



# Demographic and Income Profile

Pell City, AL  
Ring: 5 mile radius

Prepared by Candice Hill  
Latitude: 33.586083292  
Longitude: -86.28640970

Summary	2010	2011	2016
Population	18,312	18,461	19,937
Households	7,221	7,284	7,902
Families	5,105	5,150	5,526
Average Household Size	2.51	2.50	2.49
Owner Occupied Housing Units	5,084	5,096	5,559
Renter Occupied Housing Units	2,137	2,189	2,343
Median Age	37.9	38.1	38.9
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.55%	0.64%	0.67%
Households	1.64%	0.68%	0.71%
Families	1.42%	0.47%	0.57%
Owner HHs	1.75%	0.79%	0.91%
Median Household Income	3.04%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	1,206	16.6%	1,228	15.5%
\$15,000 - \$24,999	939	12.9%	795	10.1%
\$25,000 - \$34,999	961	13.2%	828	10.5%
\$35,000 - \$49,999	1,367	18.8%	1,386	17.5%
\$50,000 - \$74,999	1,183	16.2%	1,647	20.8%
\$75,000 - \$99,999	744	10.2%	967	12.2%
\$100,000 - \$149,999	566	7.8%	689	8.7%
\$150,000 - \$199,999	216	3.0%	243	3.1%
\$200,000+	102	1.4%	120	1.5%
Median Household Income	\$39,604		\$45,999	
Average Household Income	\$53,995		\$59,506	
Per Capita Income	\$21,588		\$23,838	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,248	6.8%	1,234	6.7%	1,331	6.7%
5 - 9	1,242	6.8%	1,245	6.7%	1,321	6.6%
10 - 14	1,225	6.7%	1,231	6.7%	1,320	6.6%
15 - 19	1,245	6.8%	1,249	6.8%	1,250	6.3%
20 - 24	1,085	5.9%	1,093	5.9%	1,119	5.6%
25 - 34	2,416	13.2%	2,433	13.2%	2,652	13.3%
35 - 44	2,392	13.1%	2,393	13.0%	2,454	12.3%
45 - 54	2,644	14.4%	2,647	14.3%	2,599	13.0%
55 - 64	2,268	12.4%	2,325	12.6%	2,682	13.5%
65 - 74	1,455	7.9%	1,510	8.2%	1,980	9.9%
75 - 84	834	4.6%	841	4.6%	930	4.7%
85+	258	1.4%	260	1.4%	301	1.5%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,687	85.7%	15,823	85.7%	16,865	84.6%
Black Alone	1,970	10.8%	1,975	10.7%	2,267	11.4%
American Indian Alone	60	0.3%	60	0.3%	64	0.3%
Asian Alone	103	0.6%	102	0.6%	111	0.6%
Pacific Islander Alone	15	0.1%	15	0.1%	18	0.1%
Some Other Race Alone	200	1.1%	207	1.1%	291	1.5%
Two or More Races	277	1.5%	280	1.5%	319	1.6%
Hispanic Origin (Any Race)	426	2.3%	443	2.4%	614	3.1%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

