# Pop-Facts® Demographics | Population & Race



Trade Area: 1905 First Avenue North - 10 mi.

**POPULATION** 

44,567

**HOUSEHOLDS** 

17,713

**ETHNICITY** 



2.5%

Hispanic/Latino

**HISPANIC ORIGIN\*** 



52.1%

Index:86

Mexican

**HOME LANGUAGE\*** 

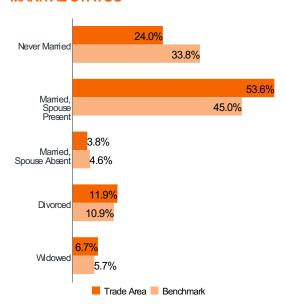


97.7%

Index:125

Only English

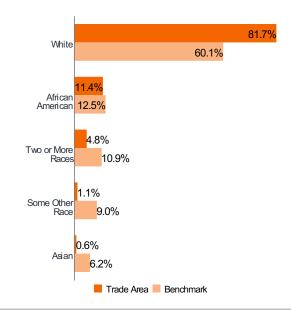
#### **MARITAL STATUS**



#### **POPULATION BY AGE**

Count	%	Index
2,342	5.3	90
2,477	5.6	93
2,665	6.0	97
1,640	3.7	96
1,470	3.3	81
1,907	4.3	83
5,200	11.7	87
5,365	12.0	93
5,533	12.4	103
6,472	14.5	115
5,786	13.0	122
2,747	6.2	118
964	2.2	105
	2,342 2,477 2,665 1,640 1,470 1,907 5,200 5,365 5,533 6,472 5,786 2,747	2,342 5.3 2,477 5.6 2,665 6.0 1,640 3.7 1,470 3.3 1,907 4.3 5,200 11.7 5,365 12.0 5,533 12.4 6,472 14.5 5,786 13.0 2,747 6.2

#### **POPULATION BY RACE\*\***



Benchmark:USA

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Index Colors:	<80	80 - 110	110+

<sup>\*</sup>Top variable chosen from percent composition ranking

<sup>\*\*</sup>Top 5 variables chosen from percent composition ranking

# Pop-Facts® Demographics | Housing & Household



Trade Area: 1905 First Avenue North - 10 mi. Population: 44,567 | Households: 17,713

## **MEDIAN AGE OF HOUSEHOLDER**

57

Index:106

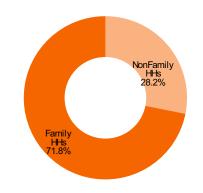
#### PRESENCE OF CHILDREN\*



32.9%

Index: 98

### **HOUSEHOLD TYPE**



#### **HOUSING TENURE**



78.2%

Own

Index: 121

RENT

21.8% Index:61

Rent

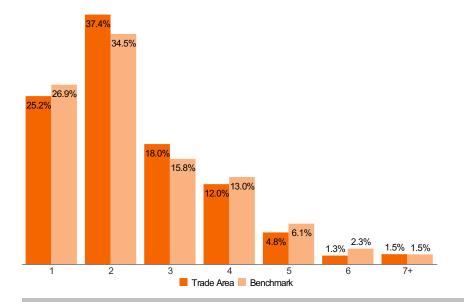
#### **AGE OF HOUSING\*\***



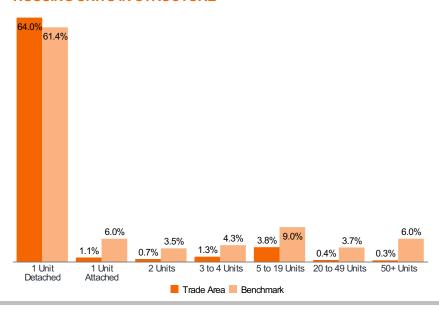
19 - 28 years old

% Comp:23.9 Index:174

#### **HOUSEHOLD SIZE**



#### **HOUSING UNITS IN STRUCTURE**



Benchmark: USA

Index Colors: <80 80 - 110 110+

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<sup>(</sup>https://claritas.easpotlight.com/Spotlight/About/3/2023)

<sup>\*</sup>Uses the variable "Households with people under age 18"

<sup>\*\*</sup>Chosen from percent composition ranking

# Pop-Facts® Demographics | Affluence & Education



Trade Area: 1905 First Avenue North - 10 mi. Population: 44,567 | Households: 17,713

#### **EDUCATIONAL ATTAINMENT: TOP 2\***



35.4%

Index: 132

High School Graduate



22.8%

Index: 113

Some College, No Degree

#### **EDUCATION: HISPANIC/LATINO**



0.4%

Index:12

Bachelor's degree or higher

#### **POVERTY STATUS**



90.2%

Index:99

At or above poverty

#### **HOUSEHOLD INCOME**



Median Household Income

\$70,619

Index:96

Average Household Income

\$87,916

Index:84

#### HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

\*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
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## Pop-Facts® Demographics | Employment & Occupation



