## Pop-Facts® Demographics | Population & Race



Trade Area: 100 Blackjack Road - 15 mi.

**POPULATION** 

217,958

**HOUSEHOLDS** 

82,182

**ETHNICITY** 



5.9% Index:100

Hispanic/Latino

**HISPANIC ORIGIN\*** 



70.0%

Index:115

Mexican

**HOME LANGUAGE\*** 

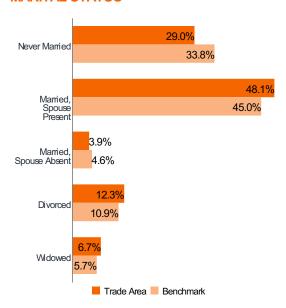


95.5%

Index:122

Only English

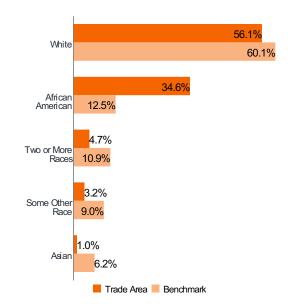
#### **MARITAL STATUS**



#### **POPULATION BY AGE**

Age	Count	%	Index
0 - 4	13,645	6.3	108
5 - 9	13,904	6.4	107
10 - 14	14,287	6.6	106
15 - 17	8,503	3.9	102
18 - 20	7,595	3.5	86
21 - 24	9,814	4.5	87
25 - 34	28,625	13.1	98
35 - 44	28,369	13.0	101
45 - 54	27,397	12.6	104
55 - 64	27,820	12.8	101
65 - 74	23,627	10.8	102
75 - 84	10,498	4.8	92
85+	3,873	1.8	86

#### **POPULATION BY RACE\*\***



Benchmark:USA

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Index Colors:	<80	80 - 110	110+

<sup>\*</sup>Top variable chosen from percent composition ranking

<sup>\*\*</sup>Top 5 variables chosen from percent composition ranking

## Pop-Facts® Demographics | Housing & Household



Trade Area: 100 Blackjack Road - 15 mi. Population: 217,958 | Households: 82,182

### **MEDIAN AGE OF HOUSEHOLDER**

53

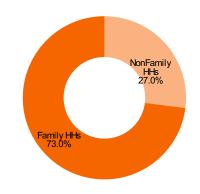
Index:100

#### PRESENCE OF CHILDREN\*



36.9% Index: 110

## **HOUSEHOLD TYPE**



#### **HOUSING TENURE**



74.2%

Index: 115

RENT

25.8%

Rent Index:73

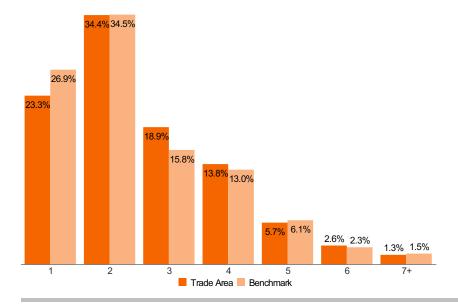
### **AGE OF HOUSING\*\***



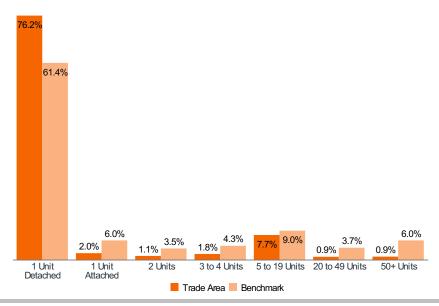
9 - 18 years old

% Comp:19.5 Index:142

#### **HOUSEHOLD SIZE**



#### **HOUSING UNITS IN STRUCTURE**



Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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<sup>\*</sup>Uses the variable "Households with people under age 18"

<sup>\*\*</sup>Chosen from percent composition ranking

## Pop-Facts® Demographics | Affluence & Education



Trade Area: 100 Blackjack Road - 15 mi. Population: 217,958 | Households: 82,182

**EDUCATIONAL ATTAINMENT: TOP 2\*** 



32.1%

Index: 119

High School Graduate



24.7%

Index: 123

Some College, No Degree

**EDUCATION: HISPANIC/LATINO** 



0.5%

Index:17

Bachelor's degree or higher

**POVERTY STATUS** 



89.4%

Index:98

At or above poverty

#### HOUSEHOLD INCOME



Median Household Income

\$64,558

Index:88

Average Household Income

\$84,193

Index:80

#### HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

\*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
			1.1.0

## Pop-Facts® Demographics | Employment & Occupation



Trade Area: 100 Blackjack Road - 15 mi. Population: 217,958 | Households: 82,182

### **OCCUPATIONAL CLASS\***



White Collar

#### **UNEMPLOYMENT RATE**



5.5% Index:116

Percent of civilian labor force unemployed

#### **METHOD OF TRAVEL TO WORK: TOP 2\***



85.9%

Index:114



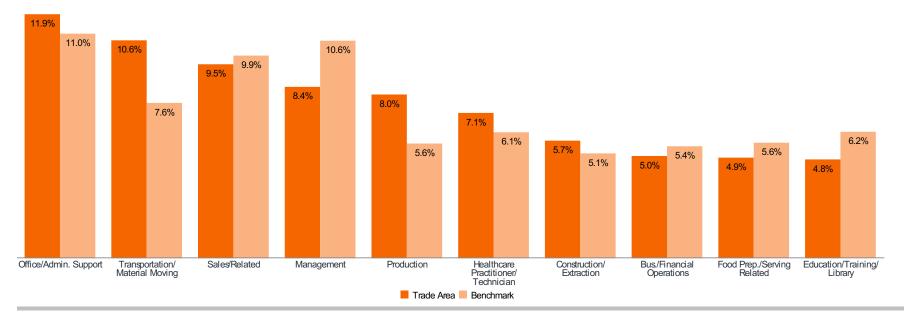
9.0%

Index:102

Travel to work by **Driving Alone** 

Travel to work by Carpooling

#### **OCCUPATION: TOP 10\***



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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## Pop-Facts® Demographics | Map



Population: 217,958 | Households: 82,182

Trade Area: 100 Blackjack Road - 15 mi.

160 231 77 411 27 Ashville 75 Warrior 26 Springville 144 Kimberly [411] Morris Ragland 100 Blackjack 144 Road - 15 mi. 112 Gardendale Center Point 53 411 174 Trussville Lincoln Adamsville Moody Pell City 78 Leeds 20 231 Birmingham 34 326 Fairfield 25 Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community Hueytown ©2006-2023 TomTom

# Report Details

Name: Pop-Facts® Demographic Executive Report 2023

**Date / Time:** 5/9/2023 12:04:25 PM

Workspace Vintage: 2023

### Trade Area

Name	Level	Geographies
100 Blackjack Road - 5 mi.		N/A
100 Blackjack Road - 10 mi.		N/A
100 Blackjack Road - 15 mi.		N/A

### Benchmark

Name	Level	Geographies
USA	Entire US	United States

## **DataSource**

Product	Provider	Copyright
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