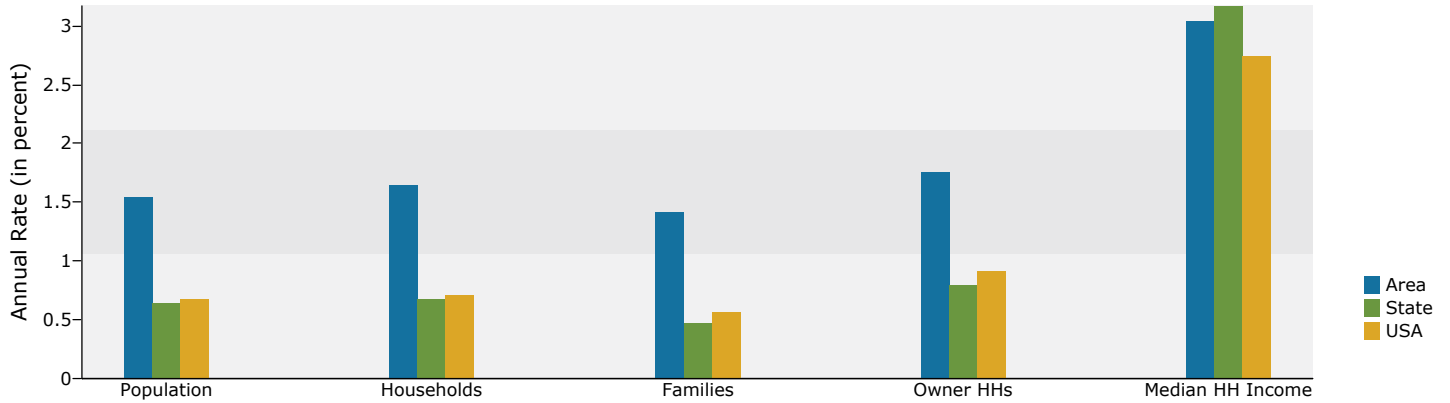


# Demographic and Income Profile

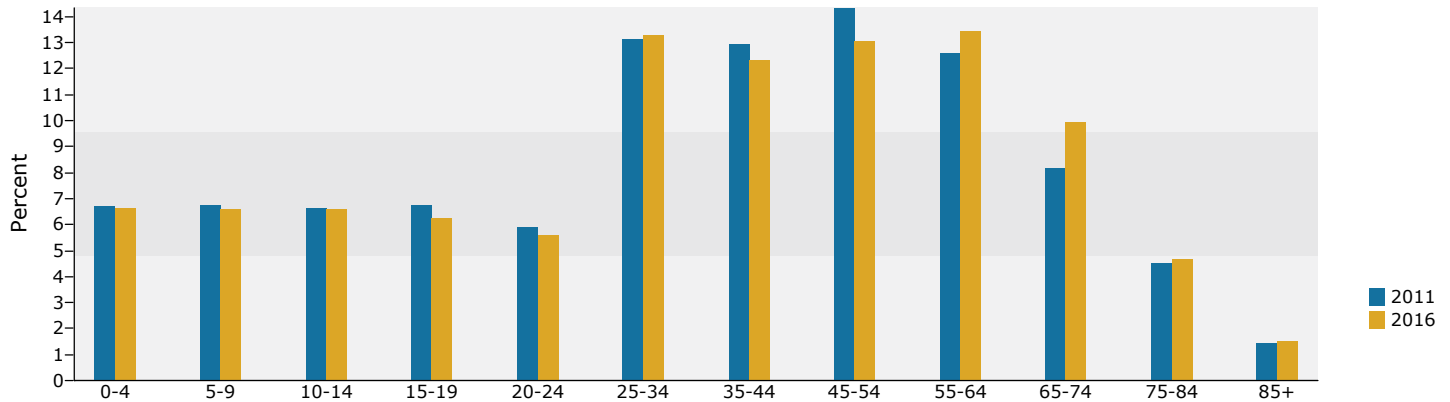
Pell City, AL  
Ring: 5 mile radius

Prepared by Candice Hill  
Latitude: 33.586083292  
Longitude: -86.28640970

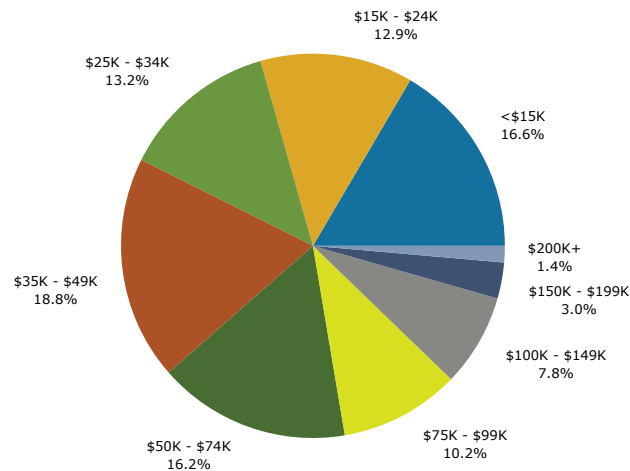
## Trends 2011-2016



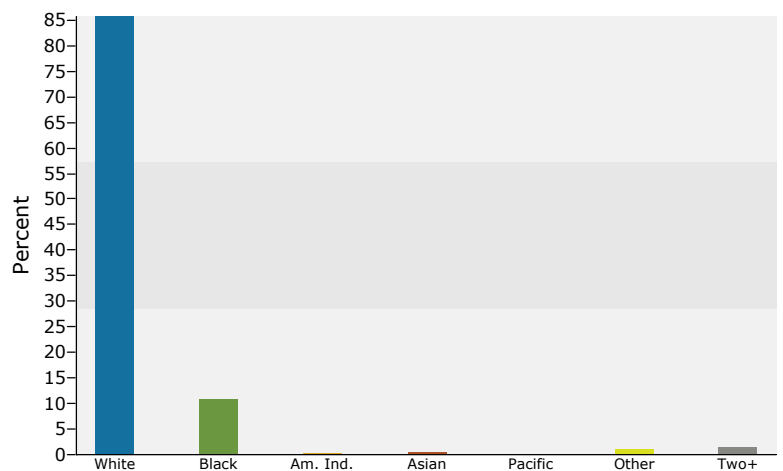
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 2.4%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



# Demographic and Income Profile

Pell City, AL  
 Ring: 10 mile radius

Prepared by Candice Hill  
 Latitude: 33.586083292  
 Longitude: -86.28640970

Summary	2010	2011	2016
Population	42,375	43,186	47,289
Households	16,706	17,029	18,705
Families	11,978	12,214	13,294
Average Household Size	2.50	2.50	2.50
Owner Occupied Housing Units	12,994	13,185	14,536
Renter Occupied Housing Units	3,712	3,844	4,169
Median Age	40.5	40.7	41.4
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.83%	0.64%	0.67%
Households	1.90%	0.68%	0.71%
Families	1.71%	0.47%	0.57%
Owner HHs	1.97%	0.79%	0.91%
Median Household Income	3.16%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	2,739	16.1%	2,805	15.0%
\$15,000 - \$24,999	2,151	12.6%	1,832	9.8%
\$25,000 - \$34,999	2,135	12.5%	1,897	10.1%
\$35,000 - \$49,999	3,127	18.4%	3,192	17.1%
\$50,000 - \$74,999	2,880	16.9%	4,005	21.4%
