

Pop-Facts® Demographics | Population & Race



Trade Area: 100 Blackjack Road - 5 mi.

POPULATION

27,304

HOUSEHOLDS

9,603

ETHNICITY



3.0%

Index:100

Hispanic/Latino

HISPANIC ORIGIN*



41.0%

Index:68

Mexican

HOME LANGUAGE*

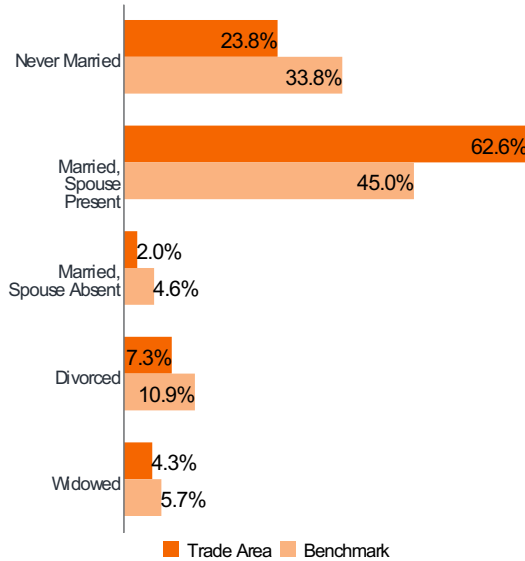


96.8%

Index:124

Only English

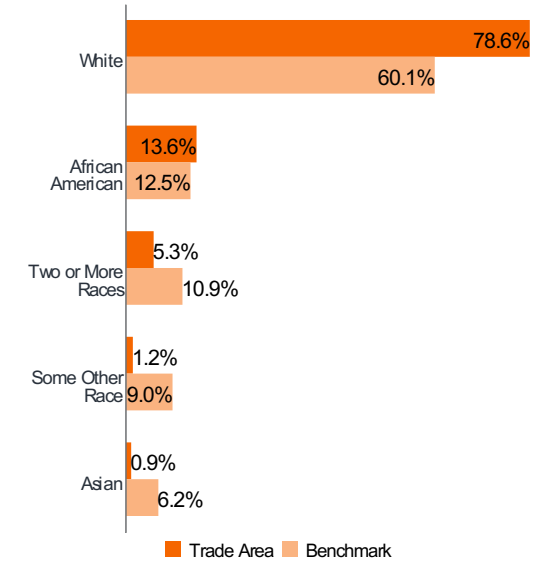
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	1,717	6.3	108
5 - 9	1,772	6.5	109
10 - 14	1,896	6.9	112
15 - 17	1,100	4.0	105
18 - 20	976	3.6	88
21 - 24	1,256	4.6	89
25 - 34	3,467	12.7	95
35 - 44	3,415	12.5	97
45 - 54	3,703	13.6	112
55 - 64	3,629	13.3	105
65 - 74	2,873	10.5	99
75 - 84	1,197	4.4	84
85+	304	1.1	54

POPULATION BY RACE**



Benchmark:USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Housing & Household



Trade Area: 100 Blackjack Road - 5 mi.

