Pop-Facts® Demographics | Population & Race

claritas

Trade Area: 670 Park Avenue - 10 mi.

POPULATION
97,667

HOUSEHOLDS
36,691

ETHNICITY
4.9%
Index:100

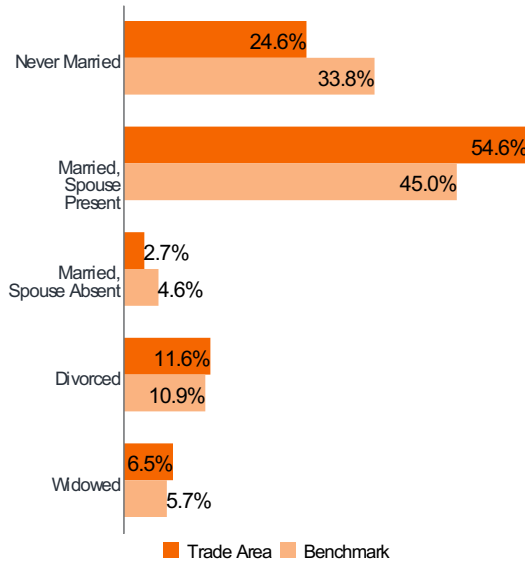Hispanic/Latino

HISPANIC ORIGIN*
60.6%
Index:100

Mexican
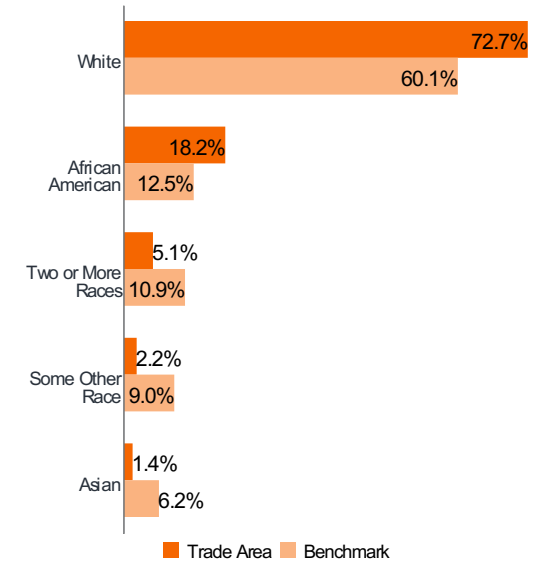
HOME LANGUAGE*
96.4%
Index:123

Only English

MARITAL STATUS

Status	Trade Area	Benchmark
Never Married	24.6%	33.8%
Married, Spouse Present	54.6%	45.0%
Married, Spouse Absent	2.7%	4.6%
Divorced	11.6%	10.9%
Widowed	6.5%	5.7%

■ Trade Area ■ Benchmark

POPULATION BY AGE

Age	Count	%	Index
0 - 4	5,913	6.1	104
5 - 9	6,129	6.3	105
10 - 14	6,415	6.6	106
15 - 17	3,785	3.9	101
18 - 20	3,365	3.4	85
21 - 24	4,294	4.4	85
25 - 34	12,237	12.5	93
35 - 44	12,720	13.0	101
45 - 54	12,638	12.9	107
55 - 64	12,642	12.9	102
65 - 74	10,693	10.9	103
75 - 84	4,966	5.1	97
85+	1,870	1.9	93

POPULATION BY RACE**

Race	Trade Area	Benchmark
White	72.7%	60.1%
African American	18.2%	12.5%
Two or More Races	5.1%	10.9%
Some Other Race	2.2%	9.0%
Asian	1.4%	6.2%

■ Trade Area ■ Benchmark

Benchmark:USA

Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Housing & Household

claritas

Trade Area: 670 Park Avenue - 10 mi.