\$75,000 - \$99,999	1,806	10.6%	2,357	12.6%
\$100,000 - \$149,999	1,388	8.2%	1,689	9.0%
\$150,000 - \$199,999	491	2.9%	568	3.0%
\$200,000+	313	1.8%	360	1.9%
Median Household Income	\$40,806		\$47,667	
Average Household Income	\$55,778		\$61,426	
Per Capita Income	\$22,376		\$24,651	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,612	6.2%	2,616	6.1%	2,870	6.1%
5 - 9	2,652	6.3%	2,686	6.2%	2,892	6.1%
10 - 14	2,732	6.4%	2,779	6.4%	3,028	6.4%
15 - 19	2,809	6.6%	2,845	6.6%	2,884	6.1%
20 - 24	2,259	5.3%	2,303	5.3%	2,399	5.1%
25 - 34	5,109	12.1%	5,212	12.1%	5,767	12.2%
35 - 44	5,601	13.2%	5,663	13.1%	5,892	12.5%
45 - 54	6,548	15.5%	6,624	15.3%	6,572	13.9%
55 - 64	5,792	13.7%	5,986	13.9%	6,944	14.7%
65 - 74	3,731	8.8%	3,906	9.0%	5,153	10.9%
75 - 84	1,899	4.5%	1,930	4.5%	2,148	4.5%
85+	630	1.5%	639	1.5%	739	1.6%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	36,210	85.5%	36,908	85.5%	40,032	84.7%
Black Alone	4,821	11.4%	4,904	11.4%	5,539	11.7%
American Indian Alone	150	0.4%	150	0.3%	172	0.4%
Asian Alone	203	0.5%	202	0.5%	230	0.5%
Pacific Islander Alone	26	0.1%	26	0.1%	34	0.1%
Some Other Race Alone	382	0.9%	402	0.9%	576	1.2%
Two or More Races	583	1.4%	594	1.4%	706	1.5%
Hispanic Origin (Any Race)	875	2.1%	920	2.1%	1,306	2.8%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