Population: 27,304 | Households: 9,603

MEDIAN AGE OF HOUSEHOLDER

53

Index:100

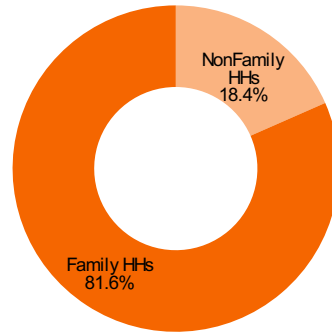
PRESENCE OF CHILDREN*



41.6%

Index: 123

HOUSEHOLD TYPE



HOUSING TENURE



Own

88.7%

Index: 138



Rent

11.3%

Index:32

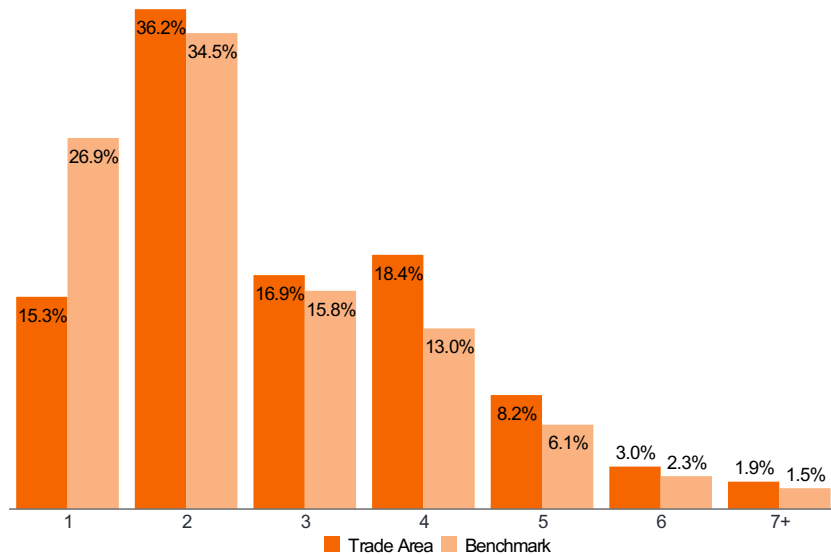
AGE OF HOUSING**



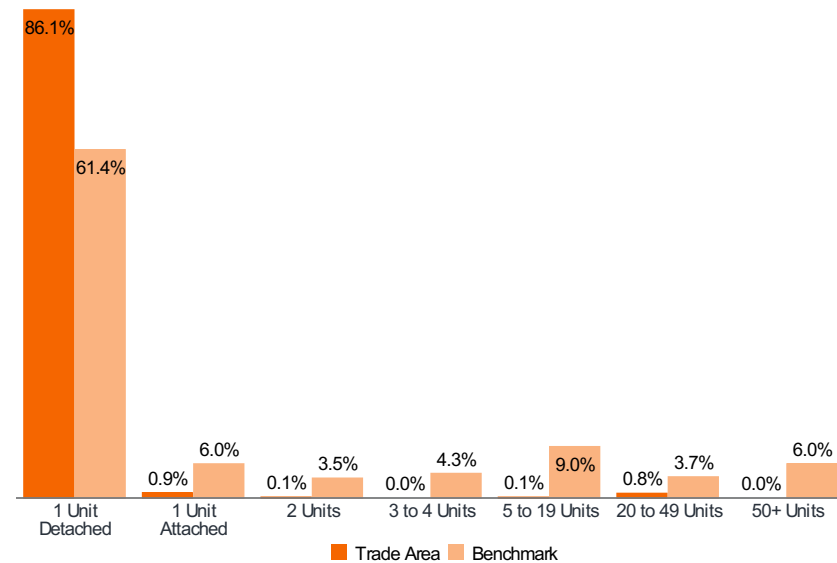
9 - 18 years old

% Comp:38.4 Index:280

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Trade Area: 100 Blackjack Road - 5 mi.

