

Pop-Facts® Demographics | Population & Race



Trade Area: 100 Blackjack Road - 10 mi.

POPULATION

119,627

HOUSEHOLDS

43,989

ETHNICITY



4.2%

Index:100

Hispanic/Latino

HISPANIC ORIGIN*



57.1%

Index:94

Mexican

HOME LANGUAGE*

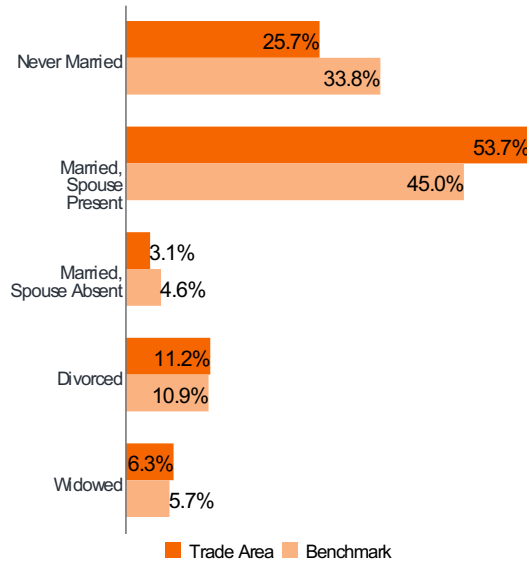


96.4%

Index:123

Only English

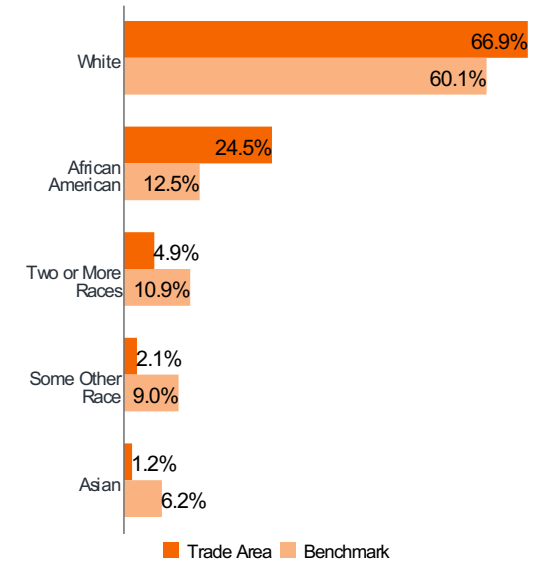
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	7,244	6.1	104
5 - 9	7,529	6.3	106
10 - 14	7,886	6.6	106
15 - 17	4,641	3.9	101
18 - 20	4,162	3.5	85
21 - 24	5,382	4.5	87
25 - 34	15,714	13.1	98
35 - 44	15,515	13.0	100
45 - 54	15,517	13.0	108
55 - 64	15,495	13.0	102
65 - 74	12,867	10.8	101
75 - 84	5,748	4.8	92
85+	1,927	1.6	78

POPULATION BY RACE**



Benchmark:USA

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*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: 100 Blackjack Road - 10 mi.