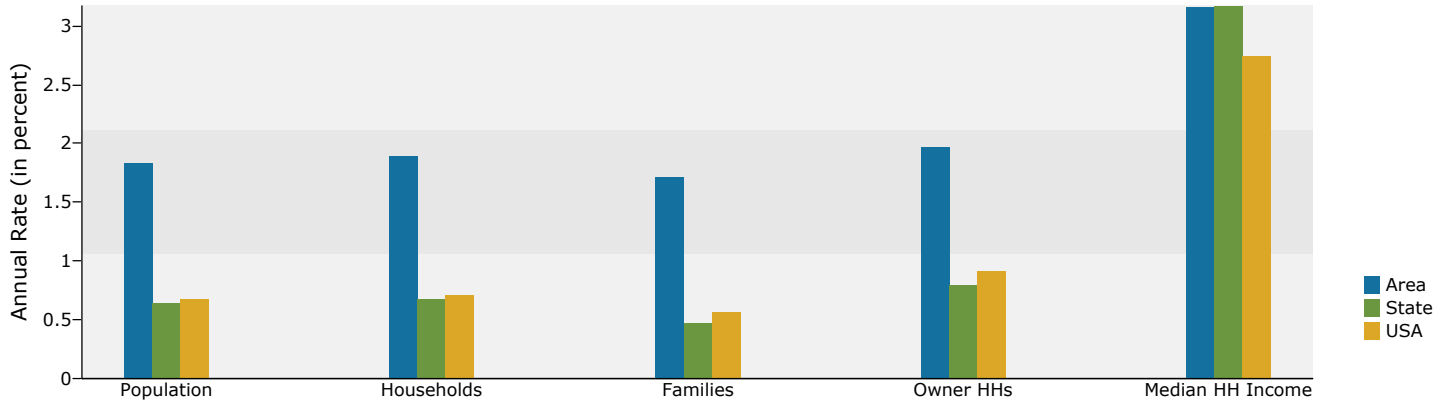


# Demographic and Income Profile

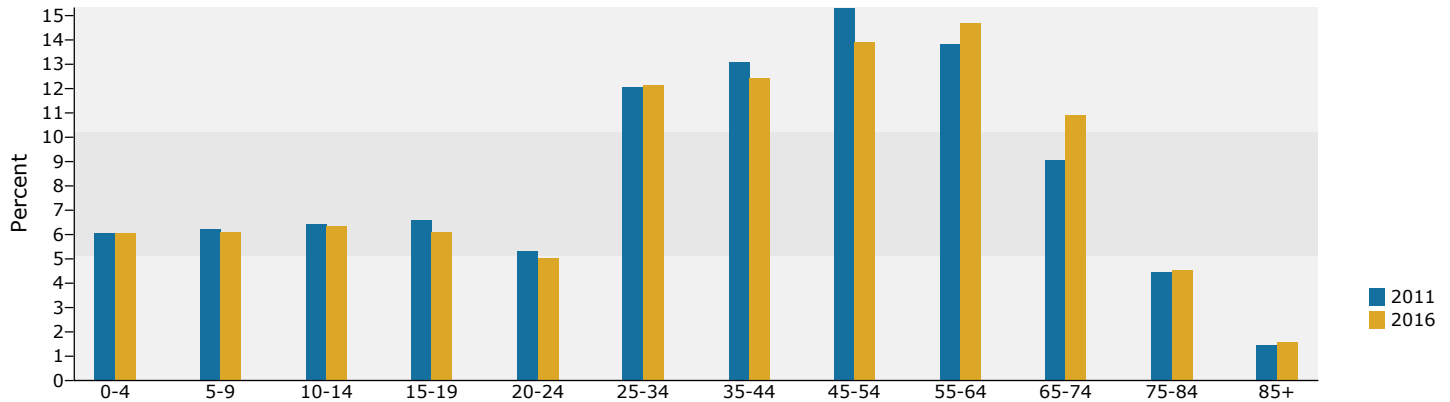
Pell City, AL  
 Ring: 10 mile radius

Prepared by Candice Hill  
 Latitude: 33.586083292  
 Longitude: -86.28640970

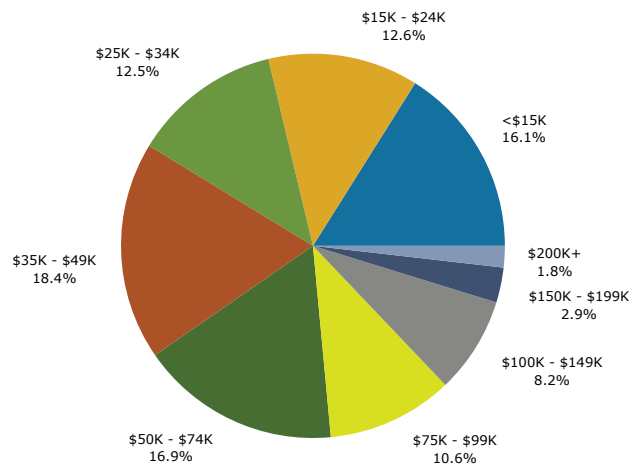
## Trends 2011-2016



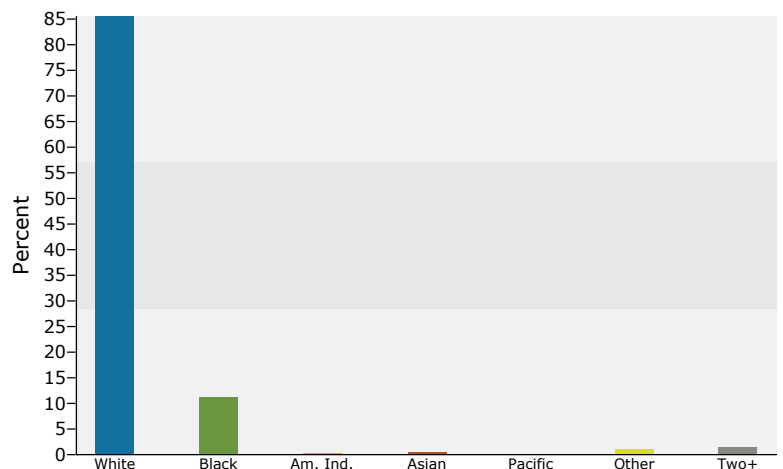
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 2.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



# Demographic and Income Profile

Pell City, AL  
 Ring: 15 mile radius

Prepared by Candice Hill  
 Latitude: 33.586083292  
 Longitude: -86.28640970

Summary	2010	2011	2016
Population	97,622	99,487	108,381
Households	36,949	37,677	41,227
Families	26,650	27,191	29,519
Average Household Size	2.53	2.53	2.53
Owner Occupied Housing Units	28,722	29,178	32,156
Renter Occupied Housing Units	8,227	8,498	9,072
Median Age	38.3	38.4	38.9

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.73%	0.64%	0.67%
Households	1.82%	0.68%	0.71%
Families	1.66%	0.47%	0.57%
Owner HHs	1.96%	0.79%	0.91%
Median Household Income	3.27%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	6,463	17.2%	6,558	15.9%
\$15,000 - \$24,999	4,991	13.2%	4,196	10.2%
\$25,000 - \$34,999	4,517	12.0%	4,025	9.8%
\$35,000 - \$49,999	6,714	17.8%	6,837	16.6%
\$50,000 - \$74,999	6,618	17.6%	9,156	22.2%
\$75,000 - \$99,999	4,048	10.7%	5,266	12.8%
\$100,000 - \$149,999	3,013	8.0%	3,671	8.9%
\$150,000 - \$199,999	801	2.1%	935	2.3%
\$200,000+	512	1.4%	583	1.4%

