Pop-Facts® Demographics | Population & Race

claritas

Trade Area: 1400 9th Street NE - 5 mi.

POPULATION
26,917

HOUSEHOLDS
10,683

ETHNICITY
6.3%
Index:99

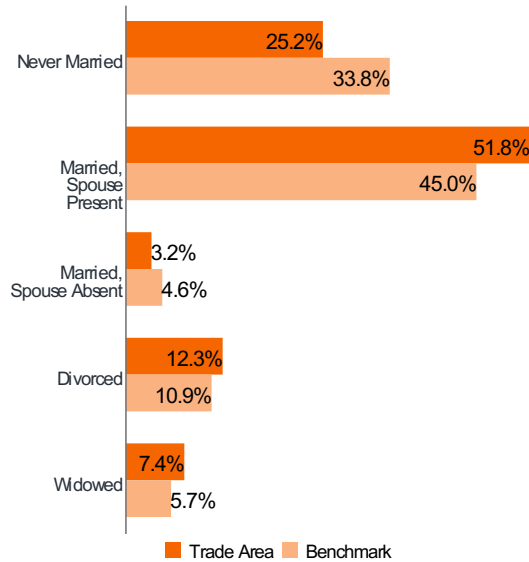Hispanic/Latino

HISPANIC ORIGIN*
61.6%
Index:102

Mexican

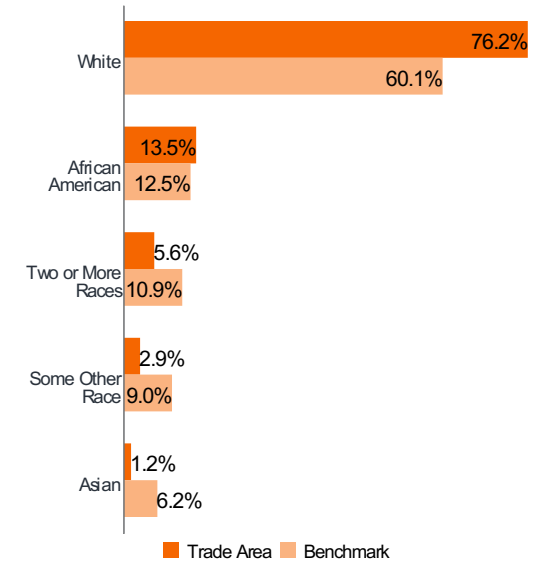## HOME LANGUAGE*
96.5%
Index:123

Only English

MARITAL STATUS

Status	Trade Area	Benchmark
Never Married	25.2%	33.8%
Married, Spouse Present	51.8%	45.0%
Married, Spouse Absent	3.2%	4.6%
Divorced	12.3%	10.9%
Widowed	7.4%	5.7%

■ Trade Area ■ Benchmark

POPULATION BY AGE

Age	Count	%	Index
0 - 4	1,658	6.2	106
5 - 9	1,712	6.4	107
10 - 14	1,787	6.6	107
15 - 17	1,050	3.9	102
18 - 20	903	3.4	82
21 - 24	1,100	4.1	79
25 - 34	3,187	11.8	88
35 - 44	3,810	14.2	110
45 - 54	3,516	13.1	108
55 - 64	3,333	12.4	98
65 - 74	2,930	10.9	102
75 - 84	1,392	5.2	99
85+	539	2.0	97

POPULATION BY RACE**

Race	Trade Area	Benchmark
White	76.2%	60.1%
African American	13.5%	12.5%
Two or More Races	5.6%	10.9%
Some Other Race	2.9%	9.0%
Asian	1.2%	6.2%

■ Trade Area ■ Benchmark

Benchmark:USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Housing & Household