Population: 97,667 | **Households:** 36,691

MEDIAN AGE OF HOUSEHOLDER

54

Index:100

PRESENCE OF CHILDREN*

36.5%

Index: 108

HOUSEHOLD TYPE

NonFamily HHs 25.7%

Family HHs 74.3%
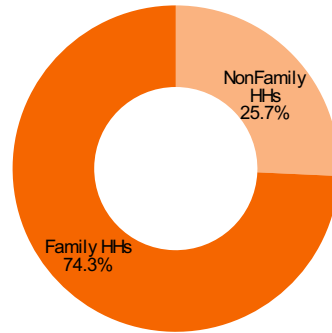
HOUSING TENURE

Own — 81.3%
Index: 126

RENT — 18.7%
Rent — Index:52

AGE OF HOUSING**

9 - 18 years old

% Comp:**29.3** Index:**213**

HOUSEHOLD SIZE

	1	2	3	4	5	6	7+
Trade Area	22.1%	35.1%	18.6%	14.8%	5.9%	2.2%	1.2%
Benchmark	26.9%	34.5%	15.8%	13.0%	6.1%	2.3%	1.5%

■ Trade Area ■ Benchmark
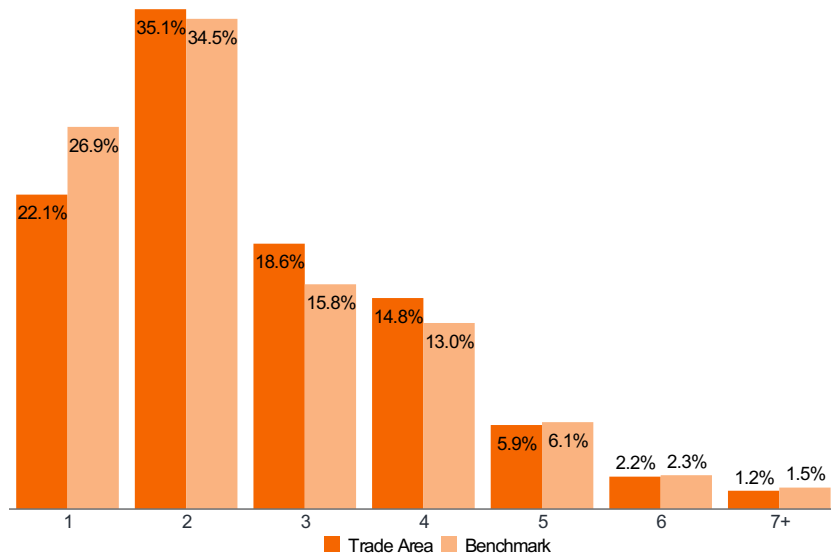
HOUSING UNITS IN STRUCTURE
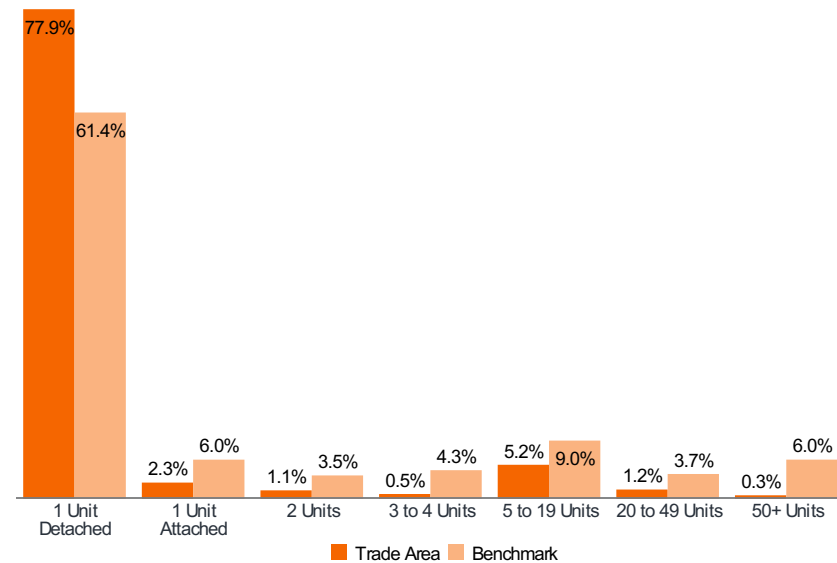
	1 Unit Detached	1 Unit Attached	2 Units	3 to 4 Units	5 to 19 Units	20 to 49 Units	50+ Units
Trade Area	77.9%	2.3%	1.1%	0.5%	5.2%	1.2%	0.3%
Benchmark	61.4%	6.0%	3.5%	4.3%	9.0%	3.7%	6.0%