Median Household Income	\$40,121	\$47,114
Average Household Income	\$53,198	\$58,536
Per Capita Income	\$21,176	\$23,242

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,396	6.6%	6,420	6.5%	7,044	6.5%
5 - 9	6,186	6.3%	6,283	6.3%	6,770	6.2%
10 - 14	6,209	6.4%	6,314	6.3%	6,872	6.3%
15 - 19	6,290	6.4%	6,370	6.4%	6,440	5.9%
20 - 24	5,621	5.8%	5,727	5.8%	5,925	5.5%
25 - 34	13,546	13.9%	13,834	13.9%	15,238	14.1%
35 - 44	13,966	14.3%	14,144	14.2%	14,720	13.6%
45 - 54	14,742	15.1%	14,900	15.0%	14,755	13.6%
55 - 64	12,307	12.6%	12,690	12.8%	14,666	13.5%
65 - 74	7,592	7.8%	7,947	8.0%	10,476	9.7%
75 - 84	3,680	3.8%	3,751	3.8%	4,181	3.9%
85+	1,088	1.1%	1,108	1.1%	1,291	1.2%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	76,318	78.2%	77,967	78.4%	84,658	78.1%
Black Alone	18,162	18.6%	18,288	18.4%	19,679	18.2%
American Indian Alone	343	0.4%	346	0.3%	414	0.4%
Asian Alone	525	0.5%	533	0.5%	621	0.6%
Pacific Islander Alone	41	0.0%	41	0.0%	55	0.1%
Some Other Race Alone	912	0.9%	961	1.0%	1,336	1.2%
Two or More Races	1,322	1.4%	1,351	1.4%	1,618	1.5%
Hispanic Origin (Any Race)	2,128	2.2%	2,243	2.3%	3,105	2.9%

