Pop-Facts® Demographics | Population & Race

Claritas

Trade Area: 211 8th Street - 10 mi.

POPULATION

20,056

HOUSEHOLDS

7,313

ETHNICITY

4.0%
Index:106

Hispanic/Latino

HISPANIC ORIGIN*

90.3%
Index:149

Mexican

HOME LANGUAGE*
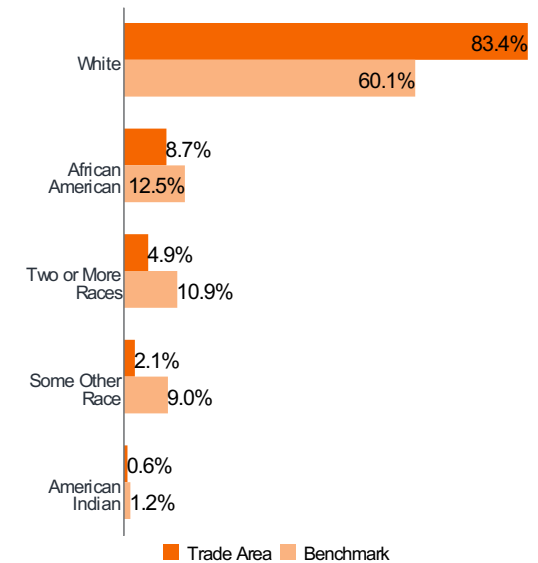
96.1%
Index:123

Only English

MARITAL STATUS

Status	Trade Area	Benchmark
Never Married	27.5%	33.8%
Married, Spouse Present	50.9%	45.0%
Married, Spouse Absent	4.6%	4.6%
Divorced	9.0%	10.9%
Widowed	8.1%	5.7%

■ Trade Area ■ Benchmark
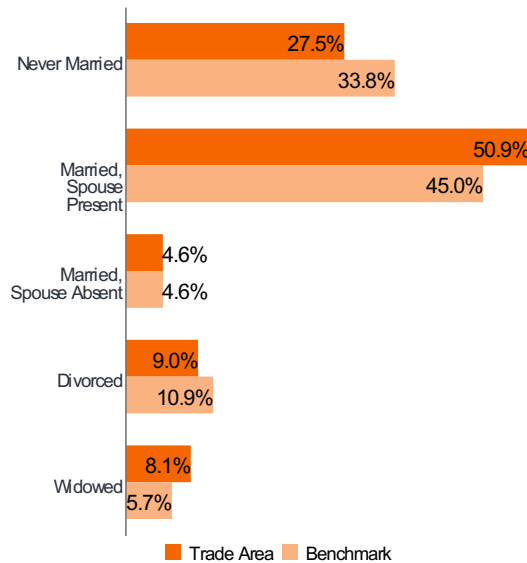
POPULATION BY AGE

Age	Count	%	Index
0 - 4	997	5.0	85
5 - 9	1,057	5.3	88
10 - 14	1,133	5.6	91
15 - 17	704	3.5	92
18 - 20	653	3.3	80
21 - 24	908	4.5	88
25 - 34	2,709	13.5	101
35 - 44	2,566	12.8	99
45 - 54	2,622	13.1	108
55 - 64	2,783	13.9	110
65 - 74	2,403	12.0	113
75 - 84	1,174	5.9	112
85+	345	1.7	84

POPULATION BY RACE**

Race	Trade Area	Benchmark
White	83.4%	60.1%
African American	8.7%	12.5%
Two or More Races	4.9%	10.9%
Some Other Race	2.1%	9.0%
American Indian	0.6%	1.2%

■ Trade Area ■ Benchmark

Benchmark:USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Housing & Household

claritas

Trade Area: 211 8th Street - 10 mi.

Population: 20,056 | **Households:** 7,313

MEDIAN AGE OF HOUSEHOLDER

57

Index:106

PRESENCE OF CHILDREN*

33.9%

Index: 101

HOUSEHOLD TYPE

NonFamily HHs 26.0%

Family HHs 74.0%

HOUSING TENURE

80.2%
Own
Index: 124
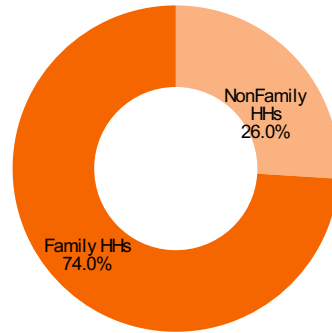
19.9%
RENT
Rent
Index:56