Population: 26,917 | **Households:** 10,683

MEDIAN AGE OF HOUSEHOLDER

53

Index:99

PRESENCE OF CHILDREN*

33.6%

Index: 100

HOUSEHOLD TYPE

NonFamily HHs 29.7%

Family HHs 70.3%
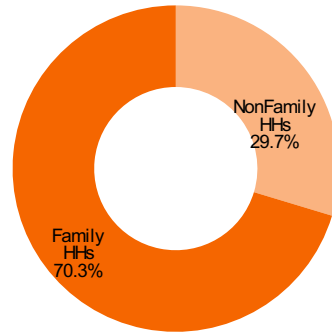
HOUSING TENURE

Own — 76.7% Index: 119

Rent — 23.3% Index:66

AGE OF HOUSING**

9 - 18 years old

% Comp:30.1   Index:219

HOUSEHOLD SIZE

Size	Trade Area	Benchmark
1	24.9%	26.9%
2	34.0%	34.5%
3	18.1%	15.8%
4	14.1%	13.0%
5	5.8%	6.1%
6	2.4%	2.3%
7+	0.8%	1.5%
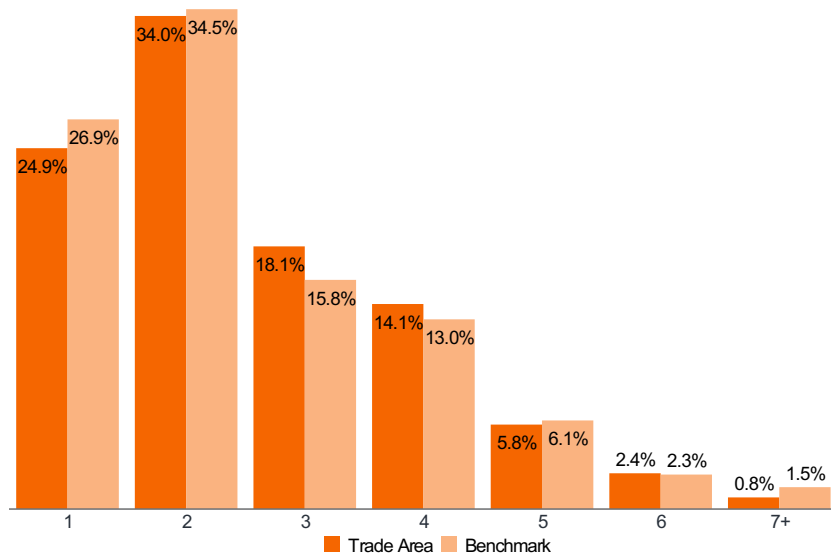
HOUSING UNITS IN STRUCTURE
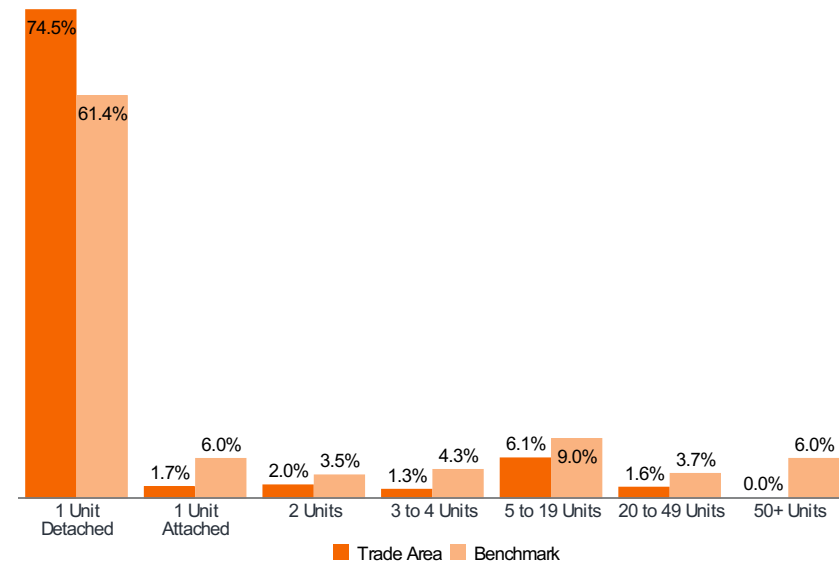
Structure	Trade Area	Benchmark
1 Unit Detached	74.5%	61.4%
1 Unit Attached	1.7%	6.0%
2 Units	2.0%	3.5%
3 to 4 Units	1.3%	4.3%
5 to 19 Units	6.1%	9.0%
20 to 49 Units	1.6%	3.7%
50+ Units	0.0%	6.0%

Benchmark: USA

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Affluence & Education

Trade Area: 1400 9th Street NE - 5 mi.

