

# Pop-Facts® Demographics | Population & Race



Trade Area: 160 Walker Drive - 15 mi.

## POPULATION

168,569

## HOUSEHOLDS

62,503

## ETHNICITY



5.8%

Index:100

Hispanic/Latino

## HISPANIC ORIGIN\*



71.9%

Index:119

Mexican

## HOME LANGUAGE\*

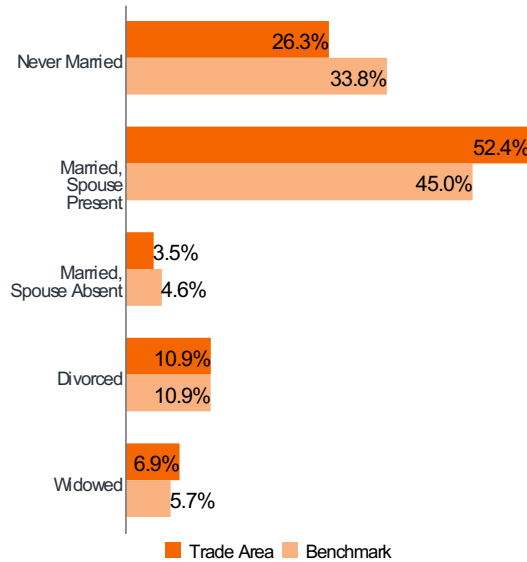


95.4%

Index:122

Only English

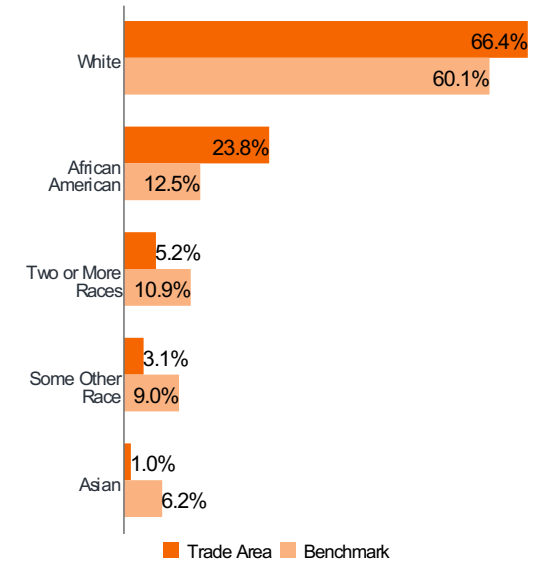
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	10,355	6.1	106
5 - 9	10,561	6.3	105
10 - 14	10,945	6.5	105
15 - 17	6,582	3.9	102
18 - 20	5,908	3.5	86
21 - 24	7,710	4.6	88
25 - 34	22,016	13.1	97
35 - 44	21,481	12.7	99
45 - 54	21,488	12.7	106
55 - 64	21,689	12.9	102
65 - 74	18,479	11.0	103
75 - 84	8,432	5.0	96
85+	2,924	1.7	84

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: 160 Walker Drive - 15 mi.