AGE OF HOUSING**

19 - 28 years old
% Comp:21.4 Index:156

HOUSEHOLD SIZE

	1	2	3	4	5	6	7+
Trade Area	23.2%	39.4%	15.7%	12.3%	4.9%	2.9%	1.5%
Benchmark	26.9%	34.5%	15.8%	13.0%	6.1%	2.3%	1.5%

Trade Area   Benchmark
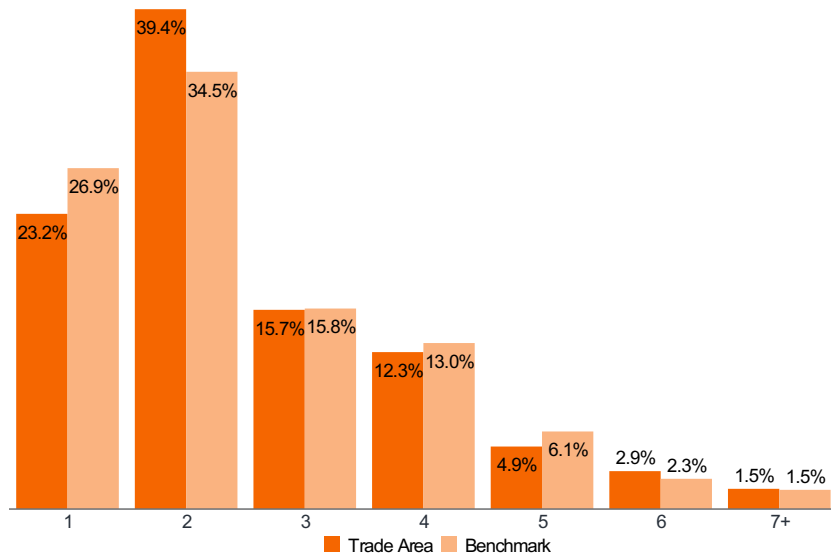
HOUSING UNITS IN STRUCTURE
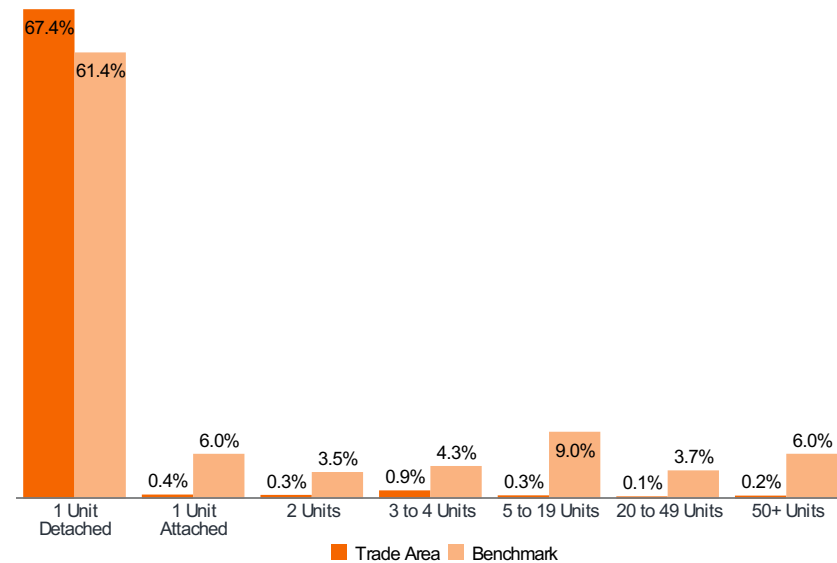
	1 Unit Detached	1 Unit Attached	2 Units	3 to 4 Units	5 to 19 Units	20 to 49 Units	50+ Units
Trade Area	67.4%	0.4%	0.3%	0.9%	0.3%	0.1%	0.2%
Benchmark	61.4%	6.0%	3.5%	4.3%	9.0%	3.7%	6.0%

Trade Area   Benchmark

Benchmark: USA

Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking*

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Affluence & Education

claritas

Trade Area: 211 8th Street - 10 mi.

