

# Pop-Facts® Demographics | Population & Race



Trade Area: 220 Fredia Street - 15 mi.

## POPULATION

69,431

## HOUSEHOLDS

26,747

## ETHNICITY



2.6%

Index:105

Hispanic/Latino

## HISPANIC ORIGIN\*



62.2%

Index:103

Mexican

## HOME LANGUAGE\*

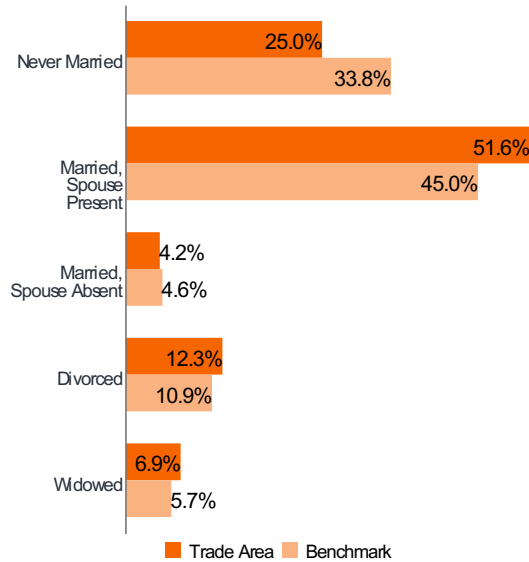


97.4%

Index:124

Only English

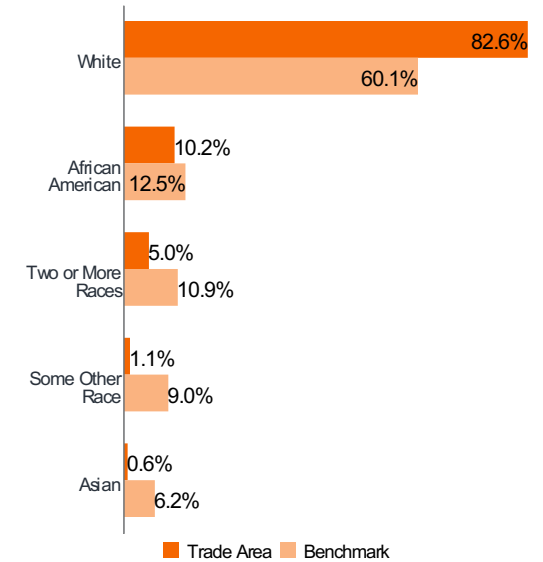
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	3,767	5.4	93
5 - 9	3,945	5.7	95
10 - 14	4,207	6.1	98
15 - 17	2,597	3.7	98
18 - 20	2,357	3.4	83
21 - 24	3,153	4.5	88
25 - 34	8,741	12.6	94
35 - 44	8,546	12.3	95
45 - 54	9,040	13.0	108
55 - 64	9,689	14.0	110
65 - 74	8,382	12.1	113
75 - 84	3,863	5.6	106
85+	1,145	1.6	80

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: 220 Fredia Street - 15 mi.

