

Pop-Facts® Demographics | Population & Race



Trade Area: 160 Walker Drive - 10 mi.

POPULATION

55,271

HOUSEHOLDS

19,618

ETHNICITY



3.7%

Index:103

Hispanic/Latino

HISPANIC ORIGIN*



65.0%

Index:107

Mexican

HOME LANGUAGE*

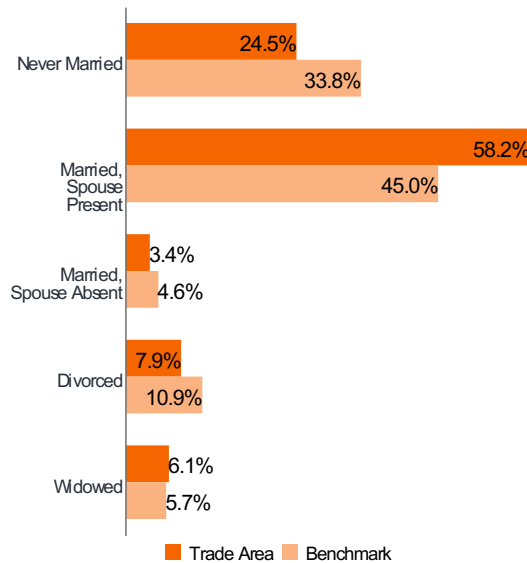


95.7%

Index:122

Only English

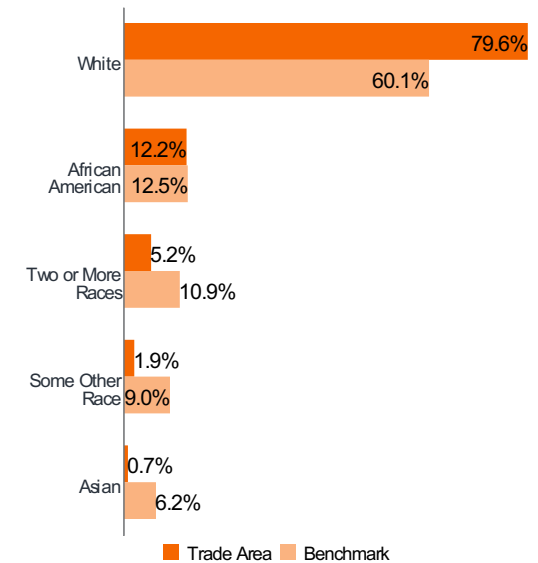
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	3,210	5.8	100
5 - 9	3,342	6.0	101
10 - 14	3,575	6.5	104
15 - 17	2,118	3.8	100
18 - 20	1,907	3.5	85
21 - 24	2,503	4.5	88
25 - 34	7,147	12.9	96
35 - 44	6,870	12.4	96
45 - 54	7,437	13.5	112
55 - 64	7,557	13.7	108
65 - 74	6,177	11.2	105
75 - 84	2,692	4.9	93
85+	736	1.3	65

POPULATION BY RACE**



Benchmark:USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Housing & Household



Trade Area: 160 Walker Drive - 10 mi.