Population: 20,056 | **Households:** 7,313

EDUCATIONAL ATTAINMENT: TOP 2*

39.3%
Index: **146**
High School Graduate

21.6%
Index: **108**
Some College, No Degree

EDUCATION: HISPANIC/LATINO

0.0%
Index: **2**
Bachelor's degree or higher

POVERTY STATUS

87.0%
Index: **95**
At or above poverty

HOUSEHOLD INCOME

Median Household Income
$59,822
Index: **82**

Average Household Income
$75,594
Index: **72**

HOUSEHOLD INCOME DISTRIBUTION

Income Bracket	Trade Area	Benchmark
Less than $15,000	10.6%	8.6%
$15,000 - $24,999	11.0%	7.4%
$25,000 - $34,999	6.9%	7.6%
$35,000 - $49,999	14.3%	11.2%
$50,000 - $74,999	16.6%	16.1%
$75,000 - $99,999	15.4%	12.6%
$100,000 - $124,999	10.3%	9.9%
$125,000 - $149,999	7.5%	7.3%
$150,000 - $199,999	3.3%	8.0%
$200,000 - $249,999	1.7%	4.3%
$250,000 - $499,999	1.8%	4.4%
$500,000+	0.5%	2.7%

■ Trade Area ■ Benchmark

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Employment & Occupation

claritas

Population: 20,056 | **Households:** 7,313

OCCUPATIONAL CLASS*

44.5%
Index:**73**

White Collar

UNEMPLOYMENT RATE

6.2%
Index:**132**

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

86.9%
Index:**115**
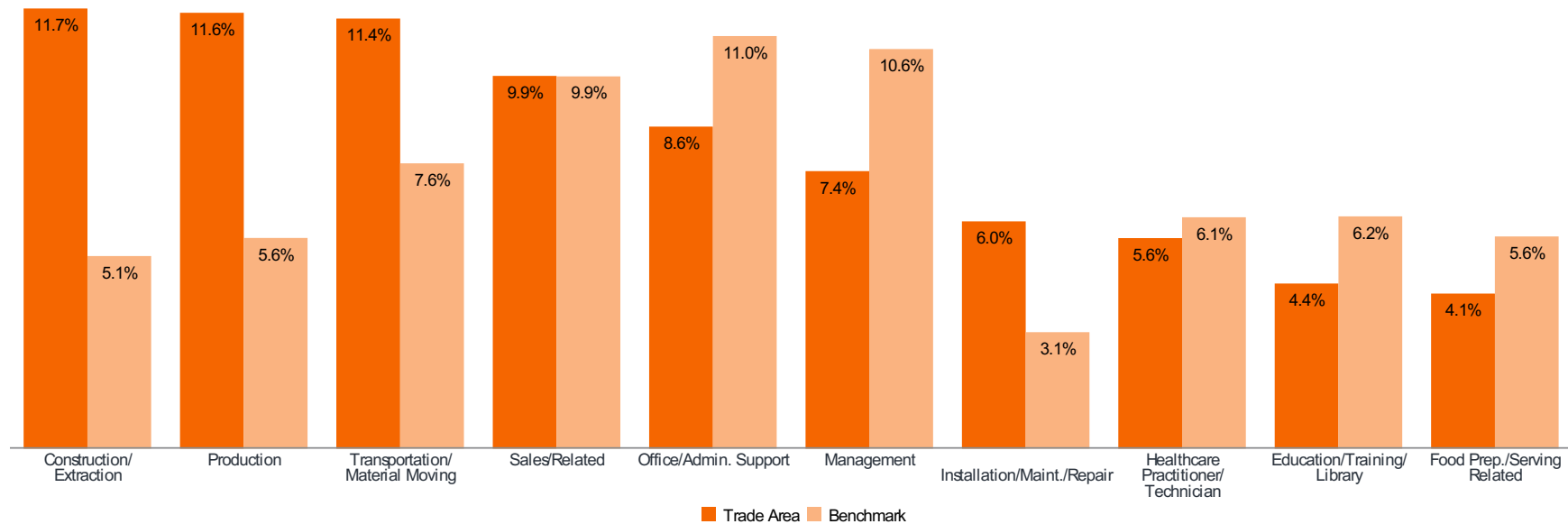
Travel to work by **Driving Alone**

9.8%
Index:**110**

Travel to work by **Carpooling**

OCCUPATION: TOP 10*

Occupation	Trade Area	Benchmark
Construction/Extraction	11.7%	5.1%
Production	11.6%	5.6%
Transportation/Material Moving	11.4%	7.6%
Sales/Related	9.9%	9.9%
Office/Admin. Support	8.6%	11.0%
Management	7.4%	10.6%
Installation/Maint./Repair	6.0%	3.1%
Healthcare Practitioner/Technician	5.6%	6.1%
Education/Training/Library	4.4%	6.2%
Food Prep./Serving Related	4.1%	5.6%

■ Trade Area ■ Benchmark

Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Map

Trade Area: 211 8th Street - 10 mi.

