income	\$49,434		\$55,353	
Average Household Income	\$66,488		\$74,133	
Per Capita Income	\$25,984		\$28,946	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17,037	6.8%	16,834	6.7%	17,394	6.7%
5 - 9	17,171	6.9%	17,160	6.8%	17,453	6.8%
10 - 14	17,794	7.1%	17,822	7.1%	18,309	7.1%
15 - 19	16,949	6.8%	16,902	6.7%	16,125	6.2%
20 - 24	13,924	5.6%	14,002	5.6%	13,709	5.3%
25 - 34	32,773	13.1%	32,952	13.1%	34,322	13.3%
35 - 44	34,476	13.8%	34,393	13.7%	33,864	13.1%
45 - 54	38,218	15.3%	38,047	15.2%	35,614	13.8%
55 - 64	30,480	12.2%	31,008	12.4%	34,033	13.2%
65 - 74	17,141	6.9%	17,687	7.0%	22,225	8.6%
75 - 84	10,215	4.1%	10,273	4.1%	10,800	4.2%
85+	3,869	1.5%	3,897	1.6%	4,271	1.7%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	162,138	64.8%	163,275	65.1%	166,687	64.6%
Black Alone	78,012	31.2%	77,541	30.9%	79,361	30.7%
American Indian Alone	664	0.3%	669	0.3%	754	0.3%
Asian Alone	2,154	0.9%	2,144	0.9%	2,412	0.9%
Pacific Islander Alone	110	0.0%	110	0.0%	134	0.1%
Some Other Race Alone	3,964	1.6%	4,213	1.7%	5,397	2.1%
Two or More Races	3,003	1.2%	3,024	1.2%	3,375	1.3%
Hispanic Origin (Any Race)	7,444	3.0%	7,891	3.1%	10,341	4.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

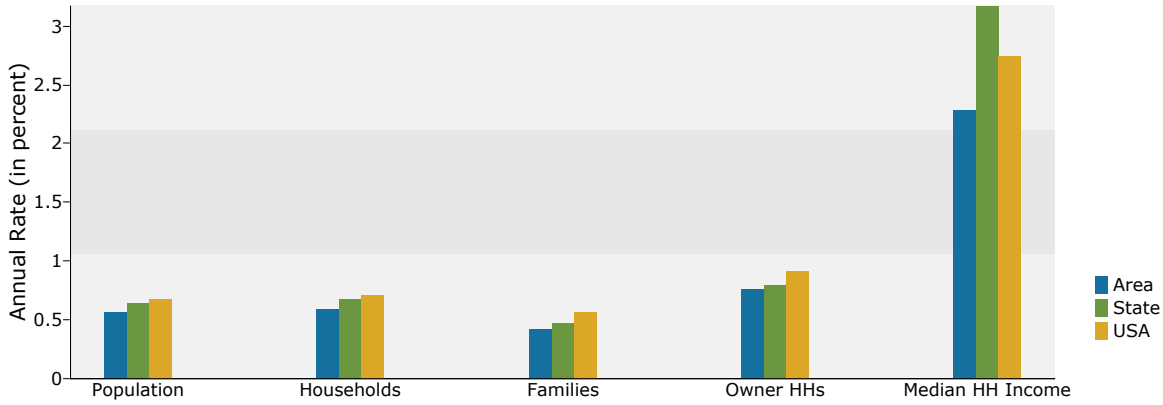


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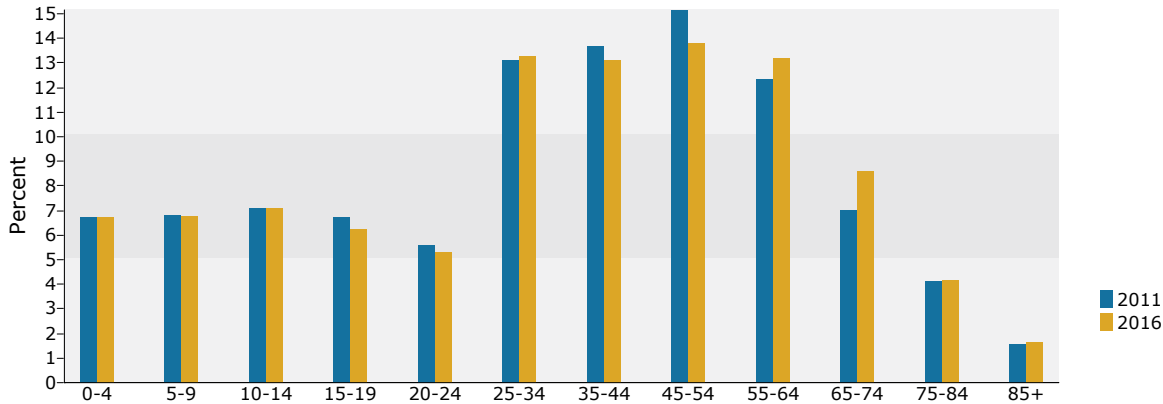
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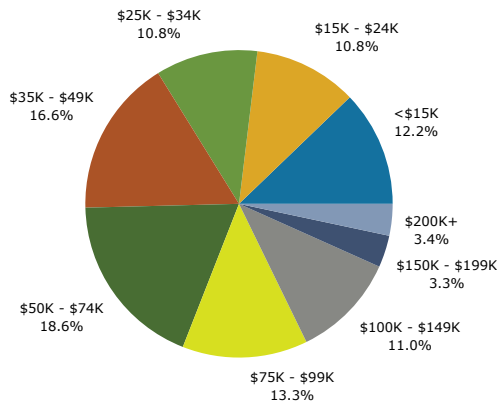
Trends 2011-2016



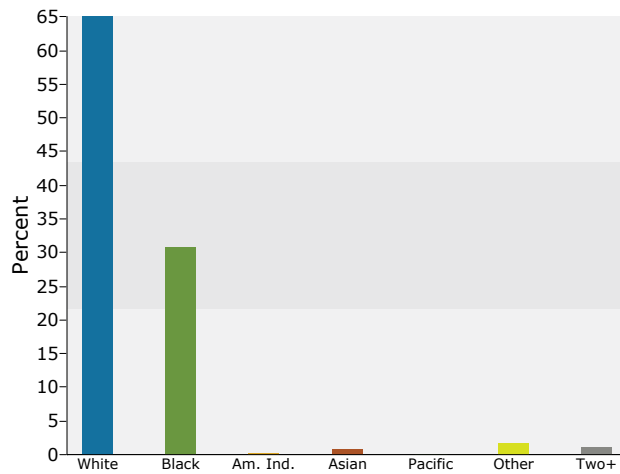
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 3.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.