Population: 55,271 | Households: 19,618

MEDIAN AGE OF HOUSEHOLDER

55

Index:103

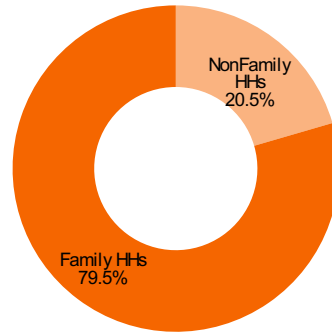
PRESENCE OF CHILDREN*



38.9%

Index: 116

HOUSEHOLD TYPE



HOUSING TENURE



Own

87.3%

Index: 136



Rent

12.7%

Index:36

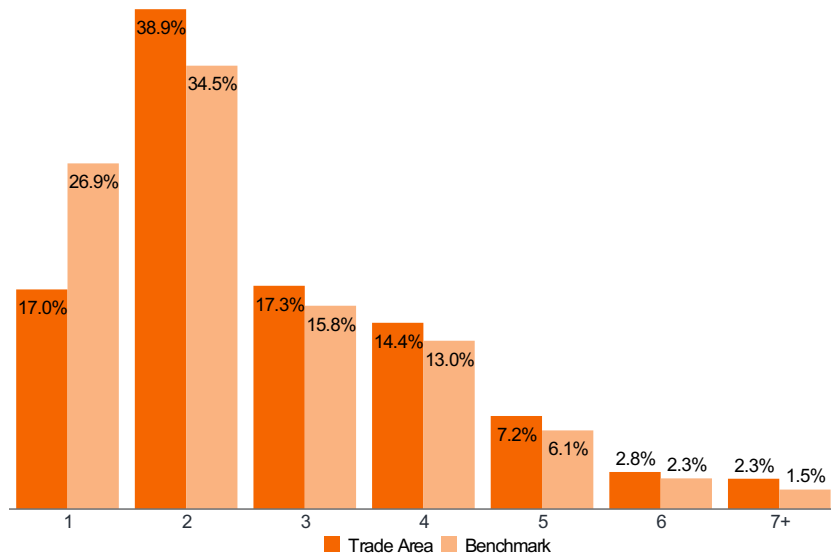
AGE OF HOUSING**



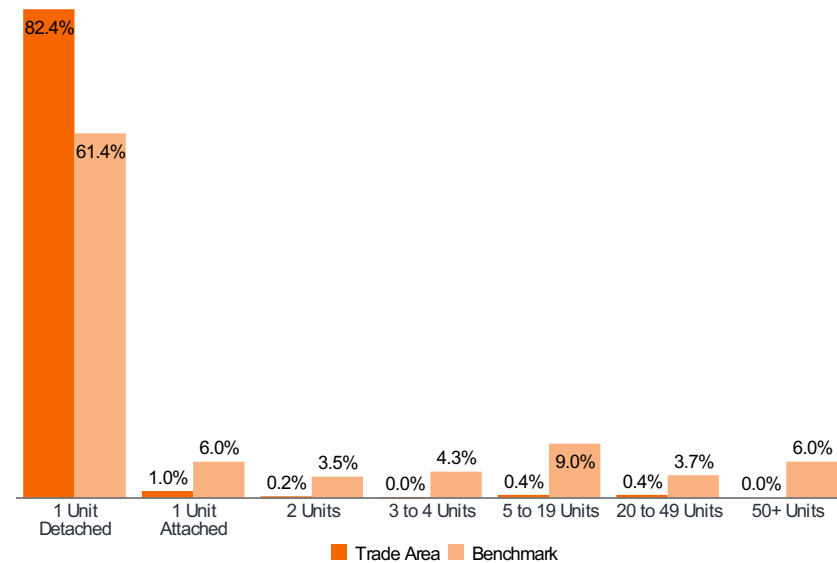
9 - 18 years old

% Comp:31.9 Index:232

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Trade Area: 160 Walker Drive - 10 mi.