Population: 20,056 | **Households:** 7,313
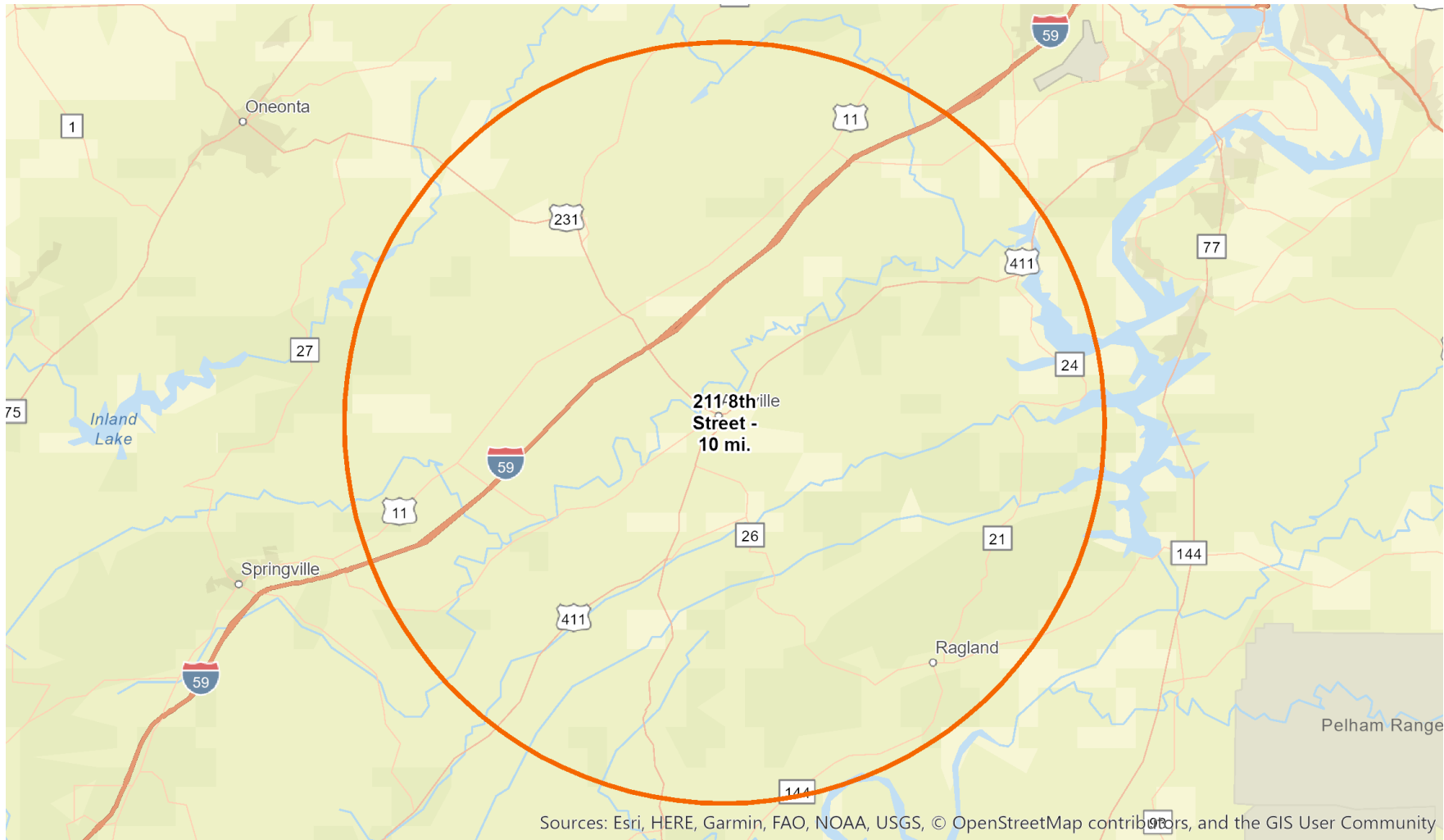
Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Pop-Facts® Demographic Executive Report 2023
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Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
211 8th Street - 5 mi.		N/A
211 8th Street - 10 mi.		N/A
211 8th Street - 15 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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