Population: 27,304 | Households:9,603

EDUCATIONAL ATTAINMENT: TOP 2*



31.5%

Index: 117

High School Graduate



25.0%

Index: 124

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.3%

Index:10

Bachelor's degree or higher

POVERTY STATUS



95.6%

Index:105

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$94,200

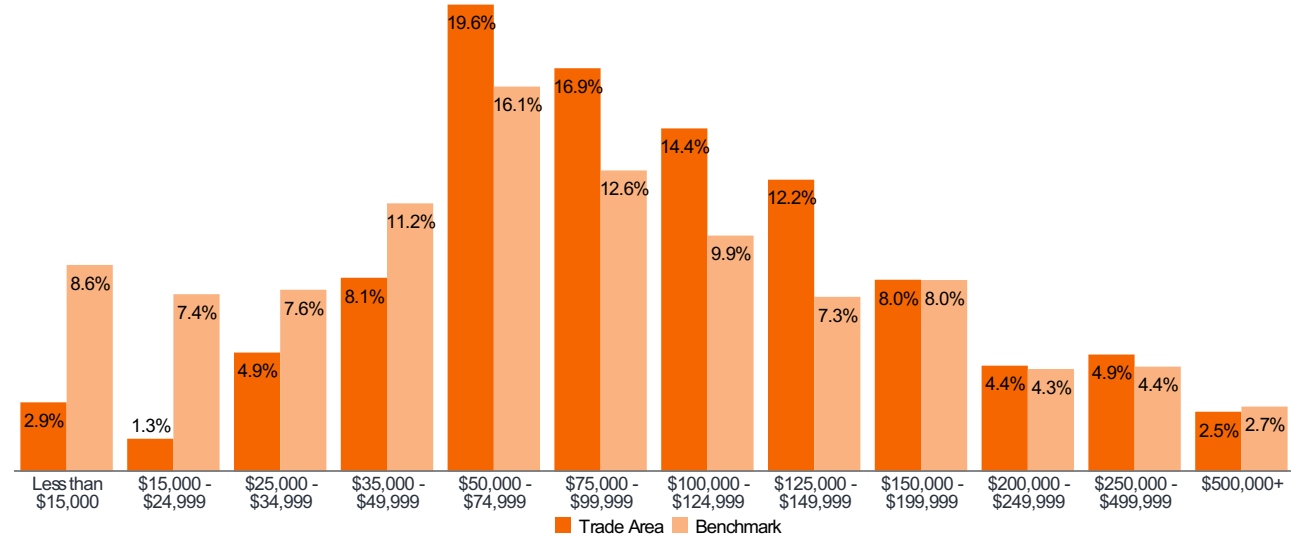
Index:128

Average Household Income

\$120,069

Index:114

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

*Ranked by percent composition

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Employment & Occupation



Trade Area: 100 Blackjack Road - 5 mi.