Population: 168,569 | Households: 62,503

## MEDIAN AGE OF HOUSEHOLDER

54

Index:100

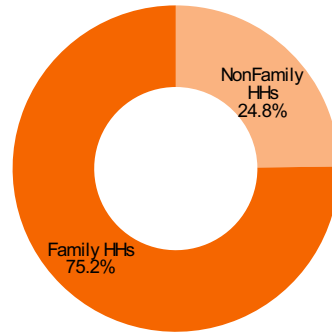
## PRESENCE OF CHILDREN\*



37.6%

Index: 112

## HOUSEHOLD TYPE



## HOUSING TENURE



Own

77.8%

Index: 121



Rent

22.2%

Index:62

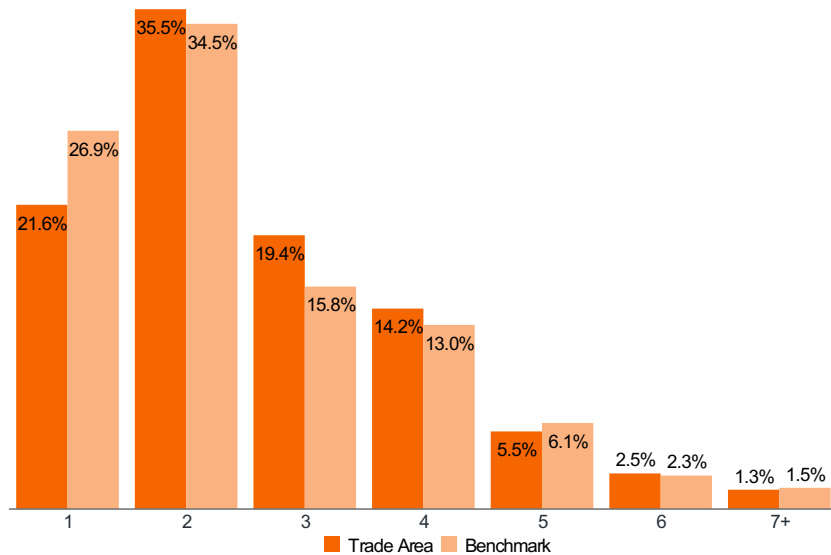
## AGE OF HOUSING\*\*



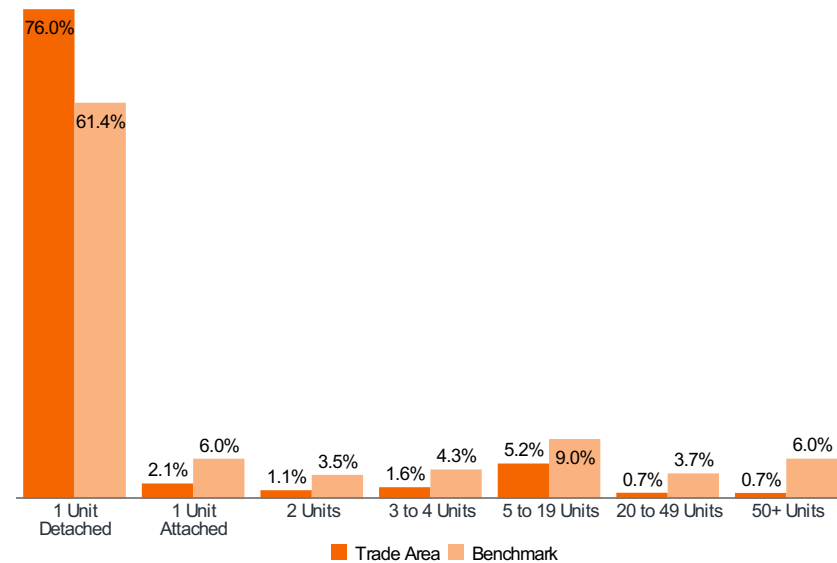
9 - 18 years old

% Comp:23.9 Index:174

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Affluence & Education



Trade Area: 160 Walker Drive - 15 mi.

Population: 168,569 | Households:62,503

## EDUCATIONAL ATTAINMENT: TOP 2\*



33.0%

Index: 123

High School Graduate



24.1%

Index: 120

Some College, No Degree

## EDUCATION: HISPANIC/LATINO



0.3%

Index:10

Bachelor's degree or higher

## POVERTY STATUS



90.3%

Index:99

At or above poverty

## HOUSEHOLD INCOME



Median Household Income

\$69,450

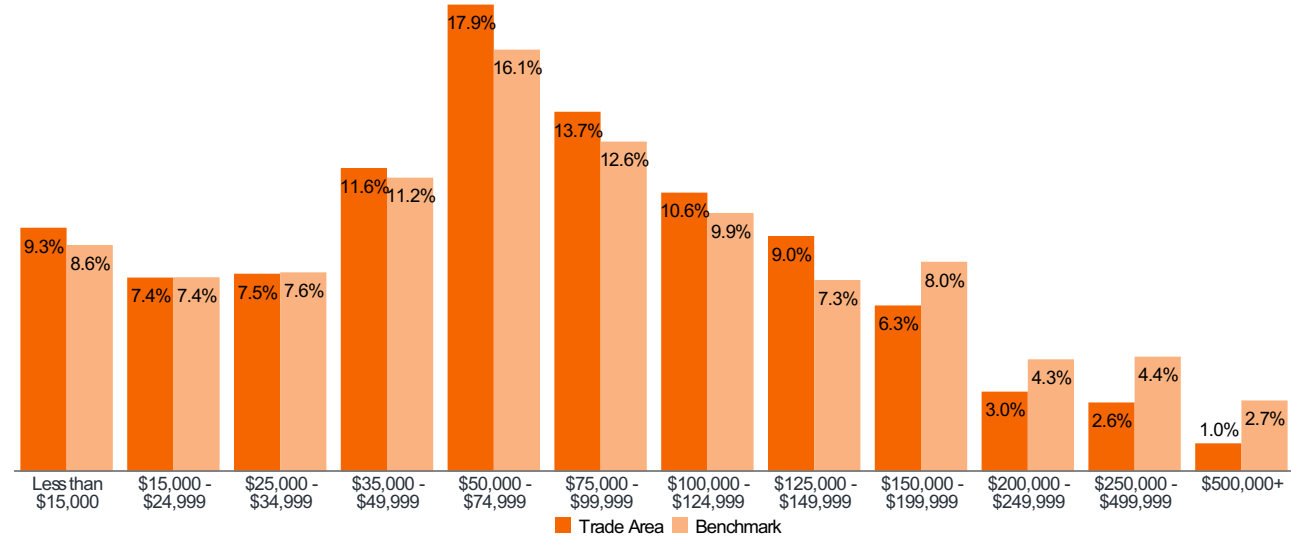
Index:95

Average Household Income

\$89,381

Index:85

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

\*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: 160 Walker Drive - 15 mi.