Trade Area: 1905 First Avenue North - 10 mi. Population: 44,567 | Households: 17,713

#### **OCCUPATIONAL CLASS\***



52.6% Index:87

White Collar

#### **UNEMPLOYMENT RATE**



Index:165

Percent of civilian labor force unemployed

#### **METHOD OF TRAVEL TO WORK: TOP 2\***



87.1%

Index:115

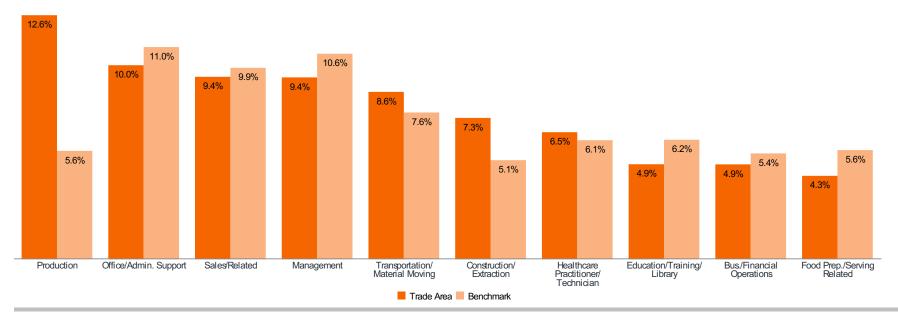


8.4%

Travel to work by **Driving Alone** 

Travel to work by Carpooling

#### **OCCUPATION: TOP 10\***



Benchmark: USA

\*Chosen from percent composition ranking

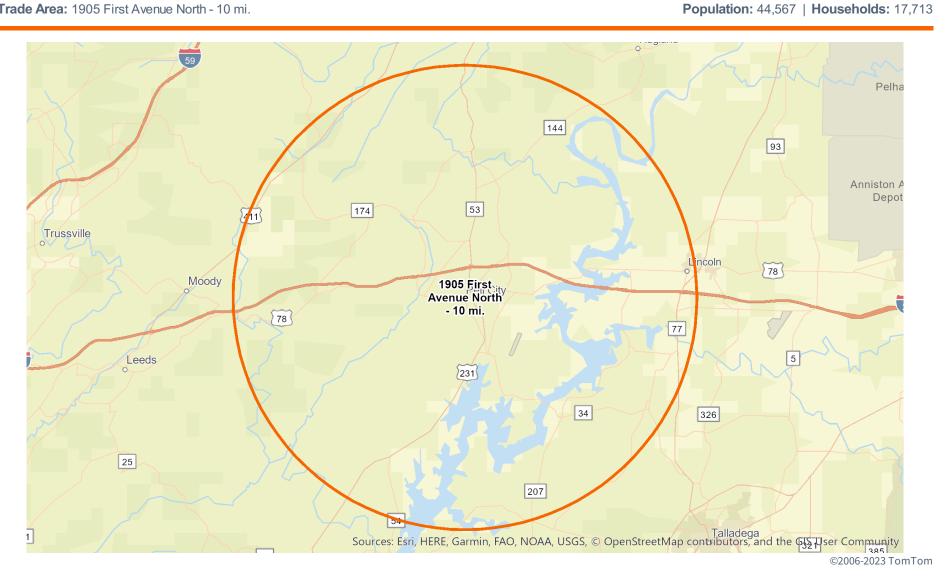
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Index Colors: <80 80 - 110 110+	
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# Pop-Facts® Demographics | Map



Trade Area: 1905 First Avenue North - 10 mi.



# Report Details

Name: Executive Dashboard
Date / Time: 5/9/2023 3:47:00 PM

Workspace Vintage: 2023

#### Trade Area

Name	Level	Geographies
183 Alabama Street - 5 mi.		N/A
183 Alabama Street - 10 mi.		N/A
183 Alabama Street - 15 mi.		N/A
183 Alabama Street - 5 mi.		N/A
183 Alabama Street - 10 mi.		N/A
183 Alabama Street - 15 mi.		N/A
1905 First Avenue North - 5 mi.		N/A
1905 First Avenue North - 10 mi.		N/A
1905 First Avenue North - 15 mi.		N/A
220 Fredia Street - 5 mi.		N/A
220 Fredia Street - 10 mi.		N/A
220 Fredia Street - 15 mi.		N/A
379 Depot Street - 5 mi.		N/A
379 Depot Street - 10 mi.		N/A
379 Depot Street - 15 mi.		N/A
160 Walker Drive - 5 mi.		N/A
160 Walker Drive - 10 mi.		N/A
160 Walker Drive - 15 mi.		N/A

#### Benchmark

Name	Level	Geographies
USA	Entire US	United States

### **DataSource**

Product	Provider	Copyright
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