■ Trade Area ■ Benchmark

Benchmark: USA

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Affluence & Education

claritas

Population: 97,667 | **Households:** 36,691

EDUCATIONAL ATTAINMENT: TOP 2*

29.8%
Index: 111

High School Graduate

24.0%
Index: 120

Some College, No Degree

EDUCATION: HISPANIC/LATINO

0.5%
Index: 18

Bachelor's degree or higher

POVERTY STATUS

92.6%
Index: 102

At or above poverty
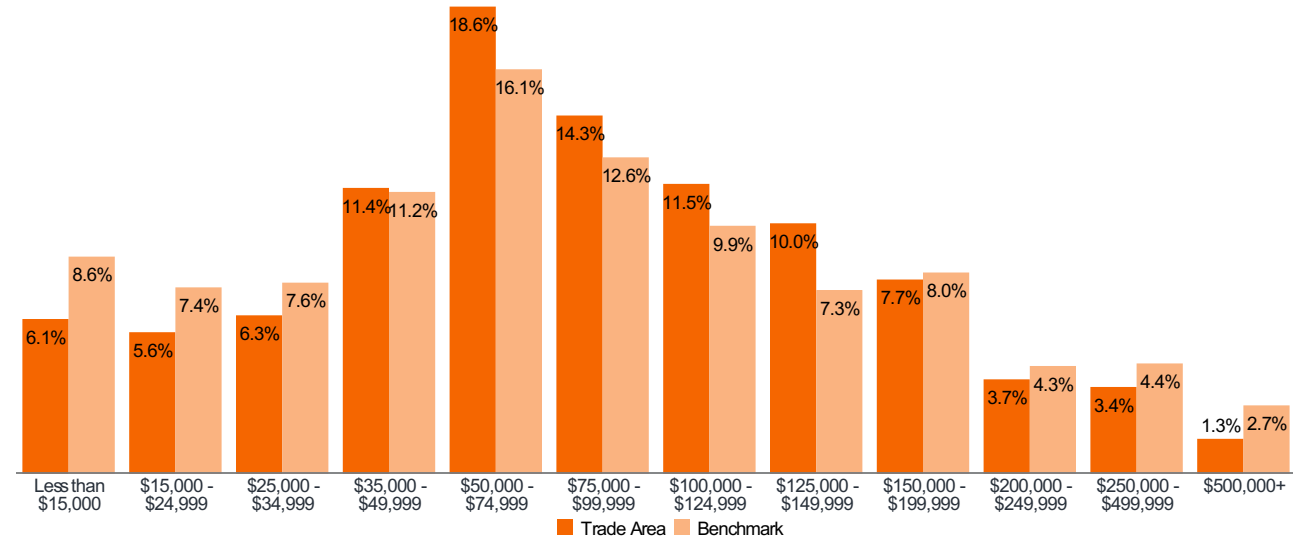
HOUSEHOLD INCOME

Median Household Income
$78,075
Index: 106

Average Household Income
$100,244
Index: 95

HOUSEHOLD INCOME DISTRIBUTION

Income Range	Trade Area	Benchmark
Less than $15,000	6.1%	8.6%
$15,000 - $24,999	5.6%	7.4%
$25,000 - $34,999	6.3%	7.6%
$35,000 - $49,999	11.4%	11.2%
$50,000 - $74,999	18.6%	16.1%
$75,000 - $99,999	14.3%	12.6%
$100,000 - $124,999	11.5%	9.9%
$125,000 - $149,999	10.0%	7.3%
$150,000 - $199,999	7.7%	8.0%
$200,000 - $249,999	3.7%	4.3%
$250,000 - $499,999	3.4%	4.4%
$500,000+	1.3%	2.7%

*Ranked by percent composition

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Employment & Occupation

Trade Area: 670 Park Avenue - 10 mi.