Population: 168,569 | Households: 62,503

## OCCUPATIONAL CLASS\*



55.2%

Index:91

White Collar

## UNEMPLOYMENT RATE



5.1%

Index:109

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



87.9%

Index:117

Travel to work by **Driving Alone**

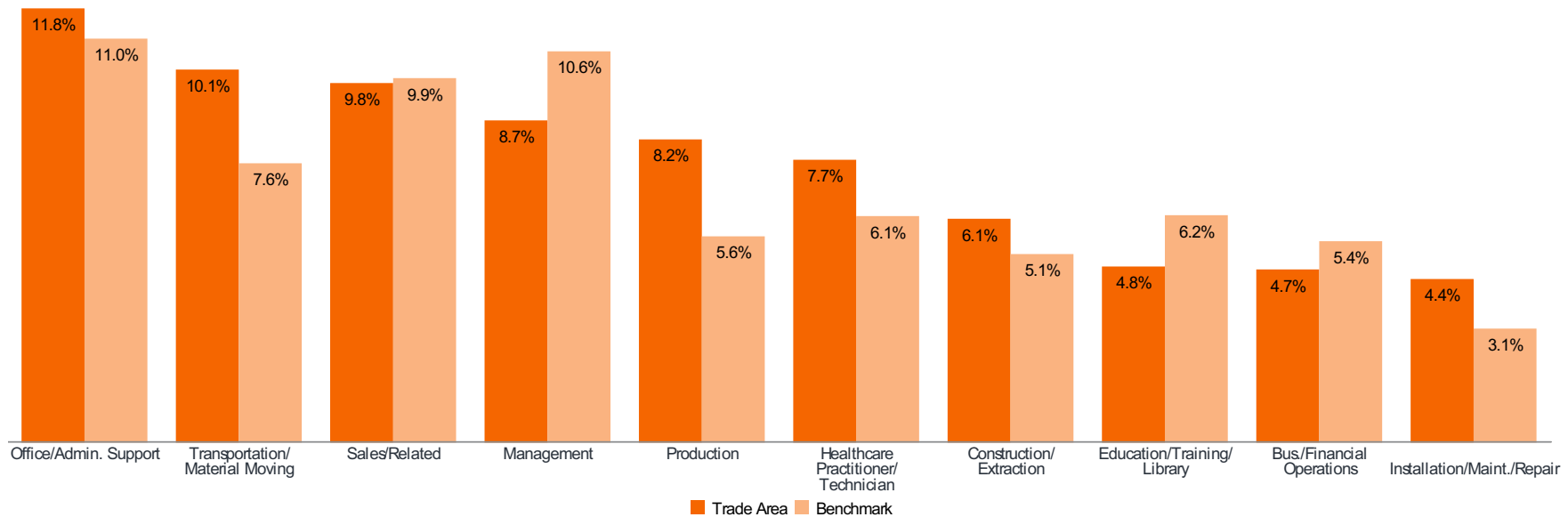


8.1%

Index:92

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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# Report Details

**Name:** Executive Dashboard  
**Date / Time:** 5/9/2023 3:47:00 PM  
**Workspace Vintage:** 2023

## Trade Area

Name	Level	Geographies
183 Alabama Street - 5 mi.		N/A
183 Alabama Street - 10 mi.		N/A
183 Alabama Street - 15 mi.		N/A
183 Alabama Street - 5 mi.		N/A
183 Alabama Street - 10 mi.		N/A
183 Alabama Street - 15 mi.		N/A
1905 First Avenue North - 5 mi.		N/A
1905 First Avenue North - 10 mi.		N/A
1905 First Avenue North - 15 mi.		N/A
220 Fredia Street - 5 mi.		N/A
220 Fredia Street - 10 mi.		N/A
220 Fredia Street - 15 mi.		N/A
379 Depot Street - 5 mi.		N/A
379 Depot Street - 10 mi.		N/A
379 Depot Street - 15 mi.		N/A
160 Walker Drive - 5 mi.		N/A
160 Walker Drive - 10 mi.		N/A
160 Walker Drive - 15 mi.		N/A

## Benchmark

Name	Level	Geographies
USA	Entire US	United States

## DataSource

Product	Provider	Copyright
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