Population: 26,917 | **Households:** 10,683

EDUCATIONAL ATTAINMENT: TOP 2*

30.2%
Index: 112

High School Graduate

24.4%
Index: 122

Some College, No Degree

EDUCATION: HISPANIC/LATINO

0.8%
Index: 29

Bachelor's degree or higher

POVERTY STATUS

92.0%
Index: 101

At or above poverty
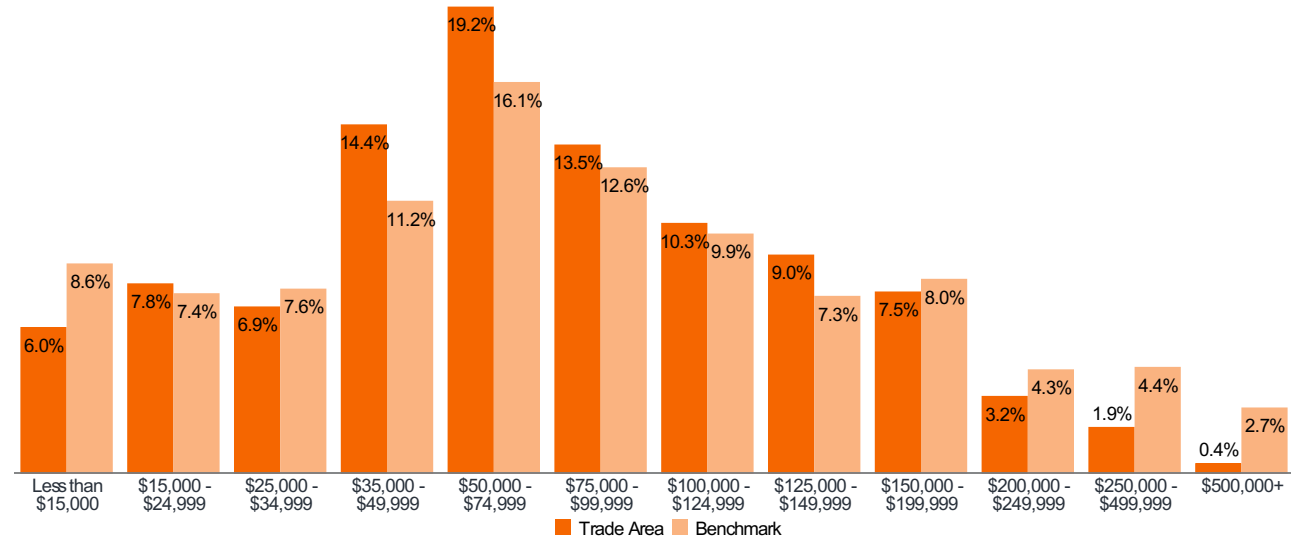
HOUSEHOLD INCOME

Median Household Income
$68,735
Index: 94

Average Household Income
$86,560
Index: 82

HOUSEHOLD INCOME DISTRIBUTION

Income Range	Trade Area	Benchmark
Less than $15,000	6.0%	8.6%
$15,000 - $24,999	7.8%	7.4%
$25,000 - $34,999	6.9%	7.6%
$35,000 - $49,999	14.4%	11.2%
$50,000 - $74,999	19.2%	16.1%
$75,000 - $99,999	13.5%	12.6%
$100,000 - $124,999	10.3%	9.9%
$125,000 - $149,999	9.0%	7.3%
$150,000 - $199,999	7.5%	8.0%
$200,000 - $249,999	3.2%	4.3%
$250,000 - $499,999	1.9%	4.4%
$500,000+	0.4%	2.7%

Pop-Facts® Demographics | Employment & Occupation

Trade Area: 1400 9th Street NE - 5 mi.