Population: 69,431 | Households: 26,747

## MEDIAN AGE OF HOUSEHOLDER

56

Index: 105

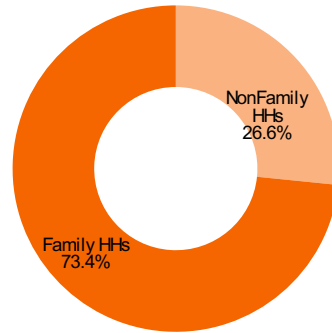
## PRESENCE OF CHILDREN\*



34.8%

Index: 103

## HOUSEHOLD TYPE



## HOUSING TENURE



Own

79.0%

Index: 123



Rent

21.0%

Index: 59

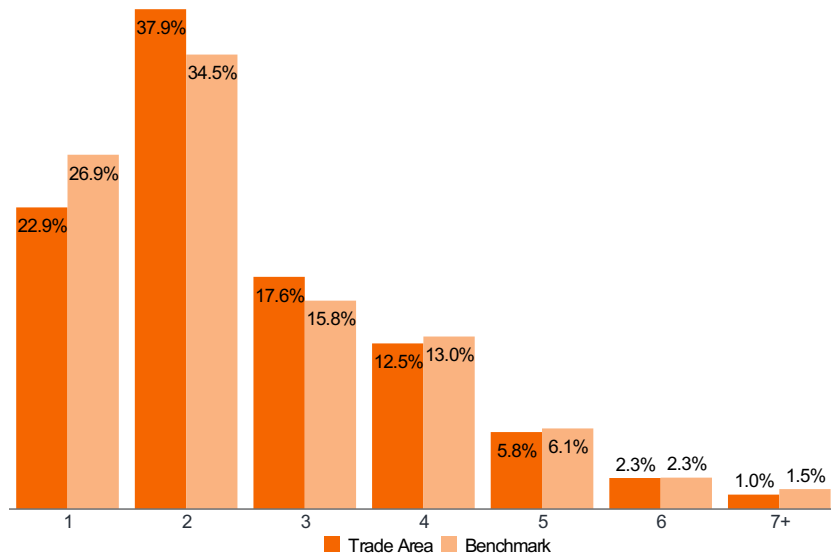
## AGE OF HOUSING\*\*



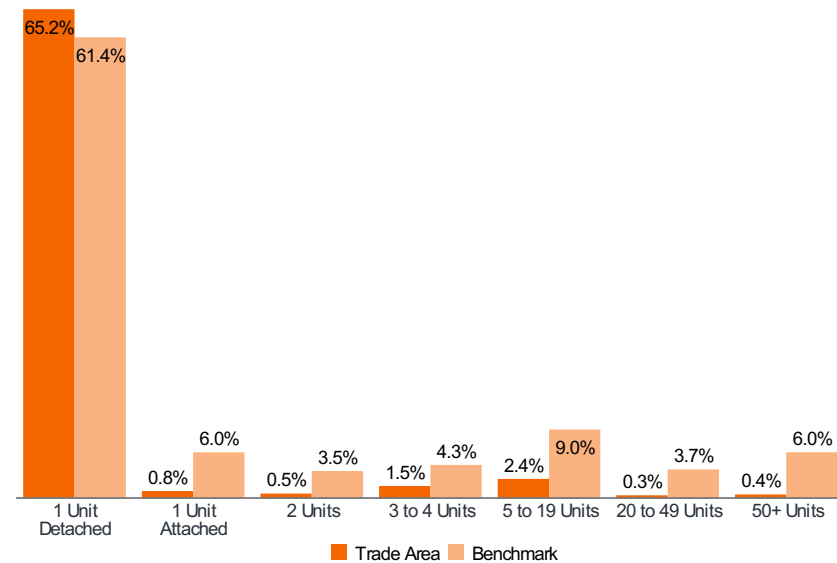
19 - 28 years old

% Comp: 23.2 Index: 169

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Affluence & Education



Trade Area: 220 Fredia Street - 15 mi.

