

<u>Industrial vs. Residential Development Comparison</u>	<u>INDUSTRIAL DEVELOPMENT</u> <i>Project Lion (1,200,000 SF) + Building 1 (300,000 SF)</i>	<u>RESIDENTIAL DEVELOPMENT</u> <i>367 residential lots (136 acres at 2.7 lots/acre)</i>								
Daily Traffic Volumes	1,320 daily trips 26% increase from existing	3,464 daily trips 69% increase from existing								
Peak Hour Traffic Volumes (7:00-8:00 AM, 4:30-5:30 PM)	<table border="0"> <tr> <td><i>AM peak hour</i></td> <td><i>PM peak hour</i></td> </tr> <tr> <td>232 trips</td> <td>238 trips</td> </tr> </table>	<i>AM peak hour</i>	<i>PM peak hour</i>	232 trips	238 trips	<table border="0"> <tr> <td><i>AM peak hour</i></td> <td><i>PM peak hour</i></td> </tr> <tr> <td>272 trips</td> <td>363 trips</td> </tr> </table>	<i>AM peak hour</i>	<i>PM peak hour</i>	272 trips	363 trips
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Demands on Moody School System	No new residents	Approximately 958 new residents								
Demands on First Responders	Less demand	More demand								
Impacts on Potential State and Federal Grants	More likely to receive a grant	Less likely to receive a grant								
Job Creation	400 new jobs	0 new jobs								
County Improvements	Encourages county improvements of Kelly Creek Road	County less likely to make improvements								
Taxes	City property tax base increases on corporate tenants	Residential taxes less impactful								