Population: 26,917 | **Households:** 10,683

OCCUPATIONAL CLASS*

58.1%

Index:96

White Collar

UNEMPLOYMENT RATE

3.3%

Index:71

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

84.8%

Index:112

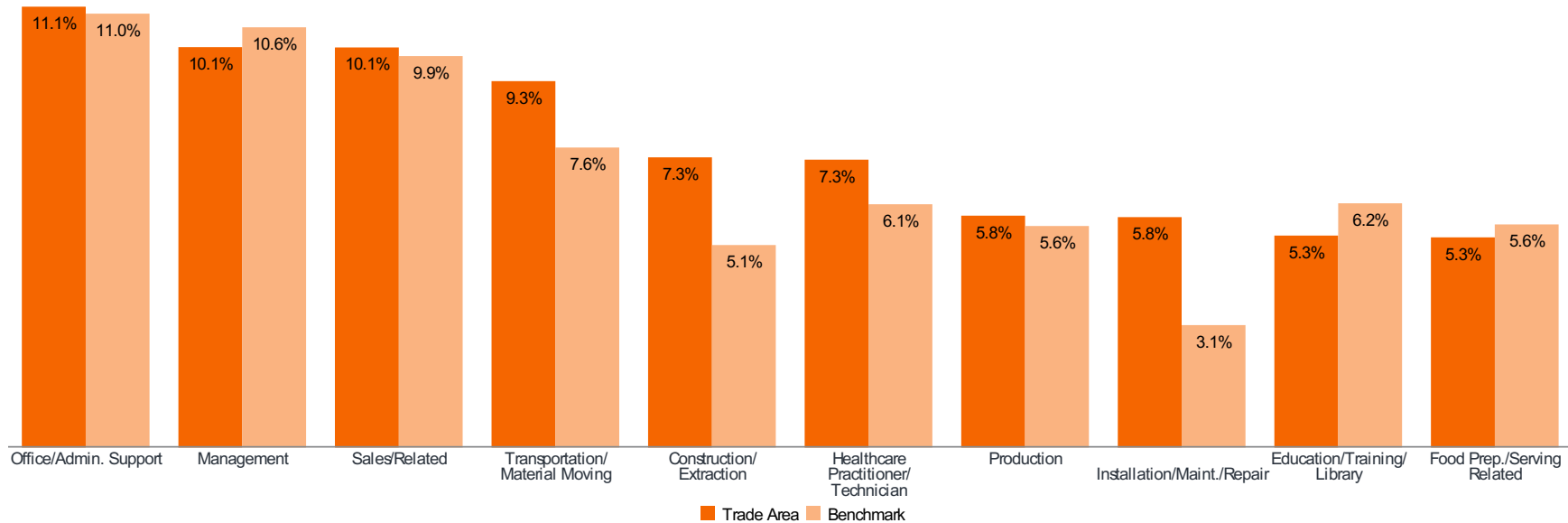Travel to work by **Driving Alone**

8.6%

Index:97

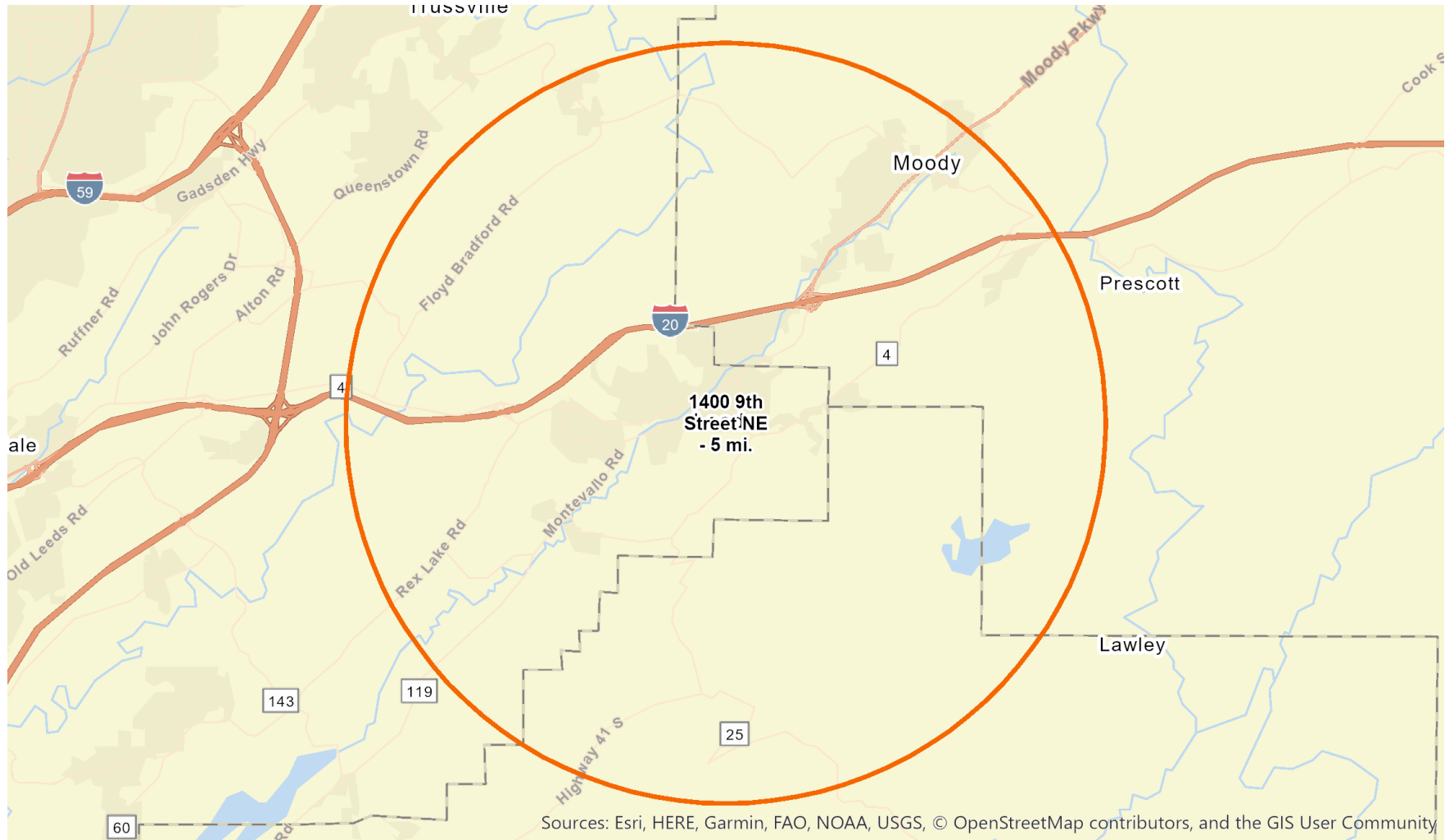Travel to work by **Carpooling**

OCCUPATION: TOP 10*

Occupation	Trade Area	Benchmark
Office/Admin. Support	11.1%	11.0%
Management	10.1%	10.6%
Sales/Related	10.1%	9.9%
Transportation/Material Moving	9.3%	7.6%
Construction/Extraction	7.3%	5.1%
Healthcare Practitioner/Technician	7.3%	6.1%
Production	5.8%	5.6%
Installation/Maint./Repair	5.8%	3.1%
Education/Training/Library	5.3%	6.2%
Food Prep./Serving Related	5.3%	5.6%

■ Trade Area ■ Benchmark

Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Map

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Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Executive Dashboard
Date / Time: 5/9/2023 3:23:43 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
1400 9th Street NE - 5 mi.		N/A
1400 9th Street NE - 10 mi.		N/A
1400 9th Street NE - 15 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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