Population: 69,431 | Households:26,747

## EDUCATIONAL ATTAINMENT: TOP 2\*



35.1%

Index: 130

High School Graduate



22.4%

Index: 112

Some College, No Degree

## EDUCATION: HISPANIC/LATINO



0.4%

Index:13

Bachelor's degree or higher

## POVERTY STATUS



90.7%

Index:100

At or above poverty

## HOUSEHOLD INCOME



Median Household Income

\$64,341

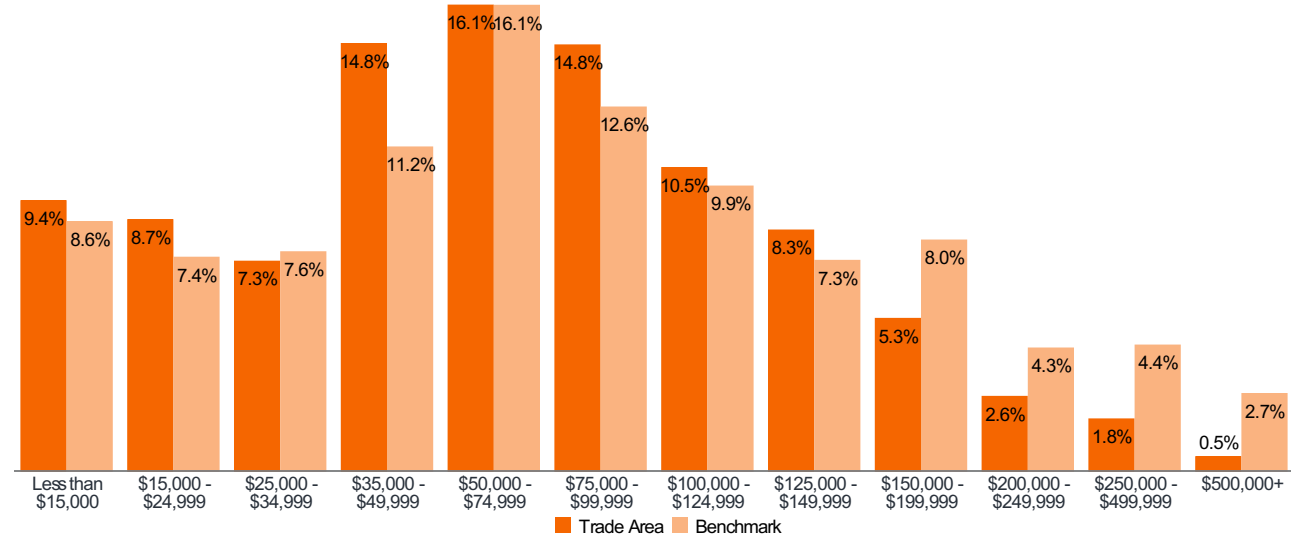
Index:88

Average Household Income

\$81,189

Index:77

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

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\*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: 220 Fredia Street - 15 mi.