Population: 55,271 | Households: 19,618

EDUCATIONAL ATTAINMENT: TOP 2*



33.0%

Index: 123

High School Graduate



24.4%

Index: 121

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.2%

Index: 8

Bachelor's degree or higher

POVERTY STATUS



93.4%

Index: 102

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$84,489

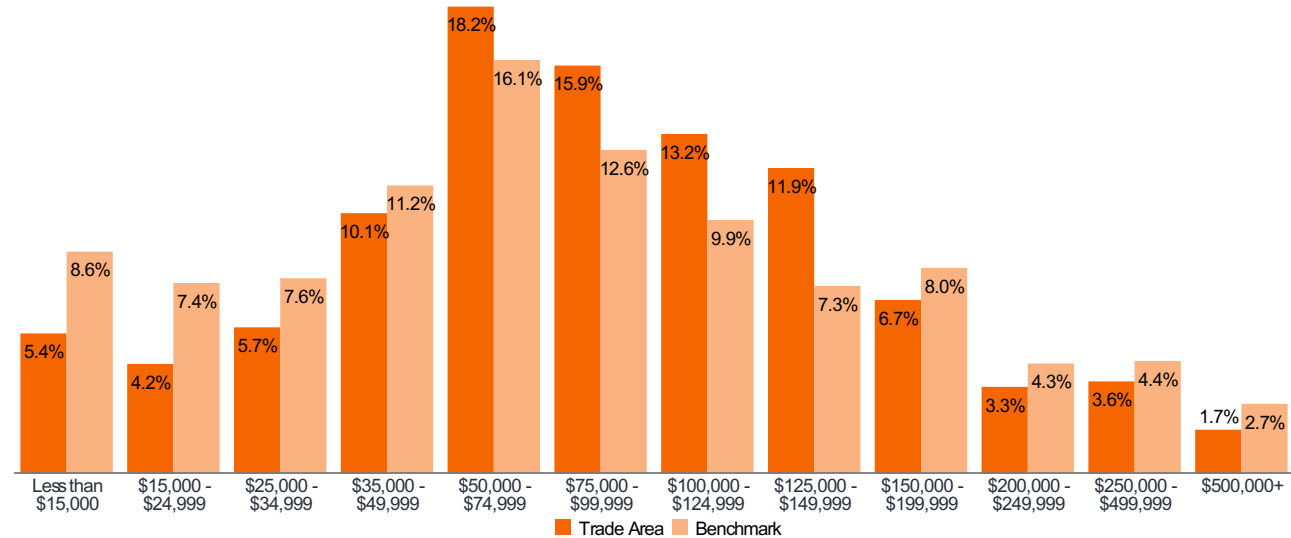
Index: 115

Average Household Income

\$104,707

Index: 100

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

*Ranked by percent composition

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Employment & Occupation



Trade Area: 160 Walker Drive - 10 mi.