Population: 27,304 | Households: 9,603

OCCUPATIONAL CLASS*



62.0%

Index:102

White Collar

UNEMPLOYMENT RATE



2.1%

Index:45

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



89.0%

Index:118

Travel to work by **Driving Alone**

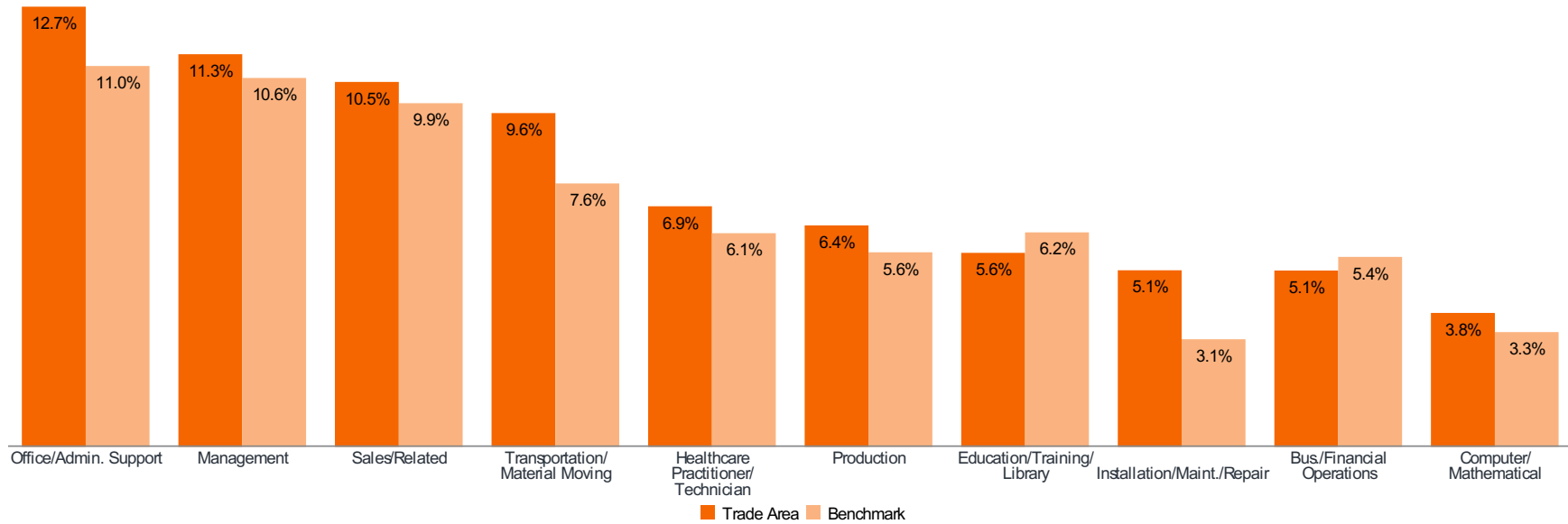


7.8%

Index:88

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

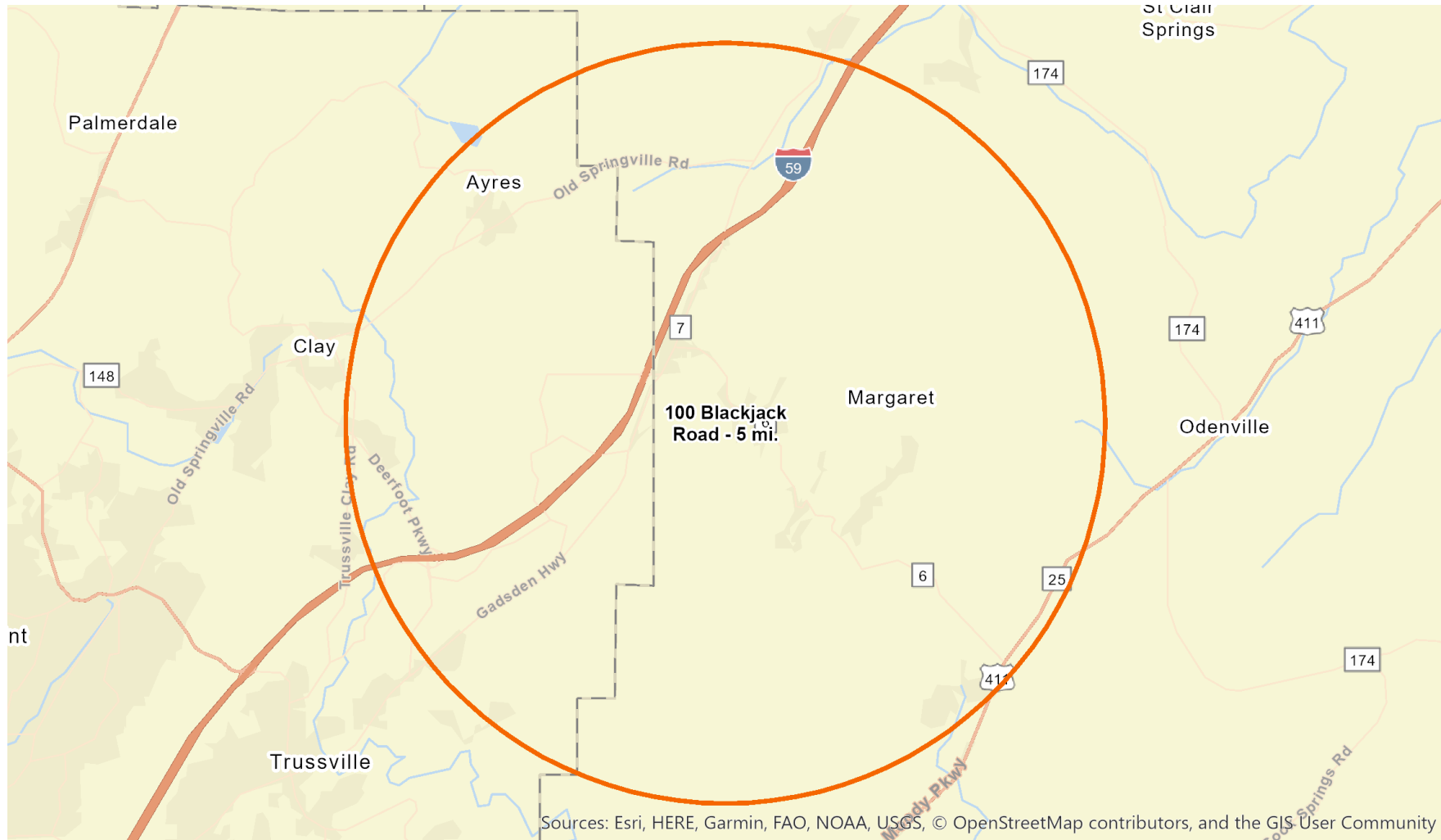
*Chosen from percent composition ranking

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easplight.com/Spotlight/About/3/2023>

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Trade Area: 100 Blackjack Road - 5 mi.

Population: 27,304 | Households: 9,603



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Report Details

Name: Pop-Facts® Demographic Executive Report 2023
Date / Time: 5/9/2023 12:04:25 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
100 Blackjack Road - 5 mi.		N/A
100 Blackjack Road - 10 mi.		N/A
100 Blackjack Road - 15 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 https://claritas.easpotlight.com/Spotlight/About