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## OCCUPATIONAL CLASS\*



48.7%

Index:81

White Collar

## UNEMPLOYMENT RATE



6.8%

Index:145

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



87.8%

Index:116

Travel to work by **Driving Alone**

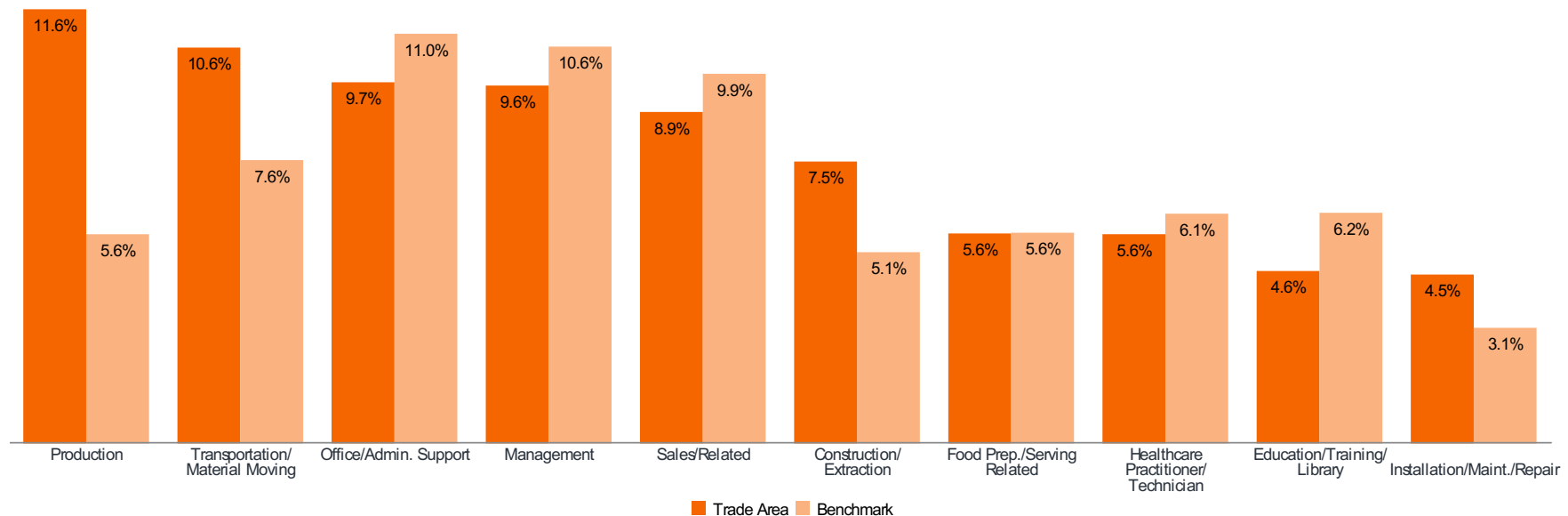


8.4%

Index:95

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

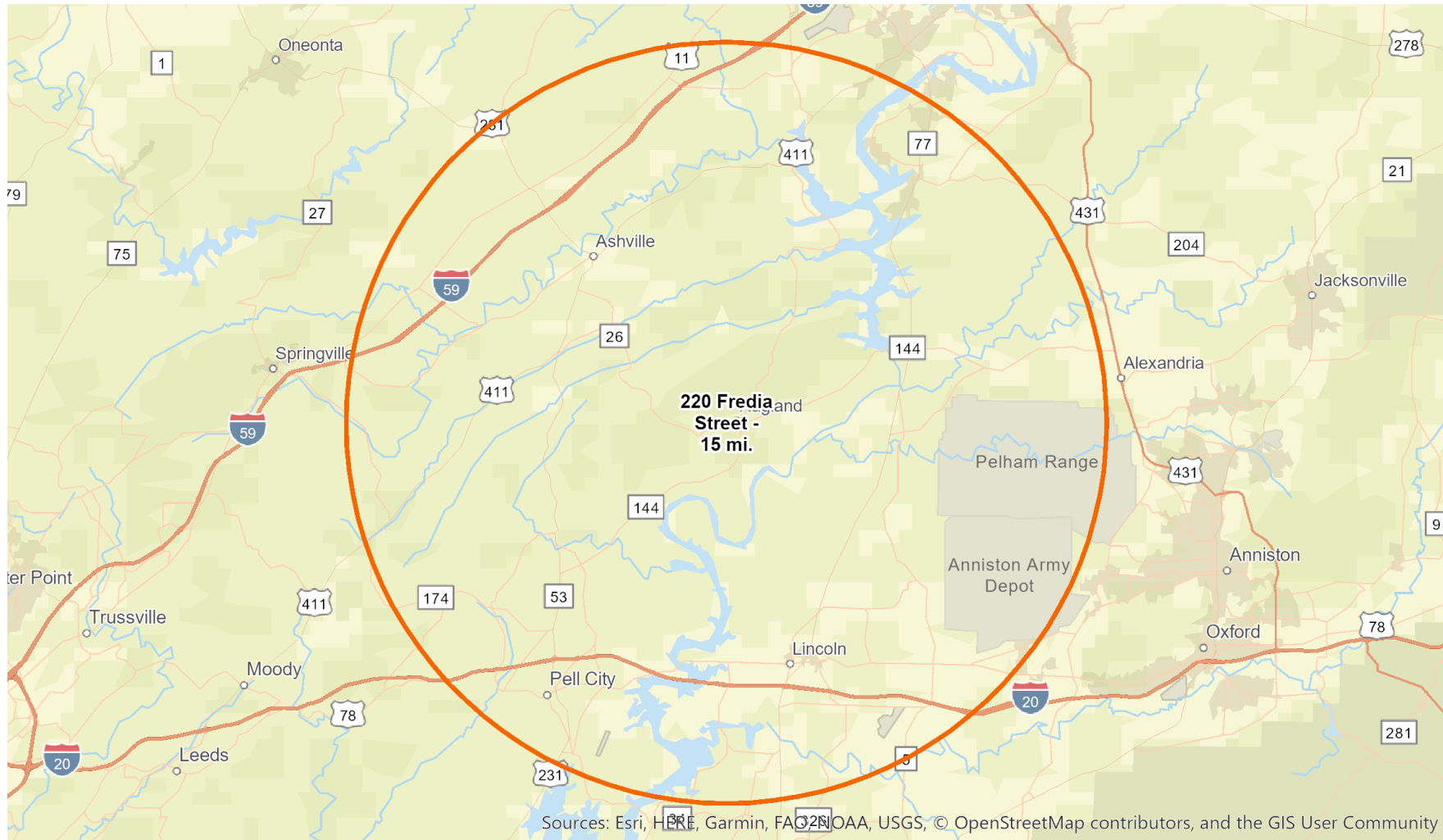
\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Population: 69,431 | Households: 26,747



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# Report Details

**Name:** Executive Dashboard  
**Date / Time:** 5/9/2023 3:47:00 PM  
**Workspace Vintage:** 2023

## Trade Area

Name	Level	Geographies
183 Alabama Street - 5 mi.		N/A
183 Alabama Street - 10 mi.		N/A
183 Alabama Street - 15 mi.		N/A
183 Alabama Street - 5 mi.		N/A
183 Alabama Street - 10 mi.		N/A
183 Alabama Street - 15 mi.		N/A
1905 First Avenue North - 5 mi.		N/A
1905 First Avenue North - 10 mi.		N/A
1905 First Avenue North - 15 mi.		N/A
220 Fredia Street - 5 mi.		N/A
220 Fredia Street - 10 mi.		N/A
220 Fredia Street - 15 mi.		N/A
379 Depot Street - 5 mi.		N/A
379 Depot Street - 10 mi.		N/A
379 Depot Street - 15 mi.		N/A
160 Walker Drive - 5 mi.		N/A
160 Walker Drive - 10 mi.		N/A
160 Walker Drive - 15 mi.		N/A

## Benchmark

Name	Level	Geographies
USA	Entire US	United States

## DataSource

Product	Provider	Copyright
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