Population: 119,627 | Households: 43,989

MEDIAN AGE OF HOUSEHOLDER

54

Index: 100

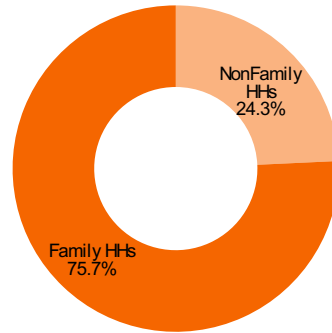
PRESENCE OF CHILDREN*



37.9%

Index: 112

HOUSEHOLD TYPE



HOUSING TENURE



Own

81.6%

Index: 127



Rent

18.4%

Index: 52

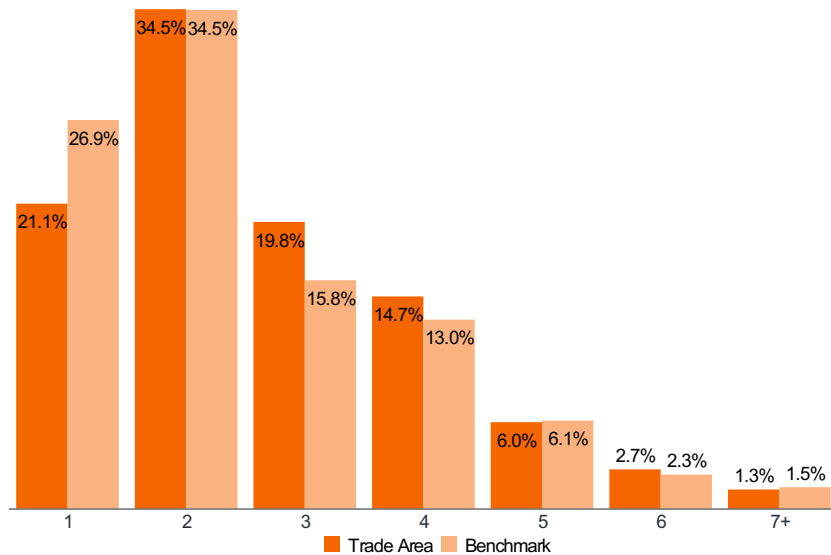
AGE OF HOUSING**



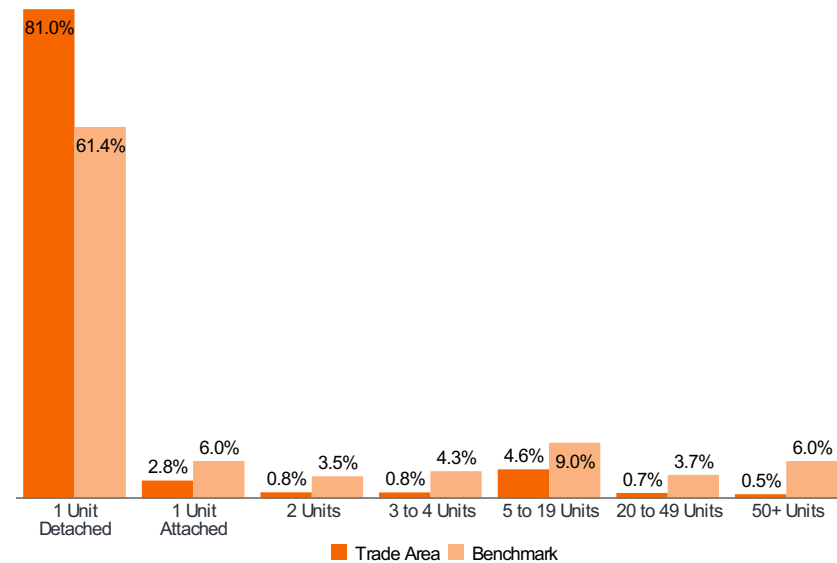
9 - 18 years old

% Comp: 27.2 Index: 198

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Affluence & Education



Trade Area: 100 Blackjack Road - 10 mi.

Population: 119,627 | Households:43,989

EDUCATIONAL ATTAINMENT: TOP 2*



31.2%

Index: 116

High School Graduate



24.9%

Index: 124

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.3%

Index:10

Bachelor's degree or higher

POVERTY STATUS



91.9%

Index:101

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$77,241

Index:105

Average Household Income

\$96,950

Index:92

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

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*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Employment & Occupation



Trade Area: 100 Blackjack Road - 10 mi.