**Data Note:** Income is expressed in current dollars.  
**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

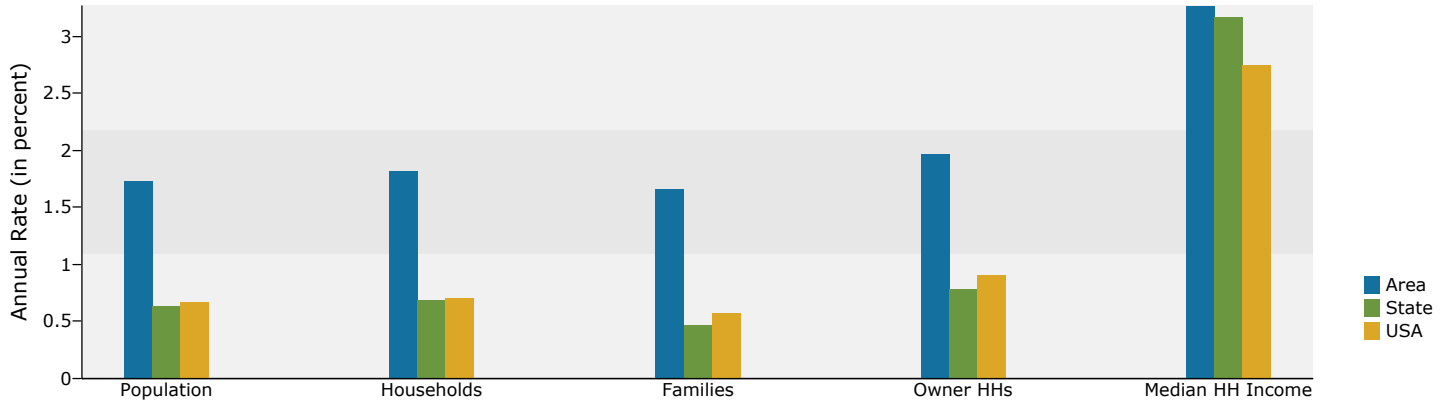


# Demographic and Income Profile

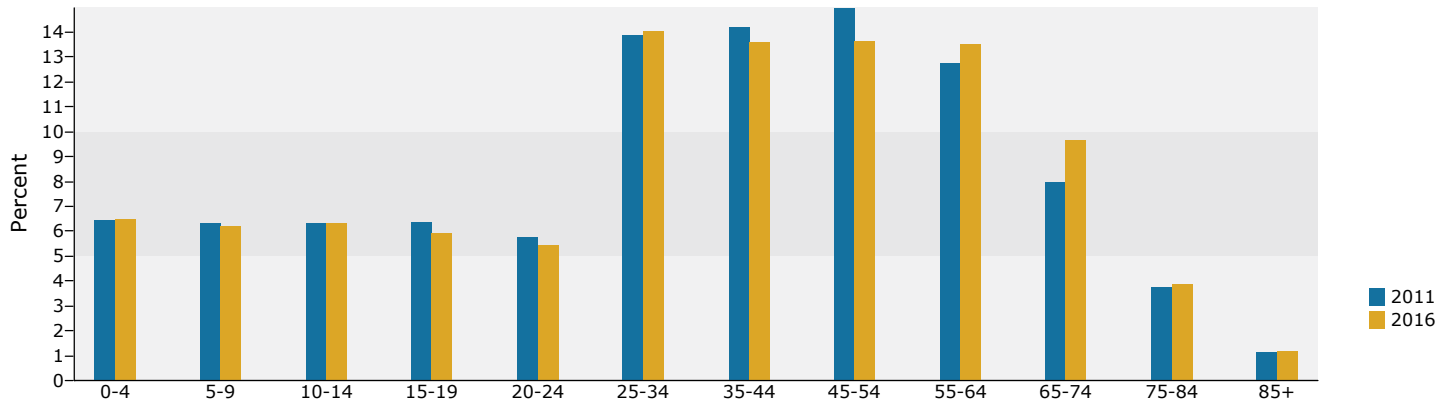
Pell City, AL  
 Ring: 15 mile radius

Prepared by Candice Hill  
 Latitude: 33.586083292  
 Longitude: -86.28640970

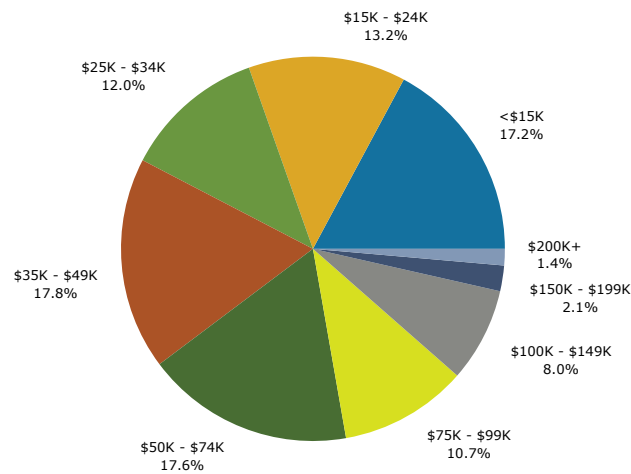
## Trends 2011-2016



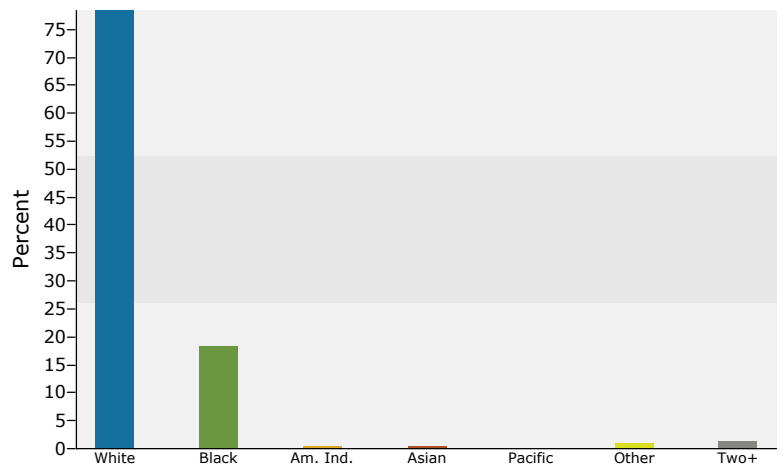
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 2.3%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.