Population: 97,667 | **Households:** 36,691

OCCUPATIONAL CLASS*

61.2%
Index:101

White Collar

UNEMPLOYMENT RATE

4.4%
Index:94

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

86.9%
Index:115

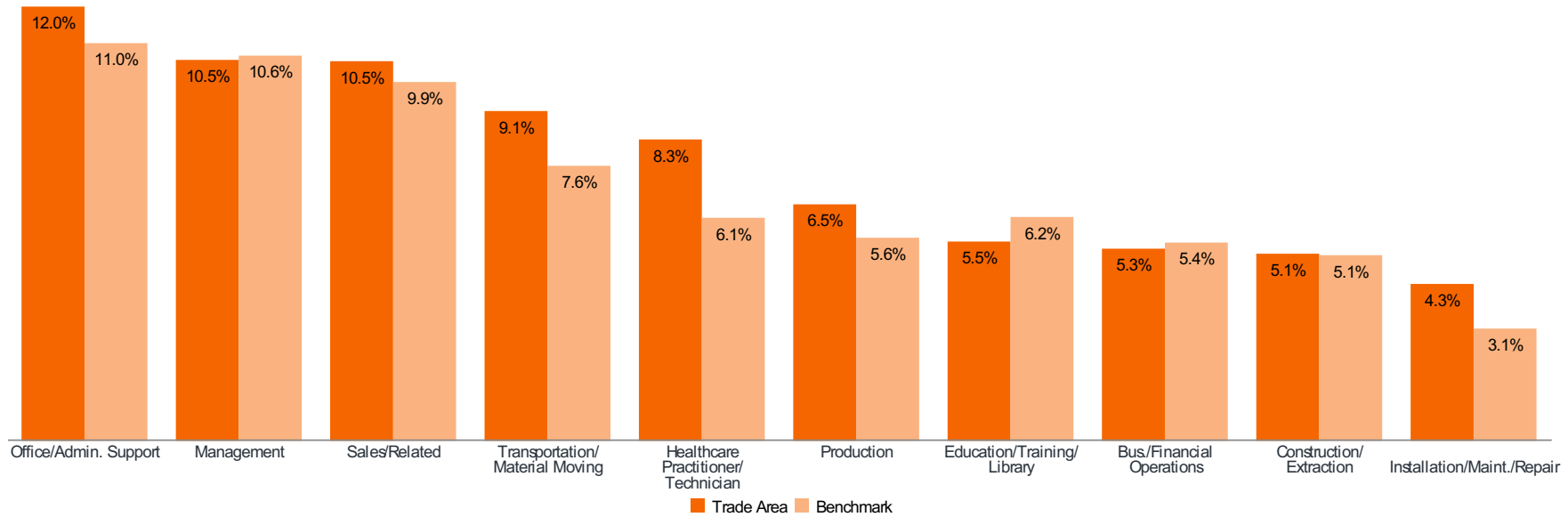Travel to work by **Driving Alone**

7.9%
Index:89

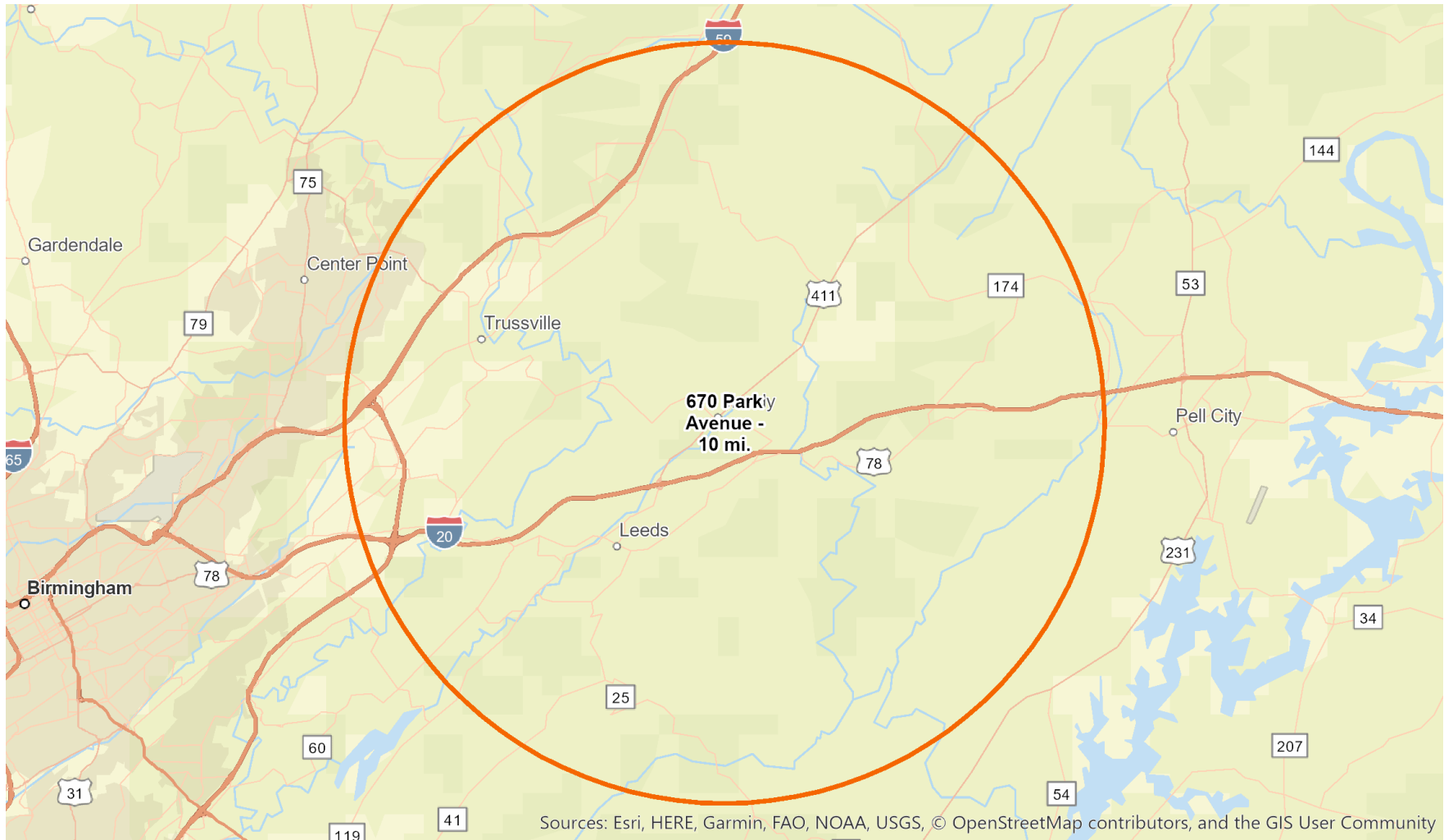Travel to work by **Carpooling**

OCCUPATION: TOP 10*

Occupation	Trade Area	Benchmark
Office/Admin. Support	12.0%	11.0%
Management	10.5%	10.6%
Sales/Related	10.5%	9.9%
Transportation/Material Moving	9.1%	7.6%
Healthcare Practitioner/Technician	8.3%	6.1%
Production	6.5%	5.6%
Education/Training/Library	5.5%	6.2%
Bus./Financial Operations	5.3%	5.4%
Construction/Extraction	5.1%	5.1%
Installation/Maint./Repair	4.3%	3.1%

■ Trade Area ■ Benchmark

Index Colors:	<80	80 - 110	110+

Pop-Facts® Demographics | Map

Trade Area: 670 Park Avenue - 10 mi.

Population: 97,667 | **Households:** 36,691

Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Report Details

Name: Executive Dashboard
Date / Time: 5/9/2023 3:17:16 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
670 Park Avenue - 5 mi.		N/A
670 Park Avenue - 10 mi.		N/A
670 Park Avenue - 15 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 (https://claritas.easpotlight.com/Spotlight/About