Population: 119,627 | Households: 43,989

OCCUPATIONAL CLASS*



58.6%

Index:97

White Collar

UNEMPLOYMENT RATE



4.4%

Index:93

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



88.0%

Index:117

Travel to work by **Driving Alone**

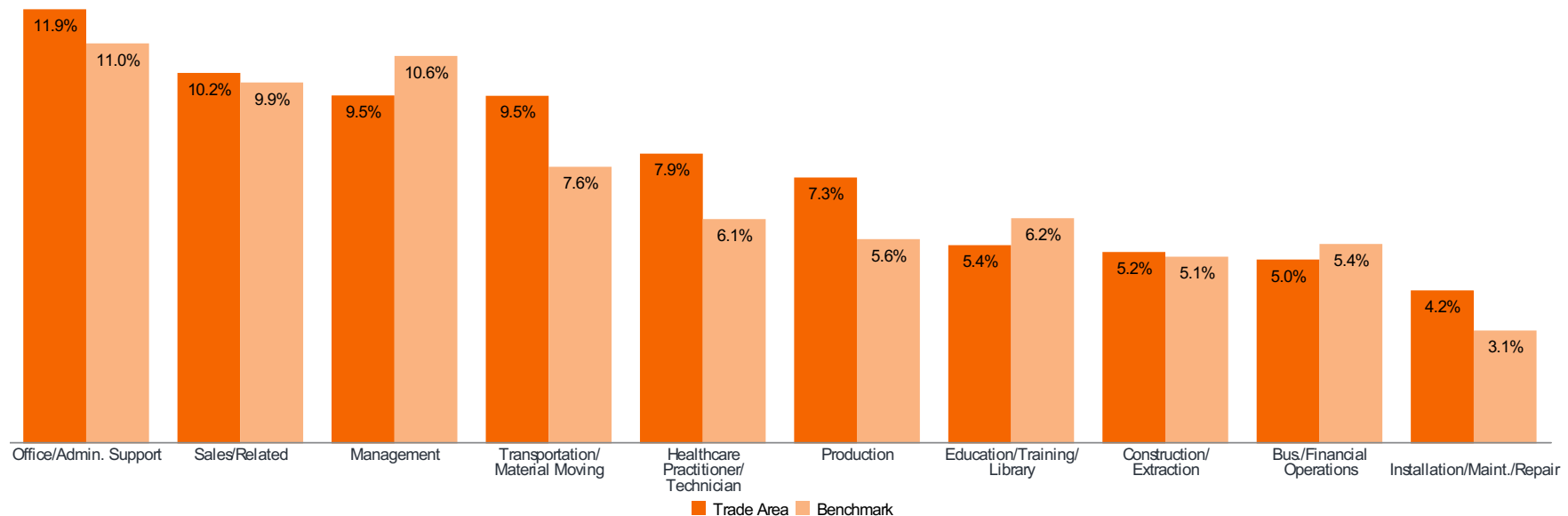


7.7%

Index:87

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

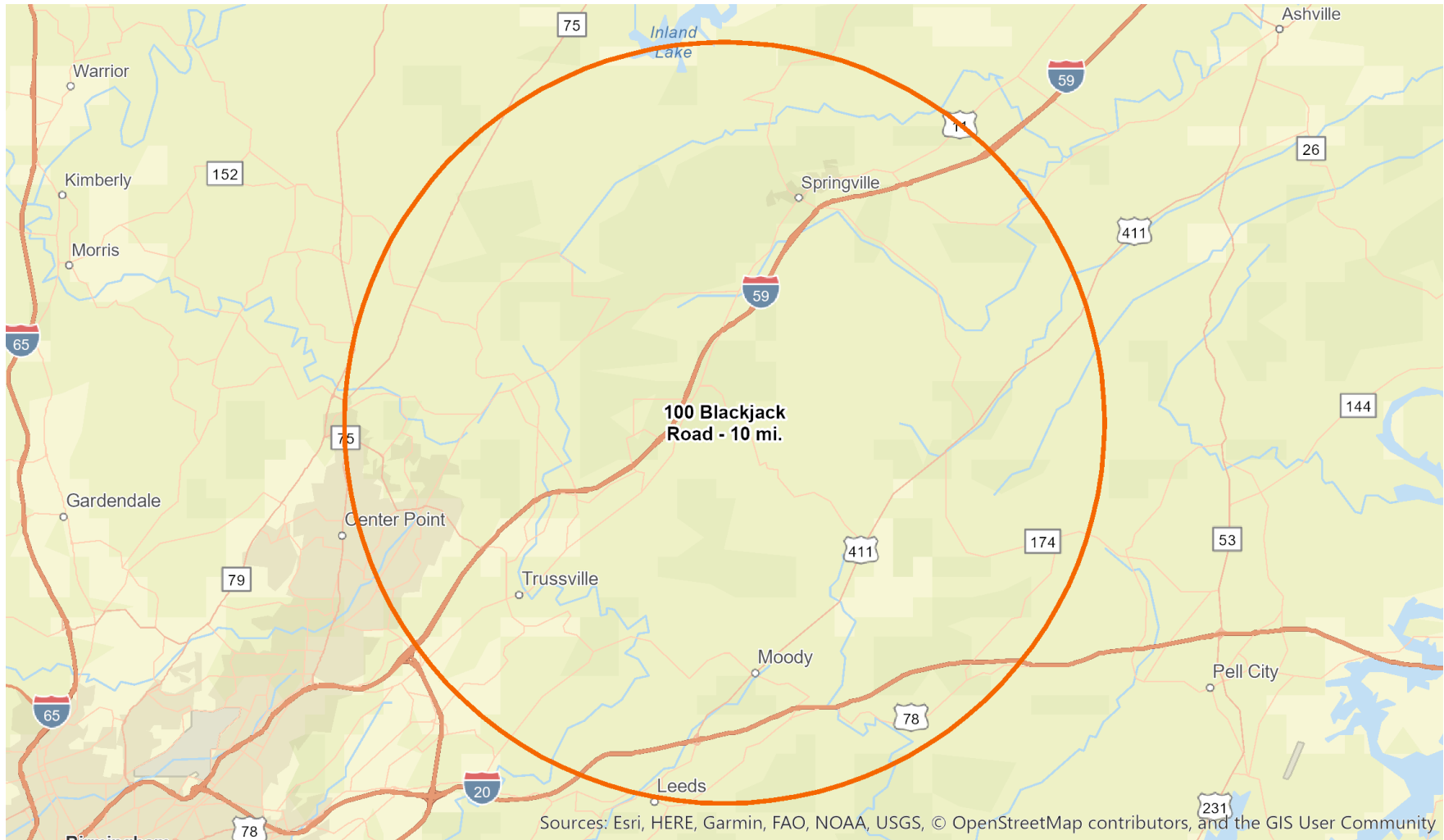
*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Report Details

Name: Pop-Facts® Demographic Executive Report 2023
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Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
100 Blackjack Road - 5 mi.		N/A
100 Blackjack Road - 10 mi.		N/A
100 Blackjack Road - 15 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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