Population: 55,271 | Households: 19,618

OCCUPATIONAL CLASS*



56.3%

Index:93

White Collar

UNEMPLOYMENT RATE



3.1%

Index:67

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



88.7%

Index:118

Travel to work by **Driving Alone**

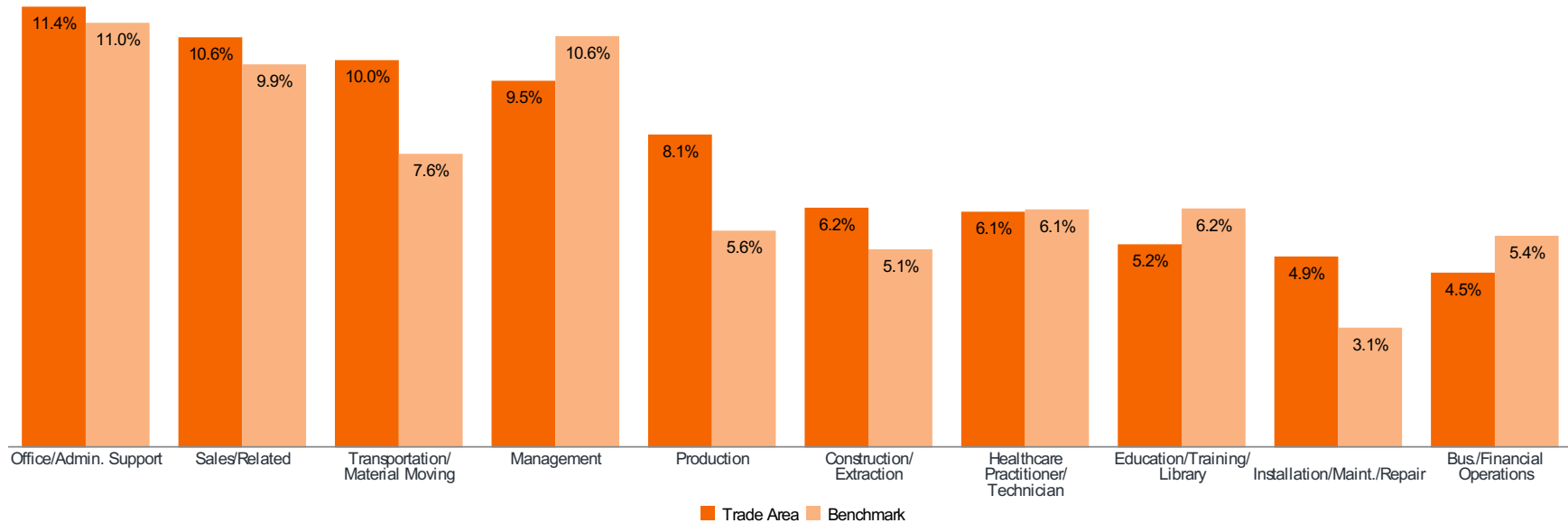


7.8%

Index:88

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

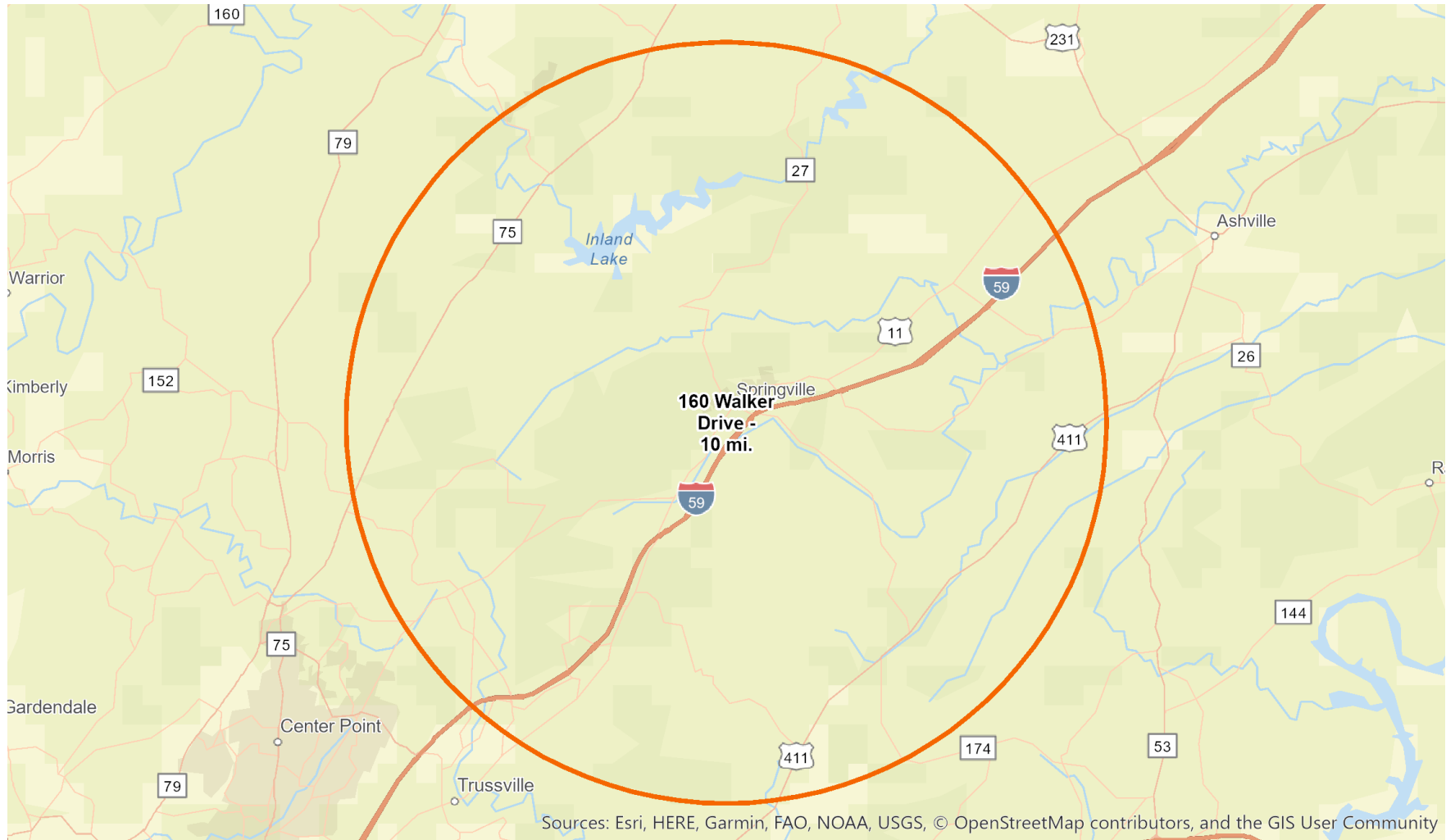
*Chosen from percent composition ranking

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpolight.com/Spotlight/About/3/2023>

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Trade Area: 160 Walker Drive - 10 mi.

Population: 55,271 | Households: 19,618



©2006-2023 TomTom

Report Details

Name: Executive Dashboard
Date / Time: 5/9/2023 3:47:00 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
183 Alabama Street - 5 mi.		N/A
183 Alabama Street - 10 mi.		N/A
183 Alabama Street - 15 mi.		N/A
183 Alabama Street - 5 mi.		N/A
183 Alabama Street - 10 mi.		N/A
183 Alabama Street - 15 mi.		N/A
1905 First Avenue North - 5 mi.		N/A
1905 First Avenue North - 10 mi.		N/A
1905 First Avenue North - 15 mi.		N/A
220 Fredia Street - 5 mi.		N/A
220 Fredia Street - 10 mi.		N/A
220 Fredia Street - 15 mi.		N/A
379 Depot Street - 5 mi.		N/A
379 Depot Street - 10 mi.		N/A
379 Depot Street - 15 mi.		N/A
160 Walker Drive - 5 mi.		N/A
160 Walker Drive - 10 mi.		N/A
160 Walker Drive - 15 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 (https://claritas.easpotlight